

# WHAT IS A CAMPUS PLAN?

The IUP Campus Plan Update will be the next-generation physical extension of the IUP Strategic Plan for 2020-2025 and, as such, will provide for the guidance of physical development of the campus that aligns with the strategic vision for the future of the campus.

A Campus Plan is a long-range planning document that engages leadership, decision-makers, and the campus community in identifying, examining and prioritizing physical campus improvements. The Campus Planning process is a combination of tools and strategies assembled to review and analyze existing campus conditions, data, and stakeholder feedback to prioritize capital projects to establish a framework for the implementation of the future campus vision.

As part of the master planning process, SmithGroup guides stakeholders through an iterative design evaluation and physical alternatives analysis to imagine possibilities for change on campus. Changes can include campus edges and gateways, property acquisition/disposition, building construction/demolition/renovation, parking, pedestrian and vehicular circulation, and open spaces. We also study how the university is using space, classrooms, teaching and research labs, offices, housing etc and make recommendations as to the quantity of space needed to accommodate future enrollment projections as well as improvements to the quality of the teaching and learning spaces. Finally, the master plan will align with requirements set forth by the State of Pennsylvania.

## QUESTIONS TO CONSIDER:

1. What defines and should define the culture and experience at IUP?
2. What are the best physical attributes on IUP's campus?
3. Where do you see the greatest opportunity for change on the IUP campus?
4. What opportunities are there to improve the campus experience?

## WHAT'S NEXT:

SmithGroup will start the planning process in April 2023 with a series of stakeholder engagement opportunities, such as on campus pop-up opportunities and focus group meetings, followed by virtual input forums and surveys.

JOIN US in this exciting journey to imagine and plan for the future at IUP.