

**REPORT OF THE
ENROLLMENT MANAGEMENT COMMITTEE
COUNCIL OF TRUSTEES
Indiana University of Pennsylvania
Thursday, December 8, 2022**

DISCUSSION

Patricia McCarthy, vice president for Enrollment Management, opened the committee meeting by providing information and highlights about registration for the winter 2022 and spring 2023 semesters.

Overall, the percentage of students enrolled in fall 2022 who are currently registered for winter courses is approximately the same as last year. However, given the lower head count in fall 2022, the total number of students taking winter courses, the credit hours generated, and the full-time equivalency, or FTE, for this winter are below last year.

Overall, the percentage of students enrolled in fall 2022 who are currently registered for spring 2023 is ahead of last year. The increase is attributed solely to undergraduate students. Graduate students, as a percentage of fall, are behind last year. Again, since the head count for fall 2022 is lower than for fall 2021, even though the percentage of registered students is higher, the number of students taking classes this spring is lower than last spring. Due to the increased number of credits that undergraduate students are registered for this spring, the number of credit hours and the FTE for undergraduate students are ahead of last year. IUP also has a higher percentage than last year of both undergraduate and graduate students who are registered full-time in the spring.

The retention of the fall 2022 cohort of new, first-time, undergraduate degree-seeking students is higher than last year. Additionally, the percentage of continuing undergraduate students who are currently registered is also ahead of last year. Dr. McCarthy stressed the importance of reaching out and working directly with students who have not yet registered for spring and described activities that have been ongoing in support of student registration.

Dr. McCarthy reported that, while it is important to review enrollment on a semester-by-semester basis, it is critical to monitor progress toward the overall annual goals, which include summer, fall, and winter semesters. To date, IUP has made more progress toward its overall annualized FTE goals than it had made at this time last year. Reviewing this more granularly, IUP is ahead in its undergraduate progress but behind in its graduate and clock-hour progress.

Looking ahead to fall 2023, undergraduate admissions activity appears particularly strong, with applications, admitted students, and net deposits exceeding those at this point last year for both new, first-time students and transfer students. IUP is seeing

the market share of applications for Pennsylvania students increasing for new, first-time students.

At this point, graduate applications for fall are behind last year, and admits/confirmed are about even. Much of the reason for the current level of applications is an increase in student interest in programs that are poised to increase enrollment. Programs that are showing some decline in applications and/or admits from last year are those that historically have met their admission goals and typically receive more applicants than they are able to enroll.

Finally, Dr. McCarthy reported on the increases in high school students taking classes at IUP through the dual enrollment program, thanks to building partnerships with school districts and outreach to districts from where we typically do not see dual enrollment students. There has been notable growth in both Indiana county and Jefferson County students.

This concludes my report.

Mrs. Joyce Fairman, Chair
Enrollment Management Committee