

**REPORT OF THE UNIVERSITY ADVANCEMENT COMMITTEE
COUNCIL OF TRUSTEES
Indiana University of Pennsylvania
Thursday, September 9, 2021**

Today, the University Advancement Committee has four action items. They are four naming resolutions: for the dining room in the Allenwood Restaurant, for the Breezedale terrace, for the music theatre hall, and for the trombone studio.

Action 1:

**RESOLUTION FOR THE NAMING OF THE
ISABELLA WILKINSON GREEN DINING ROOM
IN THE ALLENWOOD RESTAURANT**

WHEREAS, Donald Green has had a close relationship with IUP through the legacy of his mother, Isabella Wilkinson Green, and her lifelong friend, Kathryn Cepull-Woleslagle;

WHEREAS, Ms. Green was one of the first two students to receive a bachelor's degree in home economics from Indiana State Teachers College;

WHEREAS, Donald Green realized the importance of this period in his mother's life, so, to honor her accomplishments and to serve as an extension of her time at college, he recently designated a transformative gift to the Allenwood Restaurant in Ackerman Hall;

WHEREAS, Mr. Green, a successful investment professional, made his first gift to IUP in 2008 and established the Isabella Wilkinson Green and Kathryn Cepull-Woleslagle Scholarship to help students in good academic standing who are also engaged in community service;

NOW, THEREFORE, BE IT RESOLVED, that the Council of Trustees of Indiana University of Pennsylvania recognizes the generosity of Donald Green and the legacy of his mother by naming the dining room in the Allenwood Restaurant in honor and memory of Isabella Wilkinson Green.

The following motion is recommended for approval:

***THAT THE RESOLUTION FOR THE NAMING OF THE ISABELLA
WILKINSON GREEN DINING ROOM IN THE ALLENWOOD RESTAURANT
BE APPROVED.***

Action 2:

**RESOLUTION FOR THE NAMING OF THE
BREEZEDALE TERRACE
IN HONOR AND MEMORY OF MARY JO BANKS LYTTLE**

WHEREAS, Mary Jo Banks Lyttle served as assistant director of the Office of Alumni Relations from 1989 to 1992 and as director from 1992 to 2015;

WHEREAS, Ms. Lyttle was instrumental in building a strong network of volunteers for the IUP Alumni Association;

WHEREAS, Ms. Lyttle led the IUP Alumni Association Board of Directors in building revenue streams to support alumni programming;

WHEREAS, Ms. Lyttle led the IUP Alumni Association Board of Directors and the office staff through two strategic planning processes that continue to shape the association;

WHEREAS, Ms. Lyttle was devoted to IUP and to building relationships with alumni in all possible ways;

WHEREAS, Kim Lyttle and Carl Johnson, Phi Sigma Kappa fraternity brothers, came together with a common goal and made significant financial contributions to restore the Breezedale Terrace;

NOW, THEREFORE, BE IT RESOLVED, that the Council of Trustees of Indiana University of Pennsylvania recognizes the incredible dedication of Mary Jo Banks Lyttle and the contributions of time and treasure of Kim Lyttle and Carl Johnson by naming Lyttle Terrace in honor and memory of Mary Jo Banks Lyttle.

The following motion is recommended for approval:

THAT THE RESOLUTION FOR THE NAMING OF THE BREEZEDALE TERRACE IN HONOR AND MEMORY OF MARY JO BANKS LYTTLE BE APPROVED.

Action 3:

**RESOLUTION FOR THE NAMING OF THE
MUSIC THEATRE HALL
IN HONOR OF SARAH MANTEL**

WHEREAS, Sarah Mantel was a member of the Indiana University of Pennsylvania faculty from 1986 to May 2013, having served as professor of voice and director of Opera and Music Theatre;

WHEREAS, Dr. Mantel directed more than 60 mainstage opera and music theatre productions and developed the Opera/Music Theatre program to include a season of two mainstage productions each year;

WHEREAS, Dr. Mantel, a member of the Music Department, joined forces with the Department of Theatre and Dance in 1990 to begin a collaboration between the two departments for the production of a mainstage musical each academic year that has benefited many music and theatre students;

WHEREAS, Dr. Mantel is the founder and codirector of the Festival of Women Composers at IUP, which has become a highly respected symposium, with scholarly and artistic participation on a national and international level;

WHEREAS, numerous colleagues, friends, and former students made contributions to establish the Sarah Mantel Vocal Arts Endowed Fund;

NOW, THEREFORE, BE IT RESOLVED, that the Council of Trustees of Indiana University of Pennsylvania recognizes the service and dedication of Sarah Mantel as director of IUP's Opera and Music Theatre program and celebrates her extraordinary talents, which have greatly enriched the university, the Indiana community, and the lives of IUP students, by naming the Sarah Mantel Music Theatre Hall in her honor.

The following motion is recommended for approval:

THAT THE RESOLUTION FOR THE NAMING OF THE MUSIC THEATRE HALL IN HONOR OF SARAH MANTEL BE APPROVED.

Action 4:

**RESOLUTION FOR THE NAMING OF THE
TROMBONE STUDIO
IN HONOR OF CHRISTIAN DICKINSON**

WHEREAS, Christian Dickinson provided trombone instruction at Indiana University of Pennsylvania since 1985, he taught theory and brass methods, and he conducted the Brass Ensemble and Trombone Choir;

WHEREAS, Dr. Dickinson has performed as principal trombone with the Johnstown Symphony Orchestra, the Keystone Wind Ensemble, the McKeesport Symphony, and the Altoona Symphony, and he was a member of the Jacksonville Symphony;

WHEREAS, as a member of the Keystone Wind Ensemble, Dr. Dickinson has recorded 12 discs featuring all styles of wind music;

WHEREAS, Dr. Dickinson is the trombonist with the HoodleBug Brass, the faculty brass quintet at IUP, with which he toured Russia in 2012, performing at venues in St. Petersburg and Moscow;

WHEREAS, numerous colleagues, friends, and former students made contributions to establish the Christian Dickinson Trombone Fund;

NOW, THEREFORE, BE IT RESOLVED, that the Council of Trustees of Indiana University of Pennsylvania recognizes Christian Dickinson's exemplary work and his significant impact on music and on the lives of IUP students by naming the Christian Dickinson Trombone Studio in his honor.

The following motion is recommended for approval:

THAT THE RESOLUTION FOR THE NAMING OF THE TROMBONE STUDIO IN HONOR OF CHRISTIAN DICKINSON BE APPROVED.

The University Advancement Division report from Vice President Khatmeh Osseiran-Hanna highlighted activity across the division. The division is now in the planning phase of identifying the priority needs of IUP, in collaboration with all university partners. This ensures that the strategic plan is the basis of this needs assessment, converging and intersecting with the Strategic Enrollment Plan, NextGen academic planning, branding, and the physical master plan. Building partnerships with corporations and foundations and with community and government, as well as engaging new constituents and new stakeholders, are among the highlights of the division's work.

The Student Assistance Fund has continued to offer support for students in need, awarding \$586,303.42 to date. More than 721 students have benefited. IUP also received \$809,326 in federal dollars to help assist students.

Grant work continues as more than 328 new research actions have been completed to assist a collaboration with the Academy of Culinary Arts, Steamshop, and IRMC. Six proposals, three of which are more than \$1,000,000, have been submitted for IUP.

Ongoing publications remain a constant for the Office of Alumni and Constituent Engagement. This work includes the Milestone Generosity section in *IUP Magazine*, naming resolutions, updates on the Leadership Society, and donor reports. Collaborative work continues with major gift news releases, custom reports for donors, and development and coordination of holiday mailings. A primary focus continues to be the completion of the wall and digital book of honor, which recognize donors who have made noteworthy contributions to the Imagine Unlimited Campaign.

Instrumental planning and execution of many alumni engagement activities continue to be another primary focus. The virtual Celebration of Philanthropy was

held in April and engaged 154 donors and students. To recognize the National Campaign Cabinet and donors who contributed \$50,000 or more during the recent campaign, the Imagine Victory Dinner Celebration was hosted on June 25 at the Kovalchick Complex, deeming the campaign a great success. University commencement ceremonies and other student/faculty events have been organized and supported.

Another focus remains on securing commitments to support university initiatives for the division's major gift officers. Advocating for IUP, volunteers continue to play major roles in serving IUP and the greater community. Virtual, as well as face-to-face, meetings continue with key partners and advocates for the university.

The Foundation for IUP had six board members retire at the end of June. Five new members have been elected to serve. The foundation continues to assist the university with centralizing scholarships. The support from the Foundation for IUP in fiscal year 2020-21 included 2,930 scholarship awards and 490 programmatic funds benefiting 2,149 unique recipients. The total awarded was \$6,418,201.

This concludes my report.

Jennifer Baker, Chair
University Advancement Committee