

**REPORT OF THE UNIVERSITY ADVANCEMENT COMMITTEE
COUNCIL OF TRUSTEES
Indiana University of Pennsylvania
Thursday, December 9, 2021**

The University Advancement Division, under the leadership of Vice President Khatmeh Osseiran-Hanna, has continued to make notable strides in student-centered initiatives, which have included three campus-community-building events during the fall 2021 session. All events were attended by faculty, staff, and administrators.

During the fall, the Office of Alumni and Constituent Engagement welcomed back alumni and friends for the first face-to-face Homecoming since the pandemic. This event was among 15 successful events hosted by the division. Other events included the reception honoring promoted faculty, the 9/11 remembrance ceremony, and the Athletics Hall of Fame induction ceremony and luncheon. The first on-campus networking event hosted by the Black Experience Alumni Committee (BEAC) also took place during the fall session.

With a focus on securing commitments of \$25,000 and greater, as of September 2021, more than \$2,584,870 has been raised through cash gifts and pledge commitments. An active prospect pool of 1,274 constituents is being engaged by the division's development professionals. The Foundation for IUP has created 13 new funds this fiscal year and has awarded more than \$2.2 million in scholarships to 1,365 appreciative recipients.

The Office of Advancement Services and Annual Giving has raised more than \$16,991 for the Student Assistance Fund and the IUP Food Pantry for the fall 2021 academic year. Since its inception, the Student Assistance Fund, under the leadership of this office, in collaboration with the Office of Financial Aid, has awarded more than \$600,000 to more than 725 students with emergency needs.

The Office of Strategic Partnerships planned and led two successful golf outings, raising more than \$61,890 in scholarship support. Continued outreach with the Punxsutawney area, particularly the Academy of Culinary Arts, has proven successful with the engagement of Punxsutawney area officials and community members.

University Advancement continues to facilitate a partnership between IUP and Indiana Regional Medical Center, building a successful community health and wellness collaborative.

Vice President Osseiran-Hanna also noted the top donors for the highly successful Imagine Unlimited Campaign will be recognized with these projects, currently in their final phase: the Wall of Honor, which is being showcased on the first floor of Sutton Hall, and the digital Book of Honor being displayed in the library.

This concludes my report.

Jennifer Baker, Chair
University Advancement Committee