

14-596  
 LSC: AP 9/11/14  
 UWUCC: App 10/21/14  
 Senate: App 11/4/14

REVISION APPROVAL COVER SHEET FOR CONTINUATION OF W-DESIGNATION

TYPE II DEPARTMENT COMMITMENT

Professor Dr. Lisa M. Dupnock  
 Department Hospitality Management Received  
 Email l.m.dupnock@iup.edu SEP 29 2014  
 Course HOSP 411 Seminar in Hospitality Management Liberal Studies  
Received

Please provide answers to these questions on the next page:

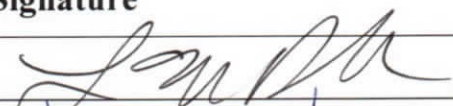
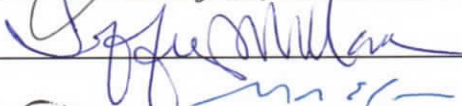
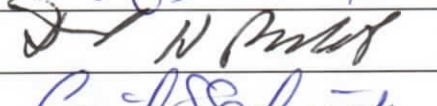
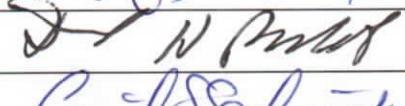

1. Include the most recent syllabus for the Type II course.

Liberal Studies

Addendum: This does not have to be the syllabus of record, since the syllabus of record could potentially be rather dated. These syllabi are not meant to replace the syllabus of record; rather they represent how the department is currently teaching a particular Type II W course. These syllabi **do not** have to be revised using the Liberal Studies objective format.

2. Include a new "Statement Concerning Departmental Responsibility". The statement of departmental responsibility" explains how the department will ensure that the writing component is present regardless of who is teaching the course. It needs to identify the specific department group or individual who is responsible for ensuring this.

Addendum: This section should show how the department is going to support the W nature of a Type II course, not repeat what is being taught in the course. For example, there is no need to repeat the writing criteria (5000 words, essays exams, research papers etc.) in this section as the type of writing and/or assignments might change over the years. The responsibility relies on the department and they should explain how it will be supporting the W course to ensure that it is being taught in the proposed manner. That may be creating a community of writers within the department or a yearly meeting(s) to discuss Type II offerings. It might also be associated with particular outcomes from the course (often in accredited programs).

Approvals:	Signature	Date
Professor (s)		8-28-14
Department Chair		8-28-14
College Dean		8-29-14
Director of Liberal Studies		9/30/14
UWUCC Co-chair(s)		10/21/14

## TYPE II DEPARTMENT COMMITMENT

Professor Dr. Lisa M. Dupnock Department Hospitality Mgmt  
Course HRIM 411 Seminar in Hospitality Management

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## **SYLLABUS OF RECORD**

### **I. Catalog Description**

HRIM 411 Seminar in Hospitality Management

3cr-01-3cr

Discussion of a diverse selection of hospitality industry topics-of-interest as pertain to today's prospective and current operations manager. Students write a series of opinion/reaction papers as per the topic-of-discussion.

This is an IUP Writing Intensive Course and an IUP Hospitality Curriculum Elective

### **II. Course Outcomes:**

The student will be able to:

1. Learn team-building skills and group interpersonal skills.
2. Critically evaluate current articles in the hospitality industry by analyzing main ideas, evidence, conclusions, credibility, and contrasting points of view.
3. Clarify one's own ideas and express them to others, both orally and in written form and to prepare students for speaking and writing in their careers and personal lives.
4. Develop research and analysis skills.
5. Identify factors in the environment that will impact future business opportunities.
6. Understand organizational and industrial life cycle theory and apply this theory.
7. Analyze the critical steps in implementing empowerment programs.
8. Analyze what is meant by good management.
9. Explore different aspects of creative thinking.
10. Develop a mission statement, target performances, and strategy for a restaurant and to implement these concepts in a restaurant simulation.
11. Analyze concepts maps and determine relationships between your operation and the competition.
12. Determine ways to improve profitability through analysis of income statements and competitors.

### III. Course Outline:

8/26	Introduction/Welcome
8/28	Preparing for the Job Search, what do you want to do? Resume next class
9/2	Job Search – What’s out there?: <b>Review Resumes</b> and Guest Speaker
9/4	Resumes and Job search preparation
9/9	Work in the Hospitality Industry (as a career, low wage)
9/11	<b>Current Event #1</b>
9/16	Technology in the industry
9/18	<b>Review Paper #1</b>
9/23	Religion and the Hospitality Industry
9/25	<b>Current Event #2</b>
9/30	Trends in the industry
10/2	<b>Review Paper #2</b>
10/7	Workplace Romance
10/9	<b>Current Event #3</b>
10/14	Sexual Harassment in the Hospitality Industry
10/16	<b>Review Paper #3</b>
10/21	Employee Turnover
10/23	<b>Current Event #4</b>
10/28	Gender Issues in the Hospitality Industry
10/30	<b>Review Paper #5</b>
11/4	Multiple Generations in the Workplace
11/6	<b>Current Event #5</b>
11/11	Social Media in the industry and workplace
11/13	<b>Review Paper #6</b>

11/18-20 Is the Customer always Right?(Online class discussion)

**Current Event #6 Due**

11/25 NO CLASS- BREAK

11/27 HAPPY THANKSGIVING- NO CLASS BREAK

12/2 Presentations

12/4 Presentations

12/9 FINALS WEEK- Presentations if needed, all Paper Due

**IV. Evaluation Methods**

Class Participation (28 class periods x 20 points)	= 560 points
Review Papers (6 papers x 20 points each)	= 120 points
Current Events (6 summaries x 20 points each)	= 120 points
Final Paper and Presentation	= 200 points

**Attendance and Class Participation** - Students will be evaluated for their attendance and participation during the 14 instructional class periods. A student who is not present cannot receive the full participation grade for the missed class session. If a student has to miss class and notifies the instructor prior to the absence, the student may obtain 1/2 of the participation grade for that day by submitting a one page summary report of the topics discussed during the missed class. Class participation will be based on the preparedness of each student, not only with regards to the assigned material, but also participation in new technologies that will be used throughout the semester. At the end of each class, the participation of each student will be evaluated and assigned a point value up to 10 points. Excellent participation will receive 10 points, Good participation 8-9 points, average participation 7 points; etc).

**Review Papers** – Each week a new topic will be discussed in class. The weeks that a Review Paper is assigned, students will be required to submit a 2- page, double spaced, review of their thoughts and opinion regarding the topic, and the classroom discussion. It is critical students attend class to incorporate what was discussed regarding the specific topic. The grade for the paper will be determined on writing style (proper grammar, spelling, and references) and analysis of the classroom discussions and other references.

**Current Events-** Each week a new topic will be discussed in class. The weeks a Current Event is assigned, students will be required to locate a Current Event (article) focusing on the current weeks' topic. In addition to the article, students will be required to submit a 1 page summary of the article.

**Final Paper and Presentation-** Students will be exploring and analyzing several different topics related to the hospitality industry throughout the semester. Students will be asked to select one of the topics as a focus for their final paper and presentation. The final paper will be a scholarly paper completed in APA 6<sup>th</sup> edition format, with at least 5 scholarly references. The presentation will be at least 15 minutes long, and must include a professional visual aid of some sort (PowerPoint, Prezi, etc.). The presentation should highlight what new information the student has learned from the in depth research conducted on the topic.

## V. Grade Scale

90 – 100% = A	(900-1000 points)
80 – 89% = B	(800-899 points)
70 – 79% = C	(700-799 points)
60 - 69% = D	(600-699 points)
59% and Below = F	(599 points and below)

The deadline for submitting course requirements is the due date specified on the syllabus. Assignments submitted after the deadline will be accepted but will be penalized one letter grade (10%) except in cases of serious personal illness or injury or other unusual circumstances discussed with the instructor in advance. Except for bona fide emergencies or unusual circumstances requiring arrangements mutually agreed upon between the student and instructor in advance of the due date, no assignment will be accepted for evaluation once evaluated assignments have been returned to the class.

### Academic Integrity

IUP students are expected to maintain the highest standards of honesty and integrity. You are responsible for knowing and abiding by the IUP Academic Integrity Policy, (website: <http://www.iup.edu/teachingexcellence/nfo/acadintegrity.shtm>) including the definitions of cheating, plagiarism, and other violations of academic integrity. Plagiarism involves using the works, facts, or ideas of another person or source as if they were your own. It is illegal and violates both university policy and the principles of scholarship. To avoid plagiarism, you must properly cite other people's words, facts, and ideas that you incorporate into your work. If you paraphrase (put into your own words) or quote (use the author's exact words) from any source (including material from the Internet), the paraphrase or quote must be cited properly.

Plagiarism, cheating, and other forms of academic dishonesty are grounds for receiving an F for an assignment or exam, an F for a course, and referral to the University Judicial Review and potential sanctions including suspension or expulsion from the university.

## **VI. Attendance Policy**

As student learning is enhanced by class attendance and participation in discussions, the instructor encourages regular class attendance. The attendance policy of this instructor recognizes possible student need to miss class because of illness or personal emergency.

## **VII. Consultation:**

### **Office Hours in Room 4 Ackerman Hall:**

Tuesday and Thursday: 1:30pm-2:00pm

Wednesday: 10:00am-12:00pm, 1:30pm-2:30pm

\* Other times available by appointment

**Email:** [l.m.dupnock@iup.edu](mailto:l.m.dupnock@iup.edu)

**IUP Office Phone:** 724-357-3160

## **VIII. Required Textbooks, Supplemental Books and Readings**

- a. None required

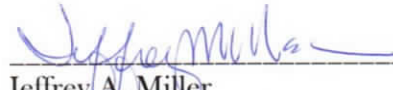
## **IX. Special Resource Requirements – Access to Desire To Learn (D2L).**

## **IX. Other**

Technology is a great invention and I encourage you to use whatever technology you have to do class assignments. Use of technology can also be a distraction; to you and students around you. Solitaire, web-surfing, texting or other non-academic uses of technology will not be tolerated during class time. If your technology interrupts class time, you will be asked to leave class and will forfeit earned participation points for the class. Also, as a reminder the “Instructor of Record” for this course is listed at the top of this syllabus. Only work assigned and graded by the instructor of record will be used to determine your final grade. Course work which is either assigned or graded by any instructor other than the instructor of record will not be used in the computation of a student's final course grade.

## STATEMENT OF DEPARTMENTAL COMMITMENT

The Department of Hospitality Management, within the College of Health and Human Services, is committed to offering HRIM 411 Seminar in Hospitality as a "W" course. The Department faculty, along with the Chairperson, will assume responsibility for insuring that any faculty member assigned to teach this course will abide by the syllabus, use the same or equivalent writing assignments, and be familiar with current theory and practice in writing-across-the-curriculum. This will be accomplished through a regular review of the course syllabus and dialog with the course instructor. The faculty member who currently teaches HRIM 411 is Dr. Lisa M. Dupnock. If Dr. Dupnock is unable to teach the course, the Chairperson would assign the course to a person who would be qualified and willing to teach in the prescribed "W" format. If the person assigned to teach the course has not already completed Writing / Teaching Excellence Workshops, he / she would be strongly encouraged to do so by the Chairperson.



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Jeffrey A. Miller  
Chairperson  
Hospitality Management



## LIST OF TYPE I, II, & III WRITING INTENSIVE COURSE REVISION NEEDS

Type I				Type II				Type III			
Renewal Needed	Date	Renewal Not Needed	Date	Renewal Needed	Date	Renewal Not Needed	Date	Renewal Needed	Date	Renewal Not Needed	Date
ECON-S. Jozefowicz	2002			CRIM 493	1993	SPAN 230	2010				
ENGL -J. Marsden	2000			EDEX 440	1994	SPLP 401	2012				
ENGL-A. Farrington	2005			EDHL 451	1992	THTR 311/ENGL 309	2012				
ENGL-C. Camp	2001			ELED 357	1993						
ENGL-C. Craig	2005			ENGL 122	1993						
ENGL-C. Orchard	2006			ENGL 324	1993						
ENGL-D. Downing	1992			ENGL/THTR 347	2007						
ENGL-H. Powers	2005			ENGL 436	1991						
ENGL-L. Alvine	1992			FCSE 350	2001						
FNLG-C. McCreary	2000			FCSE 450	1992						
GEOS -J. Lewis	2006			FDNT 362	2007						
GEOS-K. Coles	2007			FIN 422	1992						
GEOS-S. Hovan	1996			FSMR 434	1992						
HIST-A. Baumler	2003			GRMN 352	1992						
HIST-R. S. Moore	2004			GRMN 351	1992						
HIST-X. Wang	2000			HIST 401	2002						
HPED-E. Blair	1992			HIST 402	2002						
JRNL-P. Heilman	1990			HIST 403	2002						
JRNL-R. Jesick	1993			HIST 404	2002						
MATH-G. Stoudt	1992			HIST 480	1992						
MGMT-R. Soni	1997			HRIM 256	1993						
MUSC-S. Caulder	2004			HRIM 411	1990						
PHIL-B. Rives	2007			IFMG 460	2005						
PHIL-C. Caraway	1991			INDS 380	1991						
PHIL-E. Rubenstein	2004			JRNL 120	1993						
PHIL-M. MacLeod	2005			JRNL 220	1993						
PHIL-S. Begres	1992			MATH 271	1990						
PLSC-D. Chambers	1991			MATH 350	1993						
PLSC-G. Torges	2001			MGMT 402	1999						
PLSC-S. Jackson	1995			MGMT 403	1992						