

Template A

<p>Student Learning Outcomes</p> <p><i>(These should be measurable, appropriate to the course level, and phrased in terms of <u>student achievement</u>, not instructional or content outcomes)</i></p> <p><i>If dual listed, indicate additional learning objectives for the higher level course.</i></p>	<ol style="list-style-type: none"> 1. Identify, define, and differentiate between Morals, Ethics, Laws, and Privacy. 2. Identify ethical issues related to the use of computer based information systems in the business environment. 3. Describe and discuss how ethical issues are identified and resolved when using Information Systems and Information Technology through the use of Decision-Making/Problem-Solving Models. 4. Describe, identify, and explain how IS/IT ethical situations affect the business organization. 5. Analyze the effects of ethical IS/IT decisions on end-users, employees, management personnel, customers/clients, and business partners. 6. Analyze the effects of ethical IS/IT decisions on the organization's impact on society/community and vice versa. 7. Comprehend, analyze, and evaluate the trade-offs and ethical issues associated with the safe-guarding of data, information systems, and intellectual property. 8. Comprehend, analyze, evaluate, and create an organizational Code of Ethics. 9. Comprehend, analyze, and evaluate key ethical issues associated with the use of social networking Web sites and a virtual life community.
<p>Brief Course Outline:</p> <p><i>Give an outline of sufficient detail to communicate the course content to faculty across campus. It is not necessary to include specific readings, calendar, or assignments.</i></p>	<ol style="list-style-type: none"> I. Overview <ol style="list-style-type: none"> a. Definition b. Integrity c. Difference between Morals, Ethics, and Laws d. Ethics in the business world <ol style="list-style-type: none"> i. Corporate ethics ii. Creating Ethical Work Environment iii. Ethics in Decision-Making e. Ethics in IT II. Ethics for IT Workers and IT Users <ol style="list-style-type: none"> a. IT Professionals b. IT Users III. Computer and Internet Crime <ol style="list-style-type: none"> a. IT Security Incidents b. Risk Assessment c. Security Policy d. Prevention, Detection, Response IV. Privacy <ol style="list-style-type: none"> a. Privacy and the Law b. Information Privacy c. Laws, Applications, Court Rulings d. Identity Theft, Consumer Profiling, Workplace Monitoring e. Surveillance Technology f. Consumer Data Responsibility

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	<ul style="list-style-type: none">V. Freedom of Expression<ul style="list-style-type: none">a. First Amendment Rights (Obscene Speech, Defamation)b. Controlling Access to Information on the Internetc. Anonymity on the Internetd. Defamation and Hate Speeche. Corporate Bloggingf. Pornography VI. Intellectual Property<ul style="list-style-type: none">a. Definitionb. Copyrights<ul style="list-style-type: none">i. Eligible Works, Fair Use Doctrine, Software Copyrightii. Property Act of 2008iii. GATTiv. WTO and WTO TRIPS 1994v. WIPO 1996vi. DMCA 1998vii. Patriot Actc. Patentsd. Software Patents, Cross-Licensing, Patent Trolls (ex. Verizon 2015)e. Trade Secrets and Lawsf. Plagiarism, Reverse Engineering, Open Source Codeg. Competitive Intelligence, Trademark Infringement, Cybersquatting VII. Software Development<ul style="list-style-type: none">a. Strategies for Engineering Quality Softwareb. Software Product Liabilityc. Key Issues in Software Development<ul style="list-style-type: none">i. Safety-Critical Systemsii. Quality Management Standards VIII. Impact of IT on Productivity and Quality of Life<ul style="list-style-type: none">a. Standard of Living and Worker Productivityb. Impact of IT on Healthcare<ul style="list-style-type: none">i. Costsii. Electronic Recordsiii. Telemedicineiv. Web Sites for Laypeople IX. Social Networking<ul style="list-style-type: none">a. Definition and Characteristicsb. Business Applications<ul style="list-style-type: none">i. Social Network Advertisingii. In the Hiring Processiii. To improve Customer Serviceiv. Social Shoppingc. Ethical Issues<ul style="list-style-type: none">i. Cyberbullyingii. Cyberstalkingiii. Sexual Predatorsiv. Uploading Inappropriate Material
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	<p>d. Crime, Education, and Business in Virtual Worlds</p> <p>X. Ethics of IT Organizations</p> <ul style="list-style-type: none"> a. Nontraditional Workers b. Contingent Workers c. H-1B Workers d. B-1 Visa Controversy <ul style="list-style-type: none"> i. Outsourcing ii. Offshore Outsourcing e. Whistle-Blowing f. Green Computing g. ICT Industry Code of Conduct <p>XI. Introduction to Morality</p> <ul style="list-style-type: none"> a. "Goodness" b. Egoism vs. Altruism c. The Ethics of Logical Consistency and Duty d. Utilitarianism, Promises, Contracts e. Feminism and the Ethics of Care <p>XII. Software Engineering Code of Ethics and Professional Practice</p> <p>XIII. Association of Information technology Professionals (AITP) Code of Ethics and Standard of Conduct</p> <p>[Reynolds, G. W., Ethics in Information Technology. 4th Ed. Course Technology/Cengage Learning, 2012.]</p>
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Rationale for Proposal

Why is this course being proposed?	Information Systems and Information Technology is a dynamic and continuously growing field with new devices, processes, and uses being introduced daily. These new devices, processes, and uses require business decisions for problems and opportunities that have never before been needed or even contemplated. Many of these decisions involve new ethical implications and legal issues for which no laws exist. Since U.S. laws are often reactionary and laws often reflect the population's ethical biases, business managers are making decisions without considering ethical implications. Information Systems and Technology can be abused in the perpetration of unethical and illegal activities and/or can be the target of these activities. This course is critical for the education of future technology and business managers to understand, and to be able to analyze, appropriate problem-solving methodology when dealing with these new phenomena.
How does it fit into the departmental curriculum? (Check all that apply)	<input type="checkbox"/> Major Requirement <input type="checkbox"/> Minor Requirement <input type="checkbox"/> Core Requirement <i>(Interdisciplinary core – e.g. Business/Education)</i> <input type="checkbox"/> Required Elective <input type="checkbox"/> Liberal Studies <input checked="" type="checkbox"/> Open Elective <input type="checkbox"/> Other - Click here to enter text.
Is a similar class offered in other departments?	<input type="checkbox"/> Yes Please provide comment: Click here to enter text. <input checked="" type="checkbox"/> No
Does it serve the college/university above and beyond the role it serves in the department?	<input checked="" type="checkbox"/> Yes Please provide comment: Please see Rationale for Proposal. <input type="checkbox"/> No

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<p>Who is the target audience for the course?</p>	<p><input type="checkbox"/> Course Designed for Majors (<input type="checkbox"/> Required <input type="checkbox"/> Not Required)</p> <p><input type="checkbox"/> Course Designed for Minor <input type="checkbox"/> Departmental Elective</p> <p><input type="checkbox"/> Restricted to Majors/Minors <input checked="" type="checkbox"/> Open to Any Student</p> <p><input type="checkbox"/> Liberal Studies</p> <p><input type="checkbox"/> Other - Click here to enter text.</p>
<p>Implications for other departments</p>	<p>A. What are the implications for other departments (<i>For example: overlap of content with other disciplines, requirements for other programs</i>)? In every discipline in business and every industry, whether it is Accounting, Finance, Human Resources, Marketing, etc., managers are currently encountering decisions and opportunities surrounding Information Systems and Technology. While other ethics courses may exist in the university, none are focused on the issues such as privacy, data security, consumer profiling, First Amendment Rights in cyberspace, identity theft, etc. The situations in which ethical decisions are appearing involve everyone and every student will benefit from understanding how to make professional, appropriate decisions for their organizations and for themselves.</p> <p>B. How have you addressed this with other department(s) involved? What was the outcome of that attempt? (Attach documents as appropriate) No other departments are involved.</p>
<p>For Dean's Review</p>	
<ul style="list-style-type: none"> • Are resources available/sufficient for this course? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> NA • Is the proposal congruent with college mission? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> NA • Has the proposer attempted to resolve potential conflicts with other academic units? <input type="checkbox"/> Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> NA 	
<p>Comments: This course has been approved for inclusion in the new university-wide Leadership minor.</p>	