

LSC Use Only Proposal No: _____ LSC Action-Date: _____
 UWUCC Use Only Proposal No: 14-1406 UWUCC Action-Date: AP 3/17/15 Senate Action Date: App 4/28/15

Curriculum Proposal Cover Sheet - University-Wide Undergraduate Curriculum Committee

Contact Person(s)	Sue Palmisano and Ivan Fortushniak	Email Address	palmisan@iup.edu, ivanjf@iup.edu
Proposing Department/Unit	ART	Phone	7-2530

Check all appropriate lines and complete all information. Use a separate cover sheet for each course proposal and/or program proposal.

1. Course Proposals (check all that apply)

New Course Course Prefix Change Course Deletion
 Course Revision Course Number and/or Title Change Catalog Description Change

Current course prefix, number and full title: _____

Proposed course prefix, number and full title, if changing: _____

2. Liberal Studies Course Designations, as appropriate
 This course is also proposed as a Liberal Studies Course (please mark the appropriate categories below)

Learning Skills Knowledge Area Global and Multicultural Awareness Writing Across the Curriculum (W Course)
 Liberal Studies Elective (please mark the designation(s) that applies – must meet at least one)

Global Citizenship Information Literacy Oral Communication
 Quantitative Reasoning Scientific Literacy Technological Literacy

3. Other Designations, as appropriate

Honors College Course Other: (e.g. Women's Studies, Pan African)

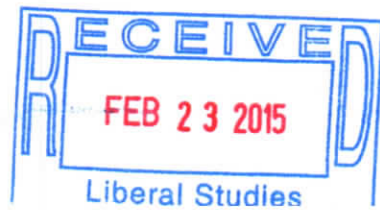
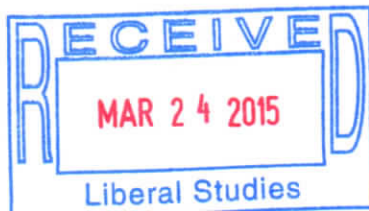
4. Program Proposals

Catalog Description Change Program Revision Program Title Change New Track
 New Degree Program New Minor Program Liberal Studies Requirement Changes Other

Current program name: **Bachelors of Fine Arts - Art Studio**

Proposed program name, if changing: _____

5. Approvals	Signature	Date
Department Curriculum Committee Chair(s)	<i>[Signature]</i>	12/2/14
Department Chairperson(s)	<i>[Signature]</i>	1/21/15
College Curriculum Committee Chair	<i>[Signature]</i>	2/23/15
College Dean	<i>[Signature]</i>	3/23/15
Director of Liberal Studies (as needed)		
Director of Honors College (as needed)		
Provost (as needed)	<i>[Signature]</i>	3/6/15
Additional signature (with title) as appropriate		
UWUCC Co-Chairs	<i>[Signature]</i>	3/24/15



PART II: Description of Curriculum Change

1. Catalog Description of Revised Program

Proposed	
Bachelor of Fine Arts – Art Studio	
Students pursuing studio or art education degrees are initially admitted into the department through the Entrance Portfolio Review. Art history majors are not required to submit a portfolio.	
<p>The bachelor of fine arts degree program in art studio prepares students for careers as professional visual artists, graphic designers, and creative practitioners and is a platform from which to go on to study for the master of arts and master of fine arts degrees. The bachelor of fine arts degree program offers two tracks: graphics design and art studio. Students pursuing the graphic design track will study a broad range of topics including web design, publication design, animation, interactive design and corporate identity. Faculty mentors assist graphic design track students with the development of a professional portfolio. Students pursuing the art studio track will elect a concentration in one of the department’s studio areas including drawing, painting, ceramics, fibers, jewelry and metals, sculpture, and wood. The bachelor of fine arts degree enables students to pursue substantial instruction in their area of concentration. The BFA major must successfully complete the BFA Sophomore Review where studio faculty members assess student progress within the program. During the final semester of their studies, BFA students publicly present their art in a culminating bachelor of fine arts exhibition. ⁴</p>	

Proposed		
Liberal Studies: As outlined in Liberal Studies Section with the following specifications:		43-44
Fine Arts: ARHI 205		
Mathematics: 3cr		
Liberal Studies Elective: 3cr, ARHI 207, no courses with ART prefix		
Major:		
Foundation Required:		12
ART 111	Figure Drawing	3cr
ART 112	Fundamentals of Drawing	3cr
ART 113	Three-Dimensional Design	3cr
ART 114	Color and Two-Dimensional Design	3cr
Beginning Studio Electives: Select five of the following nine courses: ART 211, 213, 214, 215, 216, 217, 218, 219, 281. (ART 281 may be used only once)		15
Art History Required:		6
ART 100	Arts of the 20 th Century	3cr
Controlled ARHI Elective: Select one course from any 300-400 ARHI prefix.		3cr
Intermediate/Advanced Studio Required:		27
(Select one of two tracks.)		
Art Studio Track: Studio areas of study include ceramics, painting, woodworking, drawing, fibers, sculpture, print media, jewelry and metals, and internship. Select from ART 313, 316, 352, 421, 451, 452, 453, 454, 457, 459, 460, 481, and 493 ²		
Graphic Design Track: Studio area of study includes graphic design and internship. Select from ART 355, 356, 455, 456, 481, and 493.		
Primary Studio Emphasis (Select any 300-400 level courses from one studio area listed in track options above.) ^{1,2}		18cr
Synthesis Studio (Art Studio Track majors select 300-400 level courses listed within track options above that are outside your primary studio area. These studio courses must relate to one’s primary studio area emphasis conceptually and/or technically. Graphic Design Track majors may select 300-400 level graphic design courses or 300-400 level courses from the Art Studio Track if they relate conceptually and/or technically.) ^{1,2,3}		9cr

Intermediate/Advanced Studio Electives:		9
(Select any 300-400 level art studio courses.) ^{1,2}		
Senior Thesis and Professional Practicum:		3
ART 400	Professional Practices	3cr
Free Electives:		4-5
(#) Total Degree Requirements		120
(1)	Students must complete 3cr within an advanced studio before permission will be granted to enroll in the 6cr component of the advanced level. Permission of the instructor is a prerequisite to all 6cr advanced courses.	
(2)	Inclusion of internship credits toward any portion of fulfillment of degree requirements must be approved by the departmental chair and student's major advisor. Approval must be obtained in writing before enrollment.	
(3)	Synthesis studio courses must be approved by your academic advisor	
(4)	Student must achieve a cumulative 2.5 GPA and earn a "C" or better in all ART and ARHI courses to graduate.	
(#)	See advisory paragraph "Timely Completion of Degree Requirements" in the section on Requirements for Graduation.	

2. Summary of changes

a. Side by Side Comparison

Current		Proposed																															
Bachelor of Fine Arts –Art Studio		Bachelor of Fine Arts – Art Studio																															
<p>Students pursuing studio or art education degrees are initially admitted into the department through the Entrance Portfolio Review. Art history majors are not required to submit a portfolio. Students interested in pursuing the bachelor of fine arts degree in studio are initially admitted into the bachelor of arts degree program in art/studio and may transfer into the BFA—Studio program at the end of the sophomore year by successfully completing the BFA Sophomore Review.</p> <p>The bachelor of fine arts degree program in studio prepares students for careers as professional visual artists and is a platform from which they might go on to study for the master of fine arts level, the terminal degree in the field. The bachelor of fine arts degree program in studio offers three studio emphasis tracks: the Two-Dimensional Emphasis Track (including drawing, graphic design, painting, and print media), the Three-Dimensional Emphasis Track (including ceramics, fibers, jewelry and metals, sculpture, and wood and furniture design), and the Individualized Studio Emphasis Track (in which students are able to build a degree program to meet specialized individual needs).</p>		<p>Students pursuing studio or art education degrees are initially admitted into the department through the Entrance Portfolio Review. Art history majors are not required to submit a portfolio.</p> <p>The bachelor of fine arts degree program in studio prepares students for careers as professional visual artists. graphic designers, and creative practitioners and is a platform from which to go on to study for the master of arts and the master of fine arts degrees. The bachelor of fine arts degree program offers two tracks: graphic design and art studio. Students pursuing the graphic design track will study a broad range of topics including web design, publication design, interactive design, animation and corporate identity. Faculty mentors assist graphic design track students with the development of a professional portfolio. Students pursuing the art studio track will elect a concentration in one of the department’s studio areas including drawing, painting, ceramics, fibers, jewelry and metals, sculpture, and wood. The bachelor of fine arts degree enables students to pursue substantial instruction in their area of concentration. The BFA major must successfully complete the BFA Sophomore Review where studio faculty members assess student progress within the program. During the final semester of their studies, BFA students publicly present their art in a culminating bachelor of fine arts exhibition.⁴</p>																															
<p>Current</p> <p>Liberal Studies: As outlined in Liberal Studies Section with the following specifications: 43-44</p> <p>Fine Arts: ARHI 205</p> <p>Mathematics: 3cr</p> <p>Liberal Studies Elective: 3cr, ARHI 207, no courses with ART prefix</p> <p>Major:</p> <p>Foundation Required: 12</p> <table border="1"> <tr> <td>ART 111</td> <td>Figure Drawing</td> <td>3cr</td> </tr> <tr> <td>ART 112</td> <td>Fundamentals of Drawing</td> <td>3cr</td> </tr> <tr> <td>ART 113</td> <td>Three-Dimensional Design</td> <td>3cr</td> </tr> <tr> <td>ART 114</td> <td>Color and Two-Dimensional Design</td> <td>3cr</td> </tr> </table> <p>Level II Studio Electives: Select five of the following nine courses: ART 281 may be used only once: ART 211, 213, 214, 215, 216, 217, 218, 219, 281 15</p> <p>Art History Required: 6</p> <table border="1"> <tr> <td>ARHI 100</td> <td>Arts of the 20th Century</td> <td>3cr</td> </tr> </table> <p>Controlled ARHI Elective: Select one course in the last three semesters: ARHI 413, 417, 423, or 425. Course must be designated /W/. 3cr</p> <p>Intermediate/Advanced Studio Required: 27</p> <p>(Select one of three intermediate/advanced studio emphasis tracks.)</p> <p>Three-Dimensional Studio Track:</p>		ART 111	Figure Drawing	3cr	ART 112	Fundamentals of Drawing	3cr	ART 113	Three-Dimensional Design	3cr	ART 114	Color and Two-Dimensional Design	3cr	ARHI 100	Arts of the 20 th Century	3cr	<p>Proposed</p> <p>Liberal Studies: As outlined in Liberal Studies Section with the following specifications: 43-44</p> <p>Fine Arts: ARHI 205</p> <p>Mathematics: 3cr</p> <p>Liberal Studies Elective: 3cr, ARHI 207, no courses with ART prefix</p> <p>Major:</p> <p>Foundation Required: 12</p> <table border="1"> <tr> <td>ART 111</td> <td>Figure Drawing</td> <td>3cr</td> </tr> <tr> <td>ART 112</td> <td>Fundamentals of Drawing</td> <td>3cr</td> </tr> <tr> <td>ART 113</td> <td>Three-Dimensional Design</td> <td>3cr</td> </tr> <tr> <td>ART 114</td> <td>Color and Two-Dimensional Design</td> <td>3cr</td> </tr> </table> <p>Beginning Studio Electives: Select five of the following nine courses: ART 211, 213, 214, 215, 216, 217, 218, 219, 281. (ART 281 may be used only once) 15</p> <p>Art History Required: 6</p> <table border="1"> <tr> <td>ART 100</td> <td>Arts of the 20th Century</td> <td>3cr</td> </tr> </table> <p>Controlled ARHI Elective: Select one course from any 300-400 level ARHI prefix. 3cr</p> <p>Intermediate/Advanced Studio Required: 27</p> <p>(Select one of two tracks.)</p> <p>Art Studio Track:</p>		ART 111	Figure Drawing	3cr	ART 112	Fundamentals of Drawing	3cr	ART 113	Three-Dimensional Design	3cr	ART 114	Color and Two-Dimensional Design	3cr	ART 100	Arts of the 20 th Century	3cr
ART 111	Figure Drawing	3cr																															
ART 112	Fundamentals of Drawing	3cr																															
ART 113	Three-Dimensional Design	3cr																															
ART 114	Color and Two-Dimensional Design	3cr																															
ARHI 100	Arts of the 20 th Century	3cr																															
ART 111	Figure Drawing	3cr																															
ART 112	Fundamentals of Drawing	3cr																															
ART 113	Three-Dimensional Design	3cr																															
ART 114	Color and Two-Dimensional Design	3cr																															
ART 100	Arts of the 20 th Century	3cr																															

Advanced 3-D studios include (1, 2)			<p>Studio areas of study include ceramics, painting, woodworking, drawing, fibers, sculpture, print media, jewelry and metals, and internship. Select from ART 313, 316, 352, 421, 451, 452, 453, 454, 457, 459, 460, 481, and 493</p> <p>Graphic Design Track: Studio area of study includes graphic design and internship. Select from ART 355, 356, 455, 456, 481, and 493.</p>
ART 313	Intermediate Ceramics: Wheel Throwing	3cr	
ART 316	Intermediate Jewelry and Metals	3cr	
ART 352	Intermediate Ceramics: Mold Making	3cr	
ART 451	Advanced Woodworking: Function and Form	3cr	
ART 452	Advanced Ceramics	3cr	
ART 453	Advanced Sculpture	3cr	
ART 459	Advanced Fibers	3cr	
ART 460	Advanced Jewelry and Metals	3cr	
ART 481	Special Topics	3cr	
ART 493	Internship	3cr	
Primary Advanced Studio (Choose one studio area above)		15cr	
Synthesis Advanced Studio (choose three other advanced 3-D advanced studios)		9cr	
Two-Dimensional Studio (choose one from advanced 2-D studio options)		3cr	
Two-Dimensional Studio Track:			
Primary Advanced Studio (Choose one studio area below)		15cr	
Synthesis Advanced Studio (choose three other advanced 2-D advanced studios)		9cr	
Three-Dimensional Studio (choose one from advanced 3-D studio options)		3cr	
Advanced 2-D Studios include (1, 2)			
ART 355	Intermediate Graphic Design I	3cr	
ART 356	Intermediate Graphic Design II	3cr	
ART 421	Advanced Drawing	3cr	
ART 454	Advanced Painting	3cr	
ART 455	Advanced Graphic Design I	3cr	
ART 456	Advanced Graphic Design II	3cr	
ART 457	Advanced Print Media	3cr	
ART 481	Special Topics	3cr	
ART 493	Internship	3cr	
Individualized Advanced Studio Track:			
(Student with specialized interests can submit a proposal for advanced studio study. Approval required by department chair, studio division chair, and student's major advisor.)		27cr	
Select 27cr from the following (1, 2): ART 316, 332, 335, 355, 356, 421, 451, 452, 453, 454, 455, 456, 457, 459, 460, 481, 493			
Controlled Intermediate/Advanced Studio Electives: (1,2)			
Select 12cr from the following: ART 316, 355, 356, 421, 451, 452, 453, 454, 455, 456, 457, 459, 460, 481, 493.		12	
Senior Thesis and Professional Practicum		3	
ART 400	Professional Practices	3cr	
Free Electives		1-2	
(#) Total Degree Requirements		120	
(1)	Students must complete 3cr within an advanced studio before permission will be granted to enroll in the 6cr		
Primary Studio Emphasis (Select any 300-400 level courses from one studio area listed in track options above.) ^{1,2}		18cr	
Synthesis Studio (Art Studio Track majors select 300-400 level courses listed within track options above that are outside your primary studio area. These studio courses must relate to one's primary studio area emphasis conceptually and/or technically. Graphic Design Track majors may select 300-400 level graphic design courses or 300-400 level courses from the Art Studio Track if they relate conceptually and/or technically.) ^{1,2,3}		9cr	
Intermediate/Advanced Studio Electives: (Select any 300-400 level art studio courses.) ^{1,2}		9	
Senior Thesis and Professional Practicum:		3	
ART 400	Professional Practices	3cr	
Free Electives:		4-5	
(#) Total Degree Requirements		120	
(1)	Students must complete 3cr within an advanced studio before permission will be granted to enroll in the 6cr component of the advanced level. Permission of the instructor is a prerequisite to all 6cr advanced courses.		
(2)	Inclusion of internship credits toward any portion of fulfillment of degree requirements must be approved by the departmental chair and student's major advisor. Approval must be obtained in writing before enrollment.		
(3)	Synthesis studio courses must be approved by your academic advisor		
(4)	Student must achieve a cumulative 2.5 GPA and earn a "C" or better in all ART and ARHI courses to graduate.		
(#)	See advisory paragraph "Timely Completion of Degree Requirements" in the section on Requirements for Graduation.		

(2)	component of the advanced level. Permission of the instructor is a prerequisite to all 6cr advanced courses. Inclusion of internship credits toward any portion of fulfillment of degree requirements must be approved by the departmental chair and student's major advisor. Approval must be obtained in writing before enrollment.	
(3)		
(4)	To enter the program, the art major must successfully complete the BFA Sophomore Review and have a minimum 2.5 GPA.	
(#)	Student must achieve a cumulative 2.5 GPA and earn a "C" or better in all ART and ARHI courses to graduate. See advisory paragraph "Timely Completion of Degree Requirements" in the section on Requirements for Graduation.	

b. Associated Course Changes

There are no new or revised courses as part of this program revision

c. Rationale for Changes

- i. The most significant change in the proposed BFA degree is restructuring the existing three tracks, *2-Dimensional*, *3-Dimensional*, and *Individualized*, into two tracks, *Art Studio* and *Graphic Design*. The proposed Art Studio Track combines aspects of the existing 2-Dimensional and 3-Dimensional Tracks to better reflect the practice of students in selecting their studio emphasis. Under the existing program, students tend to select the Individualized Track as it provides the most flexibility in studio interest and exploration. We have found the 2-D and 3-D tracks to be limiting at the undergraduate level. By merging all three tracks into one track similar to the existing Individualized Track and renaming it Art Studio Track, students can better select a direction that reflects their personal interests and talents.
- ii. Additionally, current graphic design majors find the Bachelor of Arts in Studio (BA) Degree more suitable to their vocational interests. They rarely choose the BFA degree, although the BFA is considered the professional degree. Within the existing BA curricular structure, students can select all graphic design credits as part of their advanced studio requirements and free electives, and are not required to take studio courses outside their area. The BA is considered a liberal arts degree with the intention to provide breadth across the arts, however, not to serve as a professional degree. After studying the matter, the faculty realizes that the structure of the current BFA does not provide enough professional focus in the graphic designer's content area because it requires students to choose secondary "synthesis" studios. Given the broad scope of the graphic design field, undergraduates must be prepared with a wide array of technical and conceptual expertise. Thus, the revised BFA offers a separate track that should be more attractive to the graphic design major

- because it does not require synthesis studios and provides the opportunity for more content in their concentration. The revised BFA - Graphic Design Track will provide a level of professional preparedness appropriate to a professional degree, which meets the National Association of Schools of Art and Design (NASAD) accreditation standards, calling for 65% of coursework in Art and Design.
- iii. The recent PA Board of Governor's mandate that limits major content and increases free electives has further initiated revisions to the BFA to better accommodate the needs of the graphic design major. The BFA will require appropriate focus in content for a professional degree, meeting the needs of those choosing a career in graphic design. We expect a significant shift in art students who desire a career in graphic design to choose the newly revised BFA rather than the BA degree.
 - iv. The change in track structure and title does not require a change in courses or new courses. The revision simply repackages our current offerings to be more attractive to our art majors choosing a career as a professional artist/designer.
 - v. Offering a separate track in Graphic Design is also advisable for recruitment purposes. At least half of interested studio majors who apply to our program desire a career in graphic design. Our existing tracks bury references to our graphic design program under titles that appear unrelated. It is essential that we give visibility to our vibrant graphic design program to attract more students to our department, and to IUP. Our strongest competitor for graphic designers is our sister institution, Edinboro University, which offers a separate degree for graphic designers. By creating a separate Graphic Design Track, IUP is highlighting one of the Art Department's most desirable programs and will enable us to compete more favorably with other institutions that offer a similar program.
 - vi. Another significant program change will allow students to directly enter the BFA program as freshmen. Currently, studio majors enter through the BA and undergo a sophomore review in order to be accepted into the BFA program. This sequence is problematic for several reasons: First, in the BA program, students can quickly fill their free elective requirements by available in the BA program with unrelated courses then no longer selecting from a broad range of courses available in the BA program. As not all of those courses will satisfy that requirement in the BFA program, students may be reluctant to switch to the BFA program, even if that degree would better suit their career goals. The art faculty sees an advantage to begin advising BFA students as freshman to stay on track for its requirements. Due to the liberal nature of electives in the BA degree, it is easier for students to move from the BFA to the BA without losing credits, than to shift to the BFA from the BA. BFA majors will still be required to undergo a sophomore review as part of the revised program, but this review is intended to monitor progress and secure additional advisement where needed.

- vii. Free electives will increase to 4-5 credits from the current 1-2 credits. A certain number of free electives are important to provide students choice as well as a place for transfer credits, thus the maximum number of credits available are moved from controlled intermediate/advanced studio electives to free electives. NASAD requires at least 65% of all coursework to be in the content area for professional degrees. This balance allows 3 additional credits available for free electives.
- viii. BFA majors must successfully complete a review during their sophomore year. This review is intended to monitor progress and provide feedback from the studio faculty as a whole. Students who are not succeeding within the program will be advised to seek other degree options.
- ix. Minor language changes and a simplified curricular table were designed to be more user-friendly in understanding degree requirements. The current BFA table is cumbersome for students to navigate, and difficult to understand.
- x. For controlled Art History (ARHI) elective requirements, a listing of specific courses was revised to any 300-400 level ARHI course to accommodate future changes of available art history offerings. Additionally, the requirement that the upper level Art History elective must be writing intensive was eliminated as new studio courses, designated by the ART prefix, have been introduced. Studio majors now have additional departmental offerings in order to fulfill their liberal studies writing intensive requirement.

PART III: Implementation.

1. Students may elect to stay in the BFA curriculum under the catalog term in which they entered the program, or choose to shift to the new curriculum. Since there are no new courses or deletion of courses in the revised program, students will not experience difficulty in completing the existing BFA curriculum.
2. Faculty course schedule will not be affected by the revised program. Students will continue to enroll in the courses that are part of the faculty's regular load.
3. No other resources are necessary as the revision repackages existing courses.
4. We are hoping to see an increase in students enrolling in the BFA, which in turn will increase our class enrollments at the intermediate/advanced levels.. In the revised program, students will be required to take 36 credits in intermediate/advanced studios rather than 39 credits in the existing program. The reduction of 3 credits will be offset by students choosing the BFA rather than newly proposed BA degree where only 12 credits will be required under the BOG mandate.

PART IV. Periodic Assessment

1. The Art Department is accredited by National Association of Schools of Art and Design (NASAD). A rigorous self-study is conducted by the department

and a periodic evaluation is performed, which includes a site visit by outside evaluators every five years. The comprehensive criteria for evaluation can be found in the NASAD Standards and Self-study Handbooks at <http://nasad.arts-accredit.org/index.jsp?page=Standards-Handbook>.

Students have the opportunity during the accreditation team site visit to meet with the evaluators as an integral part of the evaluation process. Internally, student work will be reviewed during the sophomore review. The BFA faculty review committee will evaluate the student on the following criteria: design capabilities, faculty with media, conceptual capabilities, originality/creativity, and ability in written expression. A five point scale will be used. Student performance at this review will become the primary criteria for evaluating the overall effectiveness of the curriculum.

2. The BFA Thesis exhibition in Kipp Gallery is required by all BFA majors prior to graduation. This exhibition will highlight the final portfolio of each student, who must defend his or her work before the studio faculty. The faculty will be able to assess the success of the program based upon the quality of output seen in the student's exhibited work.
3. The BFA sophomore review will be conducted every year for each new cohort. The BFA Thesis Exhibition is presented every year in May. At the reviews faculty will be able to evaluate the success of the program based upon the quality of student performance. Based upon our findings, faculty will discuss the curriculum and revise any aspects of the program necessary for improvement. We are required to undergo a program evaluation with NASAD every five years.
4. Evaluating entities will be the Studio Division (all tenure, tenure-track studio art faculty) and NASAD.

PART V. Course Proposals

None

PART VI. Letters of Support or Acknowledgement