



EBERLY COLLEGE OF

BUSINESS AND INFORMATION TECHNOLOGY

The Eberly College of Business and Information Technology enrolls 2,451 undergraduate students and offers the following majors: accounting, finance, human resources management, international business, management, management information systems, and marketing. The college enrolls 387 students in its MBA (Master of Business Administration) and executive MBA programs.

It is a priority for the Eberly College to explore and implement programs that provide students with opportunities to learn from and engage with professionals in a wide variety of business fields.

The Eberly College is accredited by AACSB International, The Association to Advance Collegiate Schools of Business. AACSB-accredited schools have quality faculty, relevant and challenging curriculum and provide valuable educational and career development opportunities.

AACSB accreditation represents the highest standard of achievement for business schools worldwide. Only 5 percent of the world's 13,000 business programs have earned AACSB accreditation.



EBERLY COLLEGE OF
BUSINESS AND
INFORMATION TECHNOLOGY

INDIANA UNIVERSITY OF PENNSYLVANIA
**EBERLY COLLEGE OF BUSINESS AND
INFORMATION TECHNOLOGY**

PRESENTS

MICHAEL BERGDAHL, SPHR

*"Success in Today's Business World:
High Expectations are the Key to Everything."*



October 20, 2015





Dennis & Regina Stover

ABOUT THE **STOVER SPEAKER SERIES**

Inaugurated this year, The Stover Endowed Business Speaker Series was created by IUP Alumni Dennis Stover (1976) and Regina Stover (1975) to bring speakers of national and international prominence to speak at IUP. Through this speaker series, IUP will strive to broaden local horizons and encourage critical inquiry.

STOVER BIOGRAPHIES

Regina D. Stover '75

After graduating from Indiana University of Pennsylvania (IUP) with a Bachelor of Science degree in Business Management, Regina Dressel Stover began her career at Mellon Bank, now BNY Mellon, in Pittsburgh. While working at BNY Mellon, Regina obtained her Master of Business Administration degree from the University of Pittsburgh. Regina is now a Certified Internal Auditor, a Certified Bank Auditor and a Certified Fiduciary and Investment Risk Specialist.

During her long career at Mellon, Regina, who retired in November of 2009 as a Managing Director, worked in numerous senior management positions in internal auditing and risk management. Nationally recognized as an expert on fiduciary and investment management risk, she spoke frequently at industry conferences, seminars and meetings. Regina is a past member of the faculty for the Central Atlantic School of Trust and Investment Management at Bucknell University and the former New England School of Banking at Williams College.

Regina was recognized with the Distinguished Alumna Award and the Distinguished Service Award from the Business Alumni Board at the University of Pittsburgh for her leadership work with the Business Alumni Board and the Business Alumnae Council. She has also been named a Distinguished Alumna of IUP.

In addition to her volunteer work with the University of Pittsburgh, Regina also serves as a Trustee Emeritus and past chair of the finance committee and past vice chair of governance at Carlow University. She has also served as a member of the advisory board for Eberly College at IUP, a member of the pastoral council at Our Lady of Grace Parish, the chair of the Audit Committee for the Finance Council at Our Lady of Grace Parish, the past treasurer and board member for Legatus of Pittsburgh and as a member of the Financial Advisory Board for the Sisters of St. Joseph. She also serves as a Trustee and a member of the Audit and Finance Committees and past chair of the Investment Committee for the Foundation for IUP.

For the next two years, Regina will serve as a member of the University of Pittsburgh's Panther Fan Experience Committee, one of 22 members selected from over 800 applications. Most recently Regina served as the chair of the Campaign for the Church Alive for her church, raising over \$2.4 million for Our Lady of Grace Parish and the Catholic Diocese of Pittsburgh.

Encouraged to read at a young age, Regina combines her love of books with her love of travel. Regina and her husband Dennis visited many of the places brought to life in the books they read. When at home, Regina enjoys playing the piano and spending time with her family and friends.

Dennis A. Stover '76

After graduating from IUP with a Bachelor of Science degree in Business Management, Dennis Stover earned a Master of Business Administration degree from the University of Pittsburgh. Dennis is now a Certified Public Accountant and a Certified Cash Manager.

After a short career in public accounting, Dennis began working at Mellon Bank, now BNY Mellon. Over the years Dennis worked in finance, cash management, network services, Mellon Ecommerce, and ended his Mellon career as a first vice president in the Mellon Lab, a new business incubation unit. Launching a Health Savings Account (HSAs) product in the Mellon Lab led to a position as senior vice president and Manager of Corporate Development at HealthEquity, Inc., an HSA startup business.

Dennis previously served on the Corporate Development Committee and Alumni Council at IUP. He is chair of the finance council and a member of the pastoral council at Our Lady of Grace Parish. Dennis served as chair of the Church Festival Committee and the Fish Fry Committee for many years. Now retired, he volunteers 25 hours a week managing the finances of the Parish and coordinating capital improvement projects.

Dennis is an ancient and modern history enthusiast. He audits several college classes each year on a wide range of historical topics. He and Regina travel extensively in the United States and Canada and cruised to six of the seven continents.



Together, Dennis and Regina established endowed scholarship funds at IUP as well as at the University of Pittsburgh, Carlow University and Our Lady of Grace School. They also completed funding to support a Business Speakers Series at IUP. Both Dennis and Regina strongly believe their commitment to life-long learning contributed significantly to their success and happiness. They are pleased to be able to help others achieve success.

AGENDA

12:30 PM — 1:45 PM

Luncheon
Serafini Room

2:00 PM

Keynote - Mr. Michael Bergdahl
Eberly Auditorium

SPEAKER BIOGRAPHY

*"World Renowned Professional Speaker on 6 Continents,
Best Selling, Internationally Read Author,
& Authority on the best practices of Wal-Mart & Sam Walton."*

Michael Bergdahl



Michael Bergdahl is a professional international business speaker, author and turnaround specialist. Bergdahl worked as Director of 'People' for the headquarters office in Bentonville, Arkansas for Wal-Mart. He worked directly with Sam Walton, the founder of Wal-Mart. Bergdahl earned his nickname, "Bird Dawg!" from Walton. Prior to working for Wal-Mart, he worked in the FMCG industry for PepsiCo's Frito-Lay division in the sales organization and headquarters staff assignments. He participated in two successful business turnarounds as vice president of human resources (HR) at both American Eagle Outfitters and Waste Management. Bergdahl has more than 25 years of HR experience and received the Senior Professional in Human Resources (SPHR) lifetime certification from SHRM. He is a graduate of the Pennsylvania State University with a Bachelor of Arts Degree in Sociology/Behavioral Science.

Bergdahl is a recognized authority on the best practices of Wal-Mart & Sam Walton. He was interviewed on CNN, CNBC, CNN FN, CBS National Radio, MSNBC, CNN International, Univision and Bloomberg TV. He participated in internationally televised news debates on "Power Lunch," "On the Money," "Morning Call" and "Closing Bell." In addition, he wrote articles for Hardware Retailer Magazine (NRHA), Progressive Grocer Magazine, Sweden's Butiktrender Magazine and the Retailer Association of India, STORAI Magazine. Books and articles written by him and about him appeared in business newspapers and magazines around the world. Bergdahl is a moderator of two LinkedIn discussion groups called "Wal-Marts Best Leadership Practices" and "Sam Walton's Best Leadership Practices" with a combined membership of more than 14,500 worldwide members including retailers, FMCG/CPG product manufacturers/suppliers, HR professionals and supply chain professionals. He has more than 2,000 followers on LinkedIn.

He wrote his first book about "The Strategies of the World's Largest Company," entitled **What I Learned from Sam Walton: How to Compete and Thrive in a Wal-Mart World** (2004). His second book is written about "The Tactics of the World's Richest Man," entitled **The 10 Rules of Sam Walton: Success Secrets for Remarkable Results** (2007). Note: Rob Walton, the current chairman of the Board of Wal-Mart and son of Sam Walton, wrote the Foreword for "The 10 Rules of Sam Walton" book. Both of these books were published and distributed internationally by John Wiley & Sons, in English, in both hard cover and paperback versions. Translated versions of his books are available in Russian, Vietnamese, Thai, Indonesian, Korean, Simplified Chinese, Traditional Chinese and Spanish. Both of these books have also been published, in English, in India. His third book is a 50th Wal-Mart Anniversary Commemorative Edition titled **The Sam Walton Way** (Brighton Publishing 2012). His fourth book, **High Expectations Are The Key To Everything** was published by Jaico Books in India in September of 2013 and by Motivational Press in the United States in 2014.