

**REPORT OF THE
ENROLLMENT MANAGEMENT COMMITTEE
COUNCIL OF TRUSTEES
Indiana University of Pennsylvania
Thursday, March 17, 2022**

DISCUSSION

Patricia McCarthy, vice president for Enrollment Management, opened the committee meeting by discussing new-student recruitment of undergraduate, graduate, and culinary students for fall 2022.

Dr. McCarthy also discussed initiatives within the Division of Enrollment Management in support of the university strategic plan and with a focus on student-centered activities.

Highlights of the work within the division include a process improvement in Admissions Operations that allows for the transfer evaluation process to be 100 percent electronic up to the point of the actual evaluation of the transcript. This allows for a much faster turnaround time for transfer students to be aware of the number of credits accepted by IUP so they are aware of their personal pathway to a degree at IUP.

The Graduate Admissions office has been collaborating with the School of Graduate Studies and Research and the Office of Financial Aid to provide earlier communication to graduate applicants regarding potential funding opportunities to pay for graduate school, to ensure best practices in the awarding of graduate assistantships and scholarships, and to provide financial aid offers to graduate students significantly earlier than in previous years. Reducing the uncertainty and providing an individual's financial aid, graduate assistantship, and/or scholarships earlier in the admissions process provides students with the tools to make a more informed decision about attending graduate school and reduces the uncertainty of affordability.

The Undergraduate Admissions office recently held its annual Promising Scholars dinner to welcome the incoming freshman Promising Scholars and to congratulate the graduating seniors in the program, which provides academic, financial, and professional-development support to a selected community of scholars. Cheyne Francis '20 was the keynote speaker and retired faculty member Roger Briscoe was honored for his support and mentorship of the scholars and the program over the years. The Experience IUP! Days, which provide admitted students and their families access to faculty, staff, and current IUP students as well as allow IUP the opportunity to share information about programs and support that IUP provides for students, are under way for students accepted for fall 2022. Almost 70 percent of students who participate in this program decide to attend IUP after spending the day here.

The Financial Aid office has recently completed a survey to assess its services to the students at IUP. The survey was sent to all enrolled students, and the results will be used to determine process improvements to best meet the needs of students and

families. Eighty-five percent of respondents indicated that they were very satisfied or satisfied with the Financial Aid office overall, and approximately the same percent felt that their questions were addressed satisfactorily and with professionalism. With the approval of the new tuition rate for Pennsylvania undergraduate students, the Financial Aid office has provided students with information about the tuition change and the savings they will realize as a result.

IUP continues to collaborate with local high schools, including the Indiana Area School District and the Punxsutawney school district, to build dual enrollment pathways. This program provides college courses to high school students so that they can get a head start on their college experience and earn credits while completing high school. In addition, discussions with Pennsylvania community colleges continue. Building partnerships for dual admission from the community college to IUP allows for a seamless transition for students and provides opportunities at IUP while still enrolled at the community college.

Amber Dworek, director of Graduate Admissions, provided an overview of activities within the Graduate Admissions office in support of diversity, equity, and inclusion. The staff has attended workshops, one in particular by IUP alumnus Justin Brown, and has dived into reading, coupled with in-depth discussion of, several books and articles on topics such as microaggressions, privilege, ethnicity, gender, and opposing points of view. As the team has become more focused on and aware of issues surrounding DEI, Ms. Dworek discussed ways in which the office has evolved to identify and modify its work with consideration of the diversity of prospective and current IUP students. Ms. Dworek concluded her presentation by stating that the office's work on DEI is a journey, not a destination.

This concludes my report.

Mrs. Joyce Fairman, Chair
Enrollment Management Committee