REPORT OF THE UNIVERSITY ADVANCEMENT COMMITTEE COUNCIL OF TRUSTEES Indiana University of Pennsylvania May 9, 2024

Today, the University Advancement Committee has one action item. It is a naming resolution for presentation and approval.

Action 1:

RESOLUTION FOR THE NAMING OF THE SAM AND ELAINE LIGHT LIBRARY AND LEARNING CENTER AT THE IUP ACADEMY OF CULINARY ARTS

WHEREAS, Sam and Elaine Light, longtime residents of Punxsutawney, were champions of IUP and this region, enriching the lives of students and residents alike;

WHEREAS, the Lights were active in their communities through leadership roles with the IUP Council of Trustees, Punxsutawney Groundhog Club, Punxsutawney Area College Trust, and Punxsutawney Planning and Zoning Commission;

WHEREAS, Elaine Light worked tirelessly to establish the IUP Academy of Culinary Arts, which has had a profound impact on IUP, the region, and the food industry;

WHEREAS, the Light family has made generous philanthropic commitments to IUP and has helped build lasting, robust bonds between the IUP and Punxsutawney communities;

WHEREAS, Sam and Elaine Light's daughter, Meredith, has continued their tradition of service to IUP as a valued member of the Punxsutawney Regional Advancement Council;

NOW, THEREFORE, BE IT RESOLVED, that the Council of Trustees of Indiana University of Pennsylvania recognizes the incredible dedication of the Light family by naming the Library and Learning Center in the new Academy of Culinary Arts building in honor and memory of Sam and Elaine Light.

The following motion is recommended for approval:

THAT THE RESOLUTION FOR THE NAMING OF THE SAM AND ELAINE LIGHT LIBRARY AND LEARNING CENTER AT THE IUP ACADEMY OF CULINARY ARTS BE APPROVED.

The Division of University Advancement, under the leadership of Jennifer Dunsmore, interim vice president, continues to strengthen internal as well as external relationships, resulting in overall positive outcomes. Cash donations for fiscal year 2023-24 currently total \$5,256,057.50. Planned Giving totals are \$3,800,000.

Celebration Weekend, April 12 and 13, showcased six Distinguished Alumni Award recipients and four Award for Excellence in Volunteer Leadership recipients. These alumni and friends exemplify the success that can be achieved with an IUP education, as well as the importance of volunteers in IUP's achievement of academic excellence.

Through the Office of Alumni and Constituent Engagement, the student engagement committee has continued work with a focus on mentorship programs and affinity groups. The first event for the Veterans Affinity Group was on April 27, 2024.

This quarter also involved planning for 18 alumni events and reunions for the spring, summer, and fall of 2024, several of which will be milestone anniversaries. Noteworthy events include the

100th anniversary of the *Penn*, 30th anniversary of women's soccer, and 40th anniversary of the Respiratory Care program. Thirteen additional events for the upcoming seasons are being planned collaboratively with campus partners.

IMPACT 150 campaign current commitments (1/1/21 to 3/31/24) total \$40,524,809, or 27 percent of the working goal of \$150 million. The Development team secured 11 gifts totaling \$2,344,057 during the third quarter of fiscal year 2023-24.

The Office of Strategic Partnerships held a successful first Innovation Panel focused on artificial intelligence on Thursday, April 10, at the Kovalchick Convention and Athletic Complex during IUP's Research Week. Senior leaders from the Pittsburgh area presented new technology specializing in AI.

The third annual Government Advocacy Luncheon was held April 25 at the Kovalchick Complex. IUP senior leadership, state officials, and Indiana County community leaders gathered to foster dialogue and facilitate advocacy efforts emphasizing the importance of community and government collaboration.

The IUP collaborative team continues its diligent work on grant proposals to support the proposed college of osteopathic medicine. The team ensured thorough research and strategic planning while dedicating significant time and resources to craft comprehensive proposals aligning with funding priorities and objectives to maximize outcomes.

This concludes my report.

Jennifer Baker, Chair University Advancement Committee