

LSC Use Only No:	LSC Action-Date:	UWUCC USE Only No.	UWUCC Action-Date:	Senate Action Date:
		02-406	App 3/11/03	App 4/1/03

**Curriculum Proposal Cover Sheet - University-Wide Undergraduate Curriculum Committee**

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Proposing Department/Unit Criminology	Phone 7-2720

Check all appropriate lines and complete information as requested. Use a separate cover sheet for each course proposal and for each program proposal.

**1. Course Proposals (check all that apply)**

New Course                       Course Prefix Change                       Course Deletion

Course Revision                       Course Number and/or Title Change                       Catalog Description Change

<i>Current Course prefix, number and full title</i>	CRIM 354 White Collar Crime
	<i>Proposed course prefix, number and full title, if changing</i>

**2. Additional Course Designations: check if appropriate**

This course is also proposed as a Liberal Studies Course.                       Other: (e.g., Women's Studies, Pan-African)

This course is also proposed as an Honors College Course.

**3. Program Proposals**

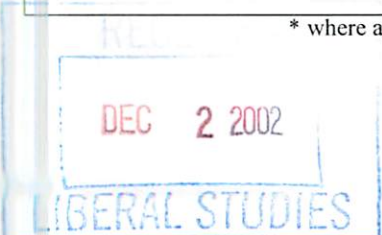
New Degree Program                       Program Title Change                       Other

New Minor Program                       New Track                       Program Revision

<i>Current program name</i>	<i>Proposed program name, if changing</i>
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4. Approvals		Date
Department Curriculum Committee Chair(s)	<i>Jamie S. Martin</i>	11-08-02
Department Chair(s)	<i>James Guier</i>	11-08-02
College Curriculum Committee Chair	<i>[Signature]</i>	11/13/02
College Dean	<i>[Signature]</i>	11/13/02
Director of Liberal Studies *		
Director of Honors College *		
Provost *	<i>[Signature]</i>	11/25/02
Additional signatures as appropriate: (include title)		
UWUCC Co-Chairs	<i>Gail Sechrist</i>	3/11/03

\* where applicable



## **I. Catalog Description**

CRIM 354 White Collar Crime

3 class hours

0 lab hours

Prerequisites: CRIM 101 and CRIM 102

3 semester hours

(3c-0l-3sh)

This course is designed to introduce students to various topics and issues relating to white-collar crime. Theories and measurements of white collar, corporate, organizational, occupational, workplace, and organized crimes will be presented and compared. Prevention, legal issues, and control strategies will be presented.

## **II. Course Objectives**

Students will:

1. Learn to recognize and to define and differentiate white collar crime, corporate crime, organizational crime, occupational crime, workplace crime, and organized crime.
2. Formulate measurement criteria for each type of crime in item 1.
3. Identify crimes/elements, which are committed by and against an entity (organization).
4. Explore five literature and website sources relevant to the academic study of white-collar crime.
5. Demonstrate their understanding of the relationship between violent street crime and business loses—premise liability.
6. Examine the RICO law and regulatory rules and their relationships to controlling and preventing crimes in the suites versus crimes in the streets.

## **III. Course Outline**

- A. Introduction: The extent and seriousness of white-collar crime (3 lectures)
- B. Concepts, Definitional Terrain, and Measurement (2 lectures)
- C. Images of Corporate Crime: Citizen Perceptions and Media Portrayals (3 lectures)
- D. Varieties of White-Collar Offending (6 lectures)
  1. Crime Types and Offenders
  2. Organizational/Corporate Crime

- 3. Occupational Crime
- E. Other Varieties of White-Collar Crime ( 4 lectures)
  - 1. State Authority Occupational Crime
  - 2. Linking Political and Organized Crime

MIDTERM EXAM

- F. A Note on Offender and Victim Demographics: The role of Gender and Race (2 lectures)
- G. The Etiology of White-collar Crime: An Introduction to opportunity, symbolic interaction, anomie, and social control theories. (5 lectures)
- H. Levels of analysis in corporate crime theory (3 lectures)
- I. General vs. Typological Approaches (2 lectures)
- J. General Issues in Corporate Crime Enforcement (4 lectures)
- K. Increasing Punitive Sanctions: will it deter? (1 lecture)
- L. Alternatives to Criminal Justice (4 lectures)
  - 1. Special problems with civil and regulatory law.
  - 2. Inequality and Punishment
- M. The future of white collar crime (2 lectures)

FINAL EXAM

**IV. Evaluation Methods**

- 50% **Tests.** Two tests (mid-term and final) consisting of multiple choice, completion, true-false and short essay. 100 points each
- 25% **Quizzes.** Frequent unannounced quizzes will be given on the textbook assignments and lecture materials 100 points total
- 25% **Term Paper.** Each student will prepare a 12-15 page term paper on a topic approved by the instructor. The paper will include a statement of the problem, significance of the problem, literature review, and recommendations and conclusions. All papers will comply with the APA style. At least 10 references are required of which five must be refereed. 100 points

Grading scale: Individual faculty will determine the grading scale and include it in the class syllabus. A typical scale would be:

A = 90% and above, B = 80-89%, C = 70-79%, D = 60-69%, F = 0-59%

**V. Attendance Policy**

Individual faculty will denote an attendance policy on specific course syllabi.

**VI. Required Texts, supplemental books and readings**

Textbook: Pontell, H. N., Rosoff, S. M. & Tillman, R. (2001). Profit without Honor: White Collar Crime and the Looting of America, 2nd Edition, Englewood Cliffs, NJ: Prentice Hall.

Website: National White Collar Crime Center, [www.nw3c.org](http://www.nw3c.org)

**VII. Special Resource Requirements**

Each student will be expected to use the Stapleton Library resources and the World Wide Web to do research, prepare for class, and complete assignments.

**VIII. Bibliography**

Birsch, Douglas, and Fohn H. Fielder, (eds.), (1994). *The Ford Pinto case: A study in applied ethics, business, and technology*. Albany, NY: SUNY Press.

Carrington, Frank and James A. Rapp (2002). *Victims' rights: Law and litigation*. New York: Matthew Bender.

Coleman, James William, (1998). *The criminal elite: Understanding white-collar crime*. (4<sup>th</sup> ed.). New York: St. Martin's Press.

Ermann, M. David and Richard J. Lundman (2001). *Corporate and governmental deviance*. (6<sup>th</sup> ed.). New York: Oxford University Press.

Friedrichs, David O., (1996). *Trusted criminals: White collar crime in contemporary Society*. Belmont, CA.: Wadsworth.

Geis, Gilbert. et al, (1995). *White-collar crime* (3rd ed.). New York: The Free Press.

Green, Gary S., (1990). *Occupational crime*. Chicago: Nelson Hall.

Kelman, Herbert C. and V. Lee Hamilton, (1989). *The My Lai massacre: Crimes of obedience and sanctioned massacres*. In *Crimes of obedience: Toward a social psychology of authority and responsibility*. New Haven: Yale University Press.

Rosovsky, Henry, (1990). *The university: An owner's manual*. New York: Norton.

Simon, David R., 1999. *Elite deviance*. (6<sup>th</sup> ed.). Boston: Allyn and Bacon.

Sutherland, Edwin H. (2001). *White collar crime: Formulating the concept and providing corporate crime baseline data*. In Ermann, M. David and Richard J. Lundman (Eds.). (2001). *Corporate and governmental deviance*. (6<sup>th</sup> ed.). New York: Oxford University Press.

Course Analysis Questionnaire: CRIM 354  
White Collar Crime

Section A: Details of the Course

- A1 The proposed course is part of the Critical Issues in Criminology “Group B” controlled electives. It is offered for majors and minors only.
- A2 This course requires changes in the content of existing courses within our program. CRIM 355 Crime in the Workplace will be deleted and part of its content will be covered in the new course.
- A3 This course has not been offered at IUP on a trial basis.
- A4 The course will NOT be dual-listed.
- A5 The course will NOT be taken for variable credit.
- A6 This course is commonly found at other higher education institutions. Current examples are listed on the pages immediately following this Course Analysis Questionnaire.
- A7 The content of the course is not recommended by a professional society. Our discipline does not have an accreditation program; instead, one of the two main professional societies (the Academy of Criminal Justice Sciences [ACJS]) has published “minimum standards for criminal justice education” (see Appendix B). The standards do not address this course.

Section B: Interdisciplinary Implications

- B1 The course will be taught by a single instructor.
- B2 The course content is specific to our major; we see no conflict with the courses offered by other departments.
- B3 Seats in the course will be restricted to Criminology majors and Criminology Pre-Law majors, and minors.

Section C: Implementation

- C1 Faculty resources are adequate. The proposed course is part of a major program revision. The program revision was designed to fit departmental resources.
- C2 No additional resources are needed.
- C3 No part of the course is grant funded.

- C4 Frequency of course offering: every semester.  
Please see Appendix A for a chart of course offerings.
- C5 Number of sections: three (3).  
Please see Appendix A for a chart of course offerings.
- C6 Number of students per section: 30  
Please see Appendix A for a chart of course offerings.
- C7 Our professional societies have NOT made any recommendations regarding enrollment limits or parameters for a course of this nature.

Section D: Miscellaneous

The proposed course is commonly taught in Criminology and Criminal Justice programs. The content reflects course materials we currently teach with a focus on organizational crime. The proposed course, and the larger program revision of which it is part, reorganizes and supplements existing program content to streamline our curriculum and to reflect contemporary practices in the discipline.

**CRIM 354: White Collar Crime**

School	Course Number of Similiar Class	Catalog Description
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Georgia State University	CrJu 4900: Seminar on Criminal Justice Problems	A course of intensive study on current behavioral or administrative criminal justice problems or recent interventions in criminal justice. Examples of topics include interpersonal violence, information technology, drug law, data analysis, financial investigations, or capital punishment. May be repeated when topics vary.
Montana State University	JS 321: Occupational and Corporate Crime	A sociological analysis of crimes committed by individuals within the work place and by corporations. Addressed are the extent of the problems, social costs, legal responses, and theoretical perspectives assessing the etiology of such crimes.
Northern Arizona University	CJ 340: White Collar and Corporate Crime	Examines crime by and against businesses and explores problems in the prevention and prosecution of white-collar crime.
University of California, Irvine	J142: White-Collar Crime	Examines criminal activity in business and corporate enterprise, organizations, and the professions. Theories regarding the causes and control of white-collar and corporate crime are covered as well as the numerous definitions of these terms.
University of Memphis	CJUS 4180-6180: Corporate and White-Collar Crime	Organizational and occupational crime compared to other types of criminality; emphasis on causes, frequency, control, and social impact.
West Chester University	312: White-Collar Crime	This course analyzes the usually nonviolent criminal conduct described as official corruption, systematic crime, or violations of trust that are characterized by calculation, deceit, and personal enrichment. The influence of organized crime also is explored.