

IUP Presidential Strategic Goals for 2023-2028

1. Keep every student who comes to IUP. (Be an exceptionally student-centered university.)
2. Grow market share in traditional market.
3. Educate other student groups (open new markets).
4. Grow IUP's Reputation.
5. Engage the (internal and external) IUP team in realizing the vision.
6. Find alternate revenue streams to support work.
7. Focus resources on the highest priorities to ensure a sustainable, thriving future.