

LSC Use Only
Number: _____
Action: _____
Date: _____

UWUCC Use Only
Number: 0a
Action: _____
Date: _____

CURRICULUM PROPOSAL COVER SHEET
University-Wide Undergraduate Curriculum Committee

I. Title/Author of Change

Course/Program Title: BA BFA Studio
Suggested 20 Character Course Title: AR 114: COLOR & TWO-DIMENSIONAL DESIGN
Department: ART
Contact Person: ANTHONY G. DEFURIO

II. If a course, is it being Proposed for:

Course Revision/Approval Only NEW COURSE
 Course Revision/Approval and Liberal Studies Approval
 Liberal Studies Approval Only (course previously has been approved by the University Senate)

III. Approvals

Sandra L. Buswell Department Curriculum Committee
Anthony G. Defurio Department Chairperson 4-17-90
[Signature] College Curriculum Committee
[Signature] College Dean * 4/17/90

Director of Liberal Studies (where applicable) Provost (where applicable)

*College Dean must consult with Provost before approving curriculum changes. Approval by College Dean indicates that the proposed change is consistent with long range planning documents, that all requests for resources made as part of the proposal can be met, and that the proposal has the support of the university administration.

IV. Timetable

Date Submitted to LSC: _____
to UWUCC: _____

Semester to be implemented: FALL, 1990

Date to be published in Catalog: FALL, 1990



Curricular Offering/Change Authorization

Please Check One For Each Form

List only one entry per form.
Submit this form to College Dean.

- New Course Addition
 - Course Deletion
 - Course Number Change
 - Course Descriptive Title Change
 - Semester Hours Change
- Undergraduate
 Graduate
- Department ART

Please list below the full information requested for the course to be added/dropped or changed.

Action	Dept.	Number	Descriptive Title	Semester Hours	Remarks
Add	AR	114	COLOR & TWO-DIMENSIONAL DESIGN	3	REQUIRED FOUNDATIONS
Drop					
Change From					
To					

My signature on this form signifies that I, or the approving agency which I chair on the following date approved the inclusion/deletion or changes listed above to the appropriate Master Course File.

Signature: Anthony G Defurio Date: 4-3-90
 Title: Chairperson
 Signature: [Signature] Date: 4/7/90
 Title: Dean of College

- Sign and route as follows:
1. Scheduling - White
 2. Chairperson - Canary
 3. College Dean - Green
 4. Chair Curriculum Committee - Pink

Chairperson of Curr. Comm/Grad Council _____ Date _____

B. Basic Color Theory

1. Color Theories: Prang, Munsell, Ostwald systems.
2. Value and Intensity Studies.
3. Perceptual Components of Color: Simultaneous contrast.
4. Color Temperature
5. Color Modification
6. Interrelationships of Color and Design
7. Color in Applied Design

C. Manipulation Of A Visual Design

1. Grid Structures
2. Line
3. Dots
4. Planar Shapes
5. Depth and Illusion
6. Kinetic Qualities Of Design
7. Systems Of Proportion and Measurement

IV. Evaluation Methods: A students formal evaluation and grade is based upon a summation of all individual design projects submitted through the semester, formative in-class work habits and craft, and participation in class critiques both written and oral. Each instructor will weight these components somewhat differently, but overall it is the quality and the substance of the visual product that ultimately determines an individual's grade.

V. Text: Visual Studies: A Foundation For Artists And Designers Frank M. Young, Prentice-Hall, Englewood Cliffs, N.J. 1985.

VI. Procedures: Since this course will be taught by a variety of instructors a variety of methodologies will be utilized. However, the Department of Art generally adheres to methods which encourage divergent thinking and creative problem solving. Following instruction and demonstration, students are given specific problems in design. The solutions to these problems in visual design can be presented in many ways. Students are encouraged to avoid trite and common ways of finding solutions to these problems in design. Students are expected to work both within class and out-of-class. Studio practice is rigorous and complemented by focused in-class critiques.

VII. Bibliography:

Larkin, Eugene: Design: The Search For Unity, Wm. C. Brown, Dubuque, Iowa, 1985.

Richardson, John Adkins, Floyd Coleman, Michael Smith, Basic Design: Systems, Elements, Applications. Prentice-Hall, Englewood-Cliffs, New Jersey, 1984.

COURSE ANALYSIS QUESTIONNAIRE

Section A: Details Of The Course:

- A1. Presently students do not receive substantive instruction in color and two-dimensional design. Without instruction in the fundamentals of design and color the students are disadvantaged in other courses; namely, painting, drawing, printmaking, and later almost every advanced studio. Students do receive instruction in three-dimensional design. This course will add needed substance to the foundation block that all majors must fulfill.
- A2. This course does not require changes in any existing course. The content of this course is discretely different from any other foundation or advanced studio course.
- A3. This course follows the traditional types of offering by the department.
- A4. Not within the past 15 years. In the early seventies, when we switched over from 2 to 3 credit courses, a two-dimensional design course was dropped from our offerings.
- A5. No.
- A6. Variable credit does not apply. This is a 3 credit course.
- A7. Yes. This type of course is found nationally in virtually all undergraduate visual arts programs in reputable colleges and universities.
- A8. Art studios are so specialized that no existing course could adequately incorporate the content of this particular course. By practice, rather than by formal recommendation of some accrediting agency, this type of course is indeed necessary to the practicing artist. Item A7 in one sense serves to address this item.

Section B: Interdisciplinary Implications:

- B1. This course will be taught by one instructor.
- B2. No additional corollary courses will be needed now or later.
- B3. This course content is unique to the Department of Art. It does not conflict with courses in any other department.
- B4. No. The seats in this course must be dedicated to art majors.

Section C: Implementation:

- C1. Resources within the department are adequate to meet the needs for this offering.

Faculty: Several faculty are well-qualified to teach this course.

Space: Existing studio space is adequate.

Equipment: No special or extraordinary equipment is necessary.

Laboratory Supplies and other Consumable Goods: Furnished by the student. Art majors are responsible for furnishing their own supplies.

Library Materials: Adequate.

Travel Funds: Not applicable.

C2. No

C3. This course will be offered each semester. It is not seasonal.

C4. One or two sections initially. Not more than three in any given semester.

C5. Each section will accommodate approximately 22 students.

C6. Normal practice, space, and storage limitations dictate enrollment limitations.

C7. Yes. Due to the Liberal Studies Program and inclusion of this course, elective components will be modified in most instances.