



Sport Administration, BS

Program: Kinesiology, Health, and Sport Science, **Sport Administration track**

Department: **Kinesiology, Health, & Sport Science**

College: [Health and Human Services](#)

Website: <https://www.iup.edu/kines/undergrad/physical-education-sport-administration-bs/>

Contact Information: Dr. Joshua Castle- Program Coordinator & Department Chairperson

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Accreditation: Curriculum is based on COSMA Accreditation Standard

Program Description: Sport administration/management is an interdisciplinary profession that matches business expertise with the knowledge of sport. Sport managers use a variety of skills in a management capacity within the growing sport industry. Students develop knowledge of the ethical, financial, economic, social, and legal aspects of the sport industry. Graduates can seek employment in school and college athletic departments, coaching, community recreation organizations, professional sport franchises, commercial sport facilities, the YMCA system, and the golf industry, as well as other athletic and sport-related industries.

Career Opportunities: Sport management job projections predicted by the U.S. Bureau of Labor Statistics through 2022:

- Coaches and Scouts---15 percent, faster than average
- Sports Agent/Manager---12 percent, as fast as average
- Sports Marketing Manager---13 percent, as fast as average
- Athletic Director—Higher Education---15 percent, faster than average
- Sports Facility Services Manager---12 percent, as fast as average
- Recreational Leadership Positions---14 percent, faster than average
- Meeting, Convention and Event Planner---33 percent, faster than average

Student Organizations: We encourage all Sport Administration students to become members of the IUP Sport Administration Club. Student members regularly participate in fundraising and volunteer activities that provide them experiences that will improve their resume. Past experiences have included working events for the Pittsburgh Steelers, Penn State Football, Pitt Football, Muscular Dystrophy Association of Pittsburgh, the Indiana County YMCA, and Indiana County Special Olympics. Additionally, in the past the club has organized its own mud run 5k.

Experiential Learning: Experiential learning is an important aspect of education. In the past, our students have enjoyed internships with the following organizations: Pittsburgh Steelers, Pittsburgh Penguins, Pittsburgh Pirates, Philadelphia Eagles, Baltimore Ravens, University of Pittsburgh Athletics, Penn State Athletics, Tiger Woods Foundation, Philadelphia Union, DC United, FC Dallas, Oakmont Country Club, Quail Hollow Country Club, Watkins Glen Raceway, Pocono Raceway, as well as many other minor league and college athletic departments.



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Four-year Course Sequencing

Department: Kinesiology, Health, & Sport Science

College: Health and Human Services

Degree: Bachelor of Science

Calendar Year: 2022-2023

Website: <https://www.iup.edu/kines/undergrad/sport-administration-physical-education-and-sport-bs.html>

Four-year Sequencing: The below four-year plan outlines the courses required in each semester of your baccalaureate degree. The goal is for you to visualize the years to come and understand what courses or other requirements are needed in order to graduate in four years. This also allows you to plan with your advisor for important engagement activities that support your higher education goals, such as, planning for an internship, research, and/or study abroad. The summer and winter terms are also an opportunity to take courses or accomplish other goals.

Freshman Year: Fall			Freshman Year: Spring		
Course	Course Description	Credits	Course	Course Description	Credits
ENGL 101	Composition I	3	BIOL 104	Human Biology	4
KHSS 135	Careers in Kines, Health & Sport	1	ENGL 121	Humanities Literature	3
KHSS 143	Physical Well Being	3	HIST (LS)	LS Requirement 196, 197, 198	3
KHSS 225	Social Issues in Sport	3	KHSS 175	Prevention & Care	2
PSYC 101	General Psychology	3	KHSS 292	Intro to Sport Management	3
Fine Arts (LS)	LS Requirement	3			
	Total Fall	16		Total Spring	15

Sophomore Year: Fall			Sophomore Year: Spring		
Course	Course Description	Credits	Course	Course Description	Credits
ACCT 201	Accounting Principles I	3	COSC/IMFG 101	Computer Literacy	3
ECON 122	Principles of Microeconomics	3	KHSS 320	Managing Facilities & Events in Sport	3
ENGL 202	Composition II	3	MATH 217	Probability & Statistics	3
KHSS 280	Aquatic Management & Oper.	3	MKTG 320	Principles of Marketing	3
KHSS 270	Sport Communication	3	PHIL/RLST	Philosophy or Relig. Studies	3
	Total Fall	15		Total Spring	15

Junior Year: Fall			Junior Year: Spring		
Course	Course Description	Credits	Course	Course Description	Credits
ECON 121	Principles of Macroeconomics	3	KHSS 319	Field Practicum I	3
KHSS 341	Evaluations & Analytics in Kines	3	KHSS 445	Sport Marketing	3
MGMT 310	Principles of Management	3	Natural Sci.	LS Requirement	3
Global (LS)	LS Requirement	3	Elective (C)	Elective/Minor	3
Elective (C)	Elective/Minor	3	Free Elective	Elective/Minor	3
	Total Fall	15		Total Spring	15

Senior Year: Fall			Senior Year: Spring		
Course	Course Description	Credits	Course	Course Description	Credits
KHSS 351	Sport Finance	3	KHSS 460	Law & Issues in Sport	3
KHSS 493	Internship	3	KHSS 465	Sport Management Capstone	3
MGMT 300	Human Resource Management	3	MKTG 435	Professional Selling and Sales	3
Free Elective	Elective/Minor	3	Free Elective	Elective/Minor	3
Free Elective	Elective/Minor	3	Free Elective	Elective/Minor	2
	Total Fall	15		Total Spring	14



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Summary of Requirements

Department: Kinesiology, Health, & Sport Science

College: Health and Human Services

Degree: Bachelor of Arts

Calendar Year: 2022-2023

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Program: Sport administration/management is an interdisciplinary profession that matches business expertise with the

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Liberal Studies (47 credits)

Course	Credits	Grade
Learning Skills: English Composition (6 credits)		
ENG 101 Composition	3	
ENGL 202 Composition II	3	

Learning Skills: Mathematics (3 credits)		
MATH 217 Probability and Statistics	3	

Humanities (9 credits)		
HIST 196 or 197 or 198	3	
ENGL 121 Humanities Literature	3	
PHIL/RLST Select one from the course list	3	

Fine Arts (3 credits)		
Select one from the list	3	

Natural Sciences (7 credits)		
BIOL 104 Human Biology	4	
One three credit Laboratory Course	3	

Social Sciences (9 credits)		
ECON 121 Principles of Macroeconomics	3	
PYSC 101 General Psychology	3	
Global and Multicultural Awareness course	3	

Dimensions of Wellness (3 credits)		
KHSS 143, FDNT 143, or NURS 143	3	

Liberal Studies Elective (6 credits)		
COSC 101 Computer Lit. or IFMG 101 Computer Lit.	3	
ECON 122 Principles of Microeconomics	3	

Sport Administration Requirements (60 credits)

Sport Administration Requirements (60)	Credits	Grade
ACCT 201 Accounting Principles I	3	
KHSS 135 Careers in Kinesiology, Health, & Sport	1	
KHSS 175 Prevention/Care of Injuries	2	
KHSS 225 Social Issues in Sport	3	
KHSS 270 Sport Communication	3	
KHSS 280 Aquatic Management and Operation	3	
KHSS 292 Intro to Sport Management	3	
KHSS 319 Field Practicum I	3	
KHSS 320 Managing Facilities and Events in Sport	3	
KHSS 341 Evaluations and Analytics in Kinesiology	3	
KHSS 351 Sport Finance	3	
KHSS 445 Sport Marketing	3	
KHSS 460 Law and Issues in Managing Sport	3	
KHSS 465 Sport Management Capstone	3	
KHSS 493 Internship	3	
MGMT 300 Human Resource Management	3	
MGMT 310 Principles in Management	3	
MKTG 320 Principles of Marketing	3	
MKTG 435 Pro. Selling and Sales Management	3	

Major electives – choose two from list	6	
Free electives	14	
Total Degree Requirements	120	

- [Global/Multicultural](#), 3 credits required but most courses overlap with other required courses, so talk with your advisor.
- [Writing Intensive](#), 6 credits required, but programs have these courses built into the coursework, so talk with your advisor.
 - Review [DegreeWorks](#) for your progress toward degree.

Additional Information: Through advising students are encouraged to acquire a minor or a certificate with their electives that will enhance their knowledge in a specific area related to sport management. These include but are not limited to: Business Administration, Economics, Marketing, Communications, Coaching Certification, Exercise Science, Special Event/Tourism.