Department of Marketing Department Committee Assignments 2020-21 (including Eberly committees)

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| **Committee** | **Committee Members** |
| Evaluation | Madan BatraFramarz Byramjee (Chair)Lisa Sciulli |
| Dept. Curriculum and Eberly Standing Comm | UG: Charlene Bebko, Raj Garg (rep to Eberly committee), Parimal BhagatGraduate: Madan Batra, Framarz Byramjee (rep to Eberly committee), Parimal Bhagat |
| Winter/Summer School | Madan Batra, Charlene Bebko, Framarz Byramjee, Lisa Sciulli, Varinder Sharma |
| University Senate Rep. (and USRC) | Lisa Sciulli |
| APSCUF Rep.\*Vote taken in Spring (CBA) | Varinder SharmaParimal Bhagat (alternate) |
| ECOB – Strategic Planning | Madan Batra, Parimal Bhagat, Framarz Byramjee, Krish Krishnan |
| AOL, IMPROVE – course and/or goal coordinators | MKTG 320 – Charlene BebkoMKTG 603 – Framarz Byramjee (all locations)MKTG 650 – Madan Batra (and Management faculty)MKTG 811 – Framarz Byramjee (and Jim Rodgers) – Goal A coordinatorPhD Goal C – Madan Batra (and Management faculty)PhD Goal B – Parimal Bhagat |
| Recruitment – Student (Expo, Majors Fair, CCAC, etc.) | Parimal Bhagat, Framarz Byramjee, Lisa Sciulli (Eberly R&R group) |
| Student Marketing Association Faculty Advisor | Charlene Bebko |
| Corporate Relations and Internships | Parimal Bhagat |
| Eberly Technology Council | Parimal Bhagat, Krish Krishnan |
|  Writing Center Liaison | Framarz Byramjee, Varinder Sharma |
|  Other | Lisa Sciulli: USRC, IUP Strategic Enrollment Action Planning Committee, Pittsburgh Region Outreach Action Group |