

LSC Use Only
Number: _____
Action: _____
Date: _____

*A. Approved
2/2/91*

UWUCC Use Only
Number: 38244
Action: _____
Date: _____

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to stamp*

*Approved
2/2/91
Dr. Manmohan D. Chaubey*

CURRICULUM PROPOSAL COVER SHEET
University-Wide Undergraduate Curriculum Committee

I. Title/Author of Change

Course/Program Title: Business Administration Core
Suggested 20 Character Course Title: _____
Department: _____
Contact Person: Dr. Manmohan D. Chaubey

II. If a course, is it being Proposed for:

_____ Course Revision/Approval Only
_____ Course Revision/Approval and Liberal Studies Approval
_____ Liberal Studies Approval Only (course previously has been approved by the University Senate)

III. Approvals

_____ Department Curriculum Committee
_____ College Curriculum Committee
_____ Director of Liberal Studies (where applicable)
_____ Department Chairperson
_____ College Dean *
_____ Provost (where applicable)

Tom Fahn
Robert E. Camp

*College Dean must consult with Provost before approving curriculum changes. Approval by College Dean indicates that the proposed change is consistent with long range planning documents, that all requests for resources made as part of the proposal can be met, and that the proposal has the support of the university administration.

IV. Timetable

Date Submitted to LSC: _____ Semester to be implemented: _____ Date to be published in Catalog: _____
to UWUCC: _____

Part II. Description of Curriculum Change

1. Catalog Description

Bachelor of Science — Accounting
Bachelor of Science — Office Administration
Bachelor of Science — Finance
Bachelor of Science — Management Information Systems
Bachelor of Science — Management
Bachelor of Science — Human Resources Management
Bachelor of Science — Marketing

College: Business Administration Core 33sh

Required Courses:

AD 235 Introduction to Business Law	3sh
AD 321 Business and Interpersonal Communication	3sh
AG 201 Accounting Principles I	3sh
AG 202 Accounting Principles II	3sh
FI 310 Finance I	3sh
IM 241 Introduction to Management Information Systems	3sh
MG 310 Principles of Management	3sh
MG 330 Production and Operations Management	3sh
MG 495 Business Policy	3sh
MK 320 Principles of Marketing	3sh
QB 215 Business Statistics	3sh

2. The Business Administration Core consists of eleven (11) courses or thirty three semester hours (33sh). It is a College level requirement for the following degree programs in the College of Business:

Bachelor of Science — Accounting
 Bachelor of Science — Office Administration
 Bachelor of Science — Finance
 Bachelor of Science — Management Information Systems
 Bachelor of Science — Management
 Bachelor of Science — Human Resources Management
 Bachelor of Science — Marketing

The proposed change removes two courses (MG 311 Human Behavior in Organization and QB/MG 360 Management and Production Concepts) from the replaces them with two new courses (MG 310 Principles of management and MG 330 Production and Operations Management).

This change in the business administration core is necessitated due to the deletion of QB/MG:360 Management and Production Concepts. This course essentially covered the twin areas of Management and Production. Two new proposed courses — MG 310 Principles of Management and MG 330 Production & Operations Management — will now cover the two areas. Production and operations management is an area which has grown in importance. The new courses will allow us to cover production management area more adequately and give it the emphasis that it deserves.

**Current Business
Administration
Core**

**Proposed Business
Administration
Core**

<u>Course Number</u>	<u>Course Name</u>	<u>Course Number</u>
AD 235	Introduction to Business Law	AD 235
AD 321	Business and Interpersonal Communication	AD 321
AG 201	Accounting Principles I	AG 201
AG 202	Accounting Principles II	AG 202
FI 310	Finance I	FI 310
IM 241	Introduction to Management Information Systems	IM 241
MG 311	Human Behavior in Organizations	*
**	Principles of Management	MG 310
**	Production and Operations Management	MG 330
MG 495	Business Policy	MG 495
MK 320	Principles of Marketing	MK 320
QB 215	Business Statistics	QB 215
QB/MG 360	Management and Production Concepts	***

- * Course removed from the Business Administration Core.
 ** New courses added to the Business Administration Core.
 *** Course deleted.

Note: All courses are for 3 semester hours. The total credits for the business administration core remains unchanged at 33sh.

Part III. Course Proposals

Proposals for new courses MG310 Principles of Management and MG330 Production and Operations Management, and for deletion of QB/MG 360 Management and Production Concepts have been submitted.

Part IV. Letters of Support

This change affects the programs in the College of Business. The approval by the College Curriculum Committee signifies the support of all the four departments in the college.

Letter from Liberal Studies Committee is not appropriate.