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CURRICULUM PROPOSAL COVER SHEET University-Wide Undergraduate Curriculum Committee 1 CONTACT Contact Person Robert Sechrist _____Phone____x7653 Department Geography & Regional Planning 11. PROPOSAL TYPE (Check All Appropriate Lines) x COURSE Geography of Wine Suggested 20 character title x New Course* GEOG 261 Geography of Wine
Course Number and Full Title Course Revision Course Number and Full Title Liberal Studies Approval+ for new or existing course Course Number and Full Title Course Deletion Course Number and Full Title Number and/or Title Change_____ Old Number and/or Full Old Title New Number and/or Full New Title Course or Catalog Description Change Course Number and Full Title PROGRAM: Major Minor ____ Track New Program* Program Name Program Revision* Program Deletion* ____ Title Change _____ Old Program Name

Approvals (signatures and date)

Z 10/11/2000

Department Curriculum Committee

CI

Department Chair

10/11/2001

College Dean

College Curriculum Committee

GEOG 261 Geography of Wine

3 lecture hours 0 lab hours 3 credits 3c-01-3sh

The geography of the grape, its production, products, social significance, and consequences of the global wine trade are explored. Students will develop an appreciation for the environmental constraints and characteristics of wines and wine regions. Field trips to visit wineries are an essential element of the course. Verifiable proof of 21 years of age required for voluntary wine tasting activities.

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Geography of Wine GEOG 261 Syllabus of Record

Catalog Description: **GEOG 261 Geography of Wine**

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Course Objectives

- 1. Provide a framework for understanding the role of wine in western society.
- 2. Discover the breadth of cultivation practices and diversity of grape varieties.
- 3. Learn the processes and methods associated with viticulture and wine making.
- 4. Follow the spatial diffusion of wine over time and the global distribution of grape and wine production
- 5. Discover the import and extent of the global wine trade.
- 6. Develop an in-depth understanding of a specific grape variety and its wines.
- 7. Explore the role of women and minorities in the wine industry.

Required Texts

Unwin, Tim. 1991. Wine and the Vine: an historical geography of viticulture and the wine trade. London: Routledge.

Peters, Gary. 1997. <u>American Winescapes: The cultural landscapes of America's wine country.</u> Boulder CO: Westview Press.

Detailed Course Outline

Week/Date	Activity	Reading	Assignment Assigned/Due
Week 1	Intro, What is wine? What	Unwin Ch 1,	
	does wine mean? Dangers of	Peters Intro	
	wine? Role of wine in		
	religion		
Week 2	Species and Varieties of the	Peters ch 1, 2,	
	genus Vitis, Global wine	pp110-123.	
	regions		
Week 3	Agricultural Practices,	Unwin Ch 2,	
	Annual Cycle	Peters Ch 3, 7	
Week 4	Origins of the Grape and	Unwin Ch 3	Variety identification Quiz
	Viticulture, The emergence	Unwin Ch 4	



	Viticulture, The emergence of wine in Southern Europe, Early wine trade networks	Unwin Ch 4	
Week 5	Serving, Pouring, Tasting ceremonies and traditions		Field Trip to Northeast, PA, Erie County.
Week 6	The Grape in Temperate Europe, Experimentation in the Monasteries The age of the Barrel, The beginnings of luxury wine trade	Unwin Ch 5, 6	
Week 7	Wine spreads around the World. The role of wine in the global exploration. New production techniques. The impact of the glass bottle.	Unwin Ch 7, 8	Mid term exam
Week 8	The emergence of the modern wine industry 1945 – 2000. Modern global wine trade.	Unwin Ch 10, Peters Ch 4	
Week 9	Wines of Latin America Wines of Africa Wines of Asia Wines of Australia		
Week 10	North American Wine Regions	Peters Ch 5	
Week 11	Viticultural Landscapes of Western North America Migrant Laborers	Peters Ch 6	
Week 12	Viticultural Landscapes of Eastern North America	Peters Ch 8	
Week 13	Future of Viticulture Investing in Wine	Peters Ch 9,10	Paper Due
Week 14	Student Reports		In class presentations
Final Week			Final Exam

Evaluation Methods

There will be a midterm (100 pts) and final exam (100 pts). There will be a quiz on grape varieties before the field trip (50pts). Attendance on the field trip is required (25pts). Consumption and tasting of alcoholic beverages is not required for the course.

Each student will prepare an in class presentation (25 pts) and paper (100 pts) on the geography of a selected variety of *Vitis Vinifera* or *Vitis* Species The paper will focus on the environmental constraints, landscape, human supported diffusion, current and historic markets, demands, and growing areas. There will be a total of 400 available points.

Attendance Policy

Attendance is encouraged, each instructor will set individual policies.

Grading Scale

400 to 360 points	Α
359 to 320 points	В
319 to 280 points	С
279 to 240 points	D
239 or fewer points	F

Special Resource Requirements

Students must be at least 21 years of age.

Bibliography

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- Boulton, Roger B. et al. 1996. <u>The Principles and Practics of Winemaking</u>. New York: Chapman and Hall.
- Clarke, Oz. 1995. Wine Atlas: Wines and Wine Regions of the World. Boston: Little, Brown & Co.
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- De Blij, Harm. 1986. "Nine Canons of the Geography of Viticulture." <u>East Lakes Geographer</u> 21:1-10.
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- Peters, Gary and Frank Gossette. 1990. "Geographic Variations in Cultivar Distirbutions: Pinot Noir, Barbera and Zinfandel in California." <u>Journal of Wine Research</u> 1(2): 121-138.
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- Templar, Otis. 1988. "East Versus West: A Survey of Texas Wine Growing Industry." Mid-South Geographer 4:17-33.
- Walton, Stuart. 2000. Wines of the World: A Complete Guide to Great Wines and Wine Regions. Southwater Publishing; ISBN: 1842151509
- Wine Spectator. 1997. <u>Guide to Red Wines of California and Other U.S.</u>
 Regions: More Than 2500 Wines Reviewed.

Course Analysis Questionnaire

- A1. The course is a varient of our topical geographic course offerings. The course is designed for majors and to be a liberal studies elective.
- A2. No changes in other courses are necessary
- A3. The course was offered as a special topics in the fall of 1999.
- A4. The course is not dual level.
- A5. The course is not available for variable credit.
- A6. Yes, several schools offer a Geography of Wine course.

University of Miami George Mason Florida Atlantic

East Stroudsburg Sonoma State Univ Akron

Univ Vermont

Central Washington

- A7. There are no external oversight or requirements.
- B1. One Instructor
- B2. There is no overlap between this course and other courses in other departments.
- B3. Yes.
- C1. This course will result in a reduction of GEOG 104 sections.
- C2. None.
- C3. No.
- C4. Each fall semester
- C5. One.
- C6. 25 students.
- C7. No.
- D. No comment.

Liberal Studies

- A. This is not a multi-section multi-instructor course.
- B. The role of women in the invention of new wine making and processing techniques will be highlighted throughout the course. Minorities will be discussed relative to their contributions in producing grapes and making wines. Throughout the wine-producing world it is the poor and minorities who work the vineyards and grow the grapes. It is on their backs that the current global wine trade is based. The contribution of minorities to wine will be highlighted as opportunities present themselves.
- C. Tim Unwin's book <u>Wine and the Vine: an Historical Geography of Viticulture</u> and the Wine Trade fulfills this requirement.
- D. This is not an introductory geography course but, geographic principles will be imparted throughout as though it were an introductory course. The course is certainly an introduction to wines and the content will be delivered as such.