

# SPJ Meeting: December 6, 2010

- Attendees: Amber Grady, Kenneth Oldham, Alycia King, Danielle Bashore, Wes Hagen and Dr. David Loomis

## TOPICS:

### 1) SPJ Fundraiser

- Danielle Bashore will call Jamal Owens at The Brown Hotel to set a date that works for out-of-town performers
- Tentative dates include January 22 and January 29
- Performers include former IUP SPJ President Bill Harder, a blues harmonica player with Ray's Firecracker Grits plus former members of that band; Lindsey Rodrian, hula hooper; Natalie Schaefer, singer; Grist for the Mill, Jeff Kelley & Friends, Brian Hayes & Friends, a blues trio and cover band; Jason Gamble, singer/songwriter; and Mike Wilson, singer/songwriter
- Featured artists should include Jeff Kelley, Bill Harder & Friends, Grist for the Mill, Lindsey Rodrian and Jason Gamble
- Promotion for the event is needed
  - a) Updates to SPJ's Facebook page and other social media
  - b) The creation and distribution of a flyer

### 2) SPJ Symposium

- Ideas include social media and the future of journalism (all with a community focus)
- Possible panelists for social media are Michele Papakie, IUP journalism and social media professor; Daniel Victor, PSU graduate and journalist at an online start-up company in Washington D.C.; among others
- An e-mail will be sent out to SPJ officers and members for suggestions regarding social media panelists/the future of journalism panelists, other symposium ideas and a subsequent list will be compiled after Fall Semester 2010 finals week
- Tentative date is set for March (beginning or end preferred)
- Initial planning such as time, place and the invitations for university and community members is yet to be determined

### 3) Bill Harder Scholarship

- Promotional items are needed to disseminate information about the Bill Harder Scholarship more effectively
    - a) Updates to SPJ's Facebook, social media and website
    - b) Update to the SPJ bulletin board
    - c) Copy material (formation, editing, posting)
  - The scholarship was created to encourage IUP SPJ members and journalism students to enrich their educations through attendance at extra-curricular professional and educational conferences. Money for the Harder Scholarship is raised at the annual SPJ fundraiser. It has been awarded to IUP journalism students who have attended conferences and internships in Washington, D.C., and Atlanta.
- 4) SPJ Vice President Kristen Gilmartin has resigned
- Takers?
- 5) Journalism Jobs Event
- Cindi Lash of <http://www.patch.com/> has agreed tentatively to speak to IUP journalism students
  - The date of the event is dependent upon Lash's availability in spring 2011
- 6) Ethics Week
- There is an opportunity to obtain grant money from the national SPJ chapter by hosting an SPJ Ethics Week event
  - Topics include the performance of local media
    - a) The Penn vs. Student Government Association and Student Cooperative Association, led by SGA President David Bivens
    - b) The Indiana Gazette
  - Seeking other topic ideas from IUP journalism students and SPJ members that include a community focus

**Next Meeting – Monday January 24, 2011 – 8 p.m. – Lobby near Java City in Stapleton Library**