

**REPORT OF THE UNIVERSITY ADVANCEMENT COMMITTEE  
COUNCIL OF TRUSTEES  
Indiana University of Pennsylvania  
March 7, 2024**

Today, the University Advancement Committee has one action item. It is a naming resolution for presentation and approval.

Action 1:

**RESOLUTION FOR THE NAMING OF THE  
HOTEL SIMULATION DESK  
IN HONOR OF THE STATLER FOUNDATION**

**WHEREAS**, the Statler Foundation was created from the estate of hotelier Ellsworth M. Statler following his death in 1928;

**WHEREAS**, the Statler Foundation supports research work and trains employees for the benefit of the hotel industry;

**WHEREAS**, Ellsworth Statler, a self-made millionaire who worked his way up from bellhop to industry legend, founded the largest premier hotel chain of his day;

**WHEREAS**, the Statler Scholarship of Excellence was established in 1997 and is awarded to students who demonstrate a high degree of academic performance and aptitude in studying the hotel management field;

**WHEREAS**, the IUP Hotel, Restaurant, Tourism, and Event Management program has been providing an exceptional education to students who are interested in pursuing a career in the field, offering specialized knowledge and skills for managing businesses within the hospitality industry;

**WHEREAS**, the program consistently enrolls more than 100 majors annually, making it the largest undergraduate hospitality program in the commonwealth;

**WHEREAS**, Ellsworth Statler once said that the hotel industry is vital to America's growth, and he wanted to open the road to success to ascending generations in the hotel industry through education;

**NOW, THEREFORE, BE IT RESOLVED**, that the Council of Trustees of Indiana University of Pennsylvania recognizes the commitment, vision, and philanthropic support of the Statler Foundation by naming the university's hotel simulation desk in its honor.

The following motion is recommended for approval:

**THAT THE RESOLUTION FOR THE NAMING OF THE HOTEL SIMULATION DESK  
IN HONOR OF THE STATLER FOUNDATION BE APPROVED.**

The University Advancement Division, under the leadership of Jennifer Dunsmore, interim vice president, is gaining momentum in building crucial relationships, resulting in significant outcomes. Cash donations for fiscal year 2023-24 have totaled \$2,723,868. Annual giving commitments currently total \$692,316.

Digital communications continue to be the most significant source of outreach, having more than 800,000 touchpoints with alumni and friends during the previous quarter. Keeping a student-centered mindset, the division focused on engaging parents and students with several events, including the New Hawk Send-offs, the New Hawk Welcome, and the

Alumni Legacy Breakfast, which took place during the fall semester. The IUP Ambassadors continue to be the key link in engaging with these groups. The IUP Alumni Association Board of Directors met in December and approved six Distinguished Alumni Awards. A celebration, along with the presentation of these prestigious awards, will convene on April 13, 2024.

The Office of Alumni and Constituent Engagement has restructured its staff to bridge the gap while the assistant vice president serves as the interim vice president for University Advancement. Some responsibilities have been reassigned, and the assistant director of Young Alumni and Student Engagement has transitioned to the position of interim director of Alumni and Constituent Engagement.

Reorganization continues on the 150th-anniversary campaign priorities with the guidance of the National Campaign Cabinet, along with campus partners. Campaign commitments to date total \$38,653,638.

The Office of Strategic Partnerships has extended ongoing support for the proposed college of osteopathic medicine, laying groundwork and building pipelines with crucial donors, government leaders, and healthcare partners across Pennsylvania.

Collaborations continue with Indiana Regional Medical Center while production is under way for season two of the *Rural Health Pulse* podcast, enhancing the university's outreach and engagement.

This concludes my report.

Jennifer Baker, Chair  
University Advancement Committee