Ph.D. in Communications Media and Instructional Technology-PrgRsv-2017-08-10

- The workflow icon is no longer available. Please click on the Page Status after the orange circle icon near the page title. *

Form Information

The page you originally access is the global template version. To access the template document that progresses through the workflow, please complete the following steps:

First Step: <u>**ONLY**</u> change the text in the [brackets] so it looks like this: **Bachelors in Criminology Pre-Law-PrgRsv-2015-08-10**

- *If DUAL LISTED list BOTH courses in the page title*

Second Step: Click **"SAVE"** on bottom right

- *DO NOT TYPE ANYTHING INTO THE FIRST PAGE OTHER THAN THE TEXT IN BRACKETS*
- *Please be sure to remove the Brackets while renaming the page*

Third Step: Make sure the word <u>*DRAFT*</u> is in yellow at the top of the proposal

Fourth Step: Click on "<u>**EDIT CONTENTS**</u> "(not EDIT) and start completing the template. When exiting or when done, click **"SAVE"** on bottom right

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*Indicates a required field

Proposer*	Zack Stiegler	**Proposer Email***	stiegler@iup.edu
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Proposing Department/Unit*	Communications Media	**Contact Phone***	7-3219

Program Revision Options (Check all that apply)
Program Revision
* Teacher Education: Please complete the Teacher
Education section of this form (below)
* Liberal Studies: Please complete the Liberal Studies
section of this form (below)

Course Level:*	graduate-level

Rationale for Proposed Changes

(A) Why is the program being revised?*	This minor program revision includes three modifications of the existing CMIT Ph.D. curriculum structure: 1. **Eliminate the existing distinction between Theory and Culture Electives and Production Electives to create one broad category of Electives**. Currently, CMIT students take 9 credits of Theory and Culture Electives and 6 credits of Production electives. However, this design has had the unintended consequence of limiting students' choice in electives. Eliminating the distinction between Theory and Culture Electives and Production Electives would give the Chair and Graduate Coordinator greater flexibility as far as course offerings and scheduling. More importantly, this change provides CMIT students with greater choice in their elective coursework. 2. **Move COMM 812: Media Ethics from Theory and Culture Core to Electives.** COMM 812 has been a core course since the program's inception. The course has value for CMIT students navigating ethical decision making in message design and media production, as well as providing skills for evaluating ethical practices of media organizations. However, the course is better suited as a Theory and Culture Elective as course content is valuable, but not essential for the career paths that many of our students pursue. This is further explicated in Item 3, below. 3. **Move COMM 815: Teaching Communications Media from Electives to Theory and Culture Core.** The vast majority of CMIT students pursue faculty positions after graduation. Because the department has a limited amount of teaching opportunities to offer (and given our commuter population), many of our students graduate without having any formal training or experience in the classroom. While COMM 815 is not a substitute for classroom teaching, its content provides the conceptual foundations for teaching in the field as well as skills and approaches unique to teaching in Communication and Media Studies. Students also gain practical experience through designing teaching portfolios, course syllabi, and other essential skills. Because of the intellectual and practical value, students are best served by having this course in the Theory and Culture core rather than as an elective offered only sporadically.
(B) Identify <u>ALL Program</u> Student Learning Outcomes **(SLO). Identify any SLOs that have be changed** **in response to the Program Revision .***	Existing SLOs (No Change): Upon completion of the PhD in Communications Media and Instructional Technology program, the graduate is prepared to: • conduct research that enables organizations to effectively use communications and media in meeting goals • apply research, an understanding of culture, and production skills to the development of new media • interpret cultural forces upon communications and media • provide leadership to positively impact culture with communications and media • design, produce, and utilize media within a variety of cultural and professional contexts • synthesize existing media and emerging technologies • develop new media
(C) Implications of the change on the program, other **programs and the Students:***	No significant change identified.

Program Information	
(D) Current Program Title*	Communications Media and Instructional Technology
Proposed Program Title *(if changing)*	
(E) Current Narrative **Catalog Description** *If copying pasting from current catalog entry, please paste into Word or Notepad first to eliminate potential issues with formatting or special characters in the text.*	UG Course Catalog: http://www.iup.edu/registrar/catalog/ Grad Course Catalog:http://www.iup.edu/graduatestudies/catalog/ Catalog descriptions for COMM 812 and 815 are unchanged. The program's catalog description is also unchanged.

Proposed Narrative **Catalog Description** *(if changing)*	
(F) Current and Proposed **Program Requirements**	Attach a Word document showing a side-by-side comparison of the current and proposed program requirements. Please clearly label the attachment as Program Requirements. **File** **Modified** Microsoft Word Document program revision 2-1-17.docx Feb 01, 2017 by Zachary J. Stiegler

(G) Supporting Documents*	Are you making a major change? NO If making a major change, please attach a document with a summary of any/all changes. Please clearly label the attachment as Supporting Documentation. **File** **Modified** Microsoft Word Document program revision 2-1-17.docx Feb 01, 2017 by Zachary J. Stiegler

Liberal Studies Section

- Complete this section only for a new Liberal Studies course or Liberal Studies course revision

If Completing this Section, **Check the Box to the Right:**	**NOTE: you must check this box if the Course/Program has previously been approved for Liberal Studies**

Liberal Studies Course Designations (Check all that apply)	
Learning Skills:	
Knowledge Area:	
Liberal Studies Elective	*Please mark the designation(s) that apply - must meet at least one*
Expected Undergraduate Student **Learning Outcomes** **(EUSLOs)**	*Describe how each Student Learning Outcome in the course enables students to become Informed Learners, Empowered Learners and/or Responsible Learners* *See http://www.iup.edu/WorkArea/DownloadAsset.aspx?id=181694*
Description of the Required **Content for this Category**	*Narrative on how the course will address the Selected Category Content*
All Liberal Studies courses are required to include perspectives on cultures and have a supplemental reading. **Please answer the following questions.**	

Liberal Studies courses must include **the perspectives and contributions** **of ethnic and racial minorities and** **of women whenever appropriate to** **the subject matter. Please explain** **how this course will meet this** **criterion.**	
Liberal Studies courses require the **reading and use by students of at** **least one non-textbook work of** **fiction or non-fiction or a collection** **of related articles. Please describe** **how your course will meet this** **criterion.**	

Teacher Education Section

- Complete this section only for a new Teacher Education course or Teacher Education course revision

If Completing this Section, **Check the Box to the Right:**	**NOTE: you must check this box if the Course/Program has previously been approved for Teacher Education related items**
Course Designations:	
Key Assessments	

•	For both new and revised courses, please attach (see the program education coordinator):
	
	    • The Overall Program Assessment Matrix
	    • The Key Assessment Guidelines
	    • The Key Assessment Rubric
	
	File **Modified**
	
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	Drag and drop to upload or browse for files

Narrative Description of the **Required Content**	*How the proposal relates to the Education Major*

Please scroll to the top and click the Page Status if you are ready to take action on the workflow.
Please submit an ihelp if you have any questions http://ihelp.iup.edu