

# SPJ MEETING: OCTOBER 25, 2011

**Members in Attendance:** Danielle Bashore, Jake Williams, Kenny Oldham, Rachel Potts, Sean Yoder, Jeremy Hartley, Junene Taylor, Adam Harring and Dr. David Loomis

## **Items of Business:**

### 1) SPJ Movie Night

- The first SPJ movie night was deemed a success and a motion was accepted to hold another during spring 2012 semester
- Tentative Date: Wednesday February 29, 2012
- Movie: *Fear and Loathing in Las Vegas* (1998)
- Revenue: By donation only
- Promotion for the February movie night has to be more thorough than the first (University Calendar, Facebook and social media, The Beak, The Penn, etc.)
- If SPJ seeks to advertise in The Penn, the news release must be submitted no later than February 15, 2012
- A brief discussion on Hunter S. Thompson will be guided by SPJ Treasurer Sean Yoder

### 2) J-Jobs Boot Camp

- Nominees: Keith Robinson, Bureau Chief, Associated Press; Anna Weltz, PR Manager, Seven Springs Mountain Resort; Jeffrey Moran, Director of PR/Events and Sponsorship, The Absolut Spirits Co. Inc; Johnna Pro, Journalist, Pittsburgh Post-Gazette; Jennifer Henderson, Publishing Assistant, International Book Publishing; Dr. Jill Swavely, Assistant Professor, Temple University; and Jeffrey Katarski, Bureau Chief, Pittsburgh Tribune-Review
- Tentative Date & Time: March 21/22, 2012, 5 p.m.
- Dr. Loomis will begin contacting nominees to check availability
- A dinner with the guest speakers will be held following the J-Jobs Boot Camp and is open to SPJ members

### 3) Global Alert Revival

- Jake Williams, Sean Yoder and Dr. Loomis met before this SPJ meeting to consider a spring launch of an every-other-week, Indiana, Pa., news show
- A pilot version of the show may be released at the end of this semester
- Jeremy Hartley and Adam Harring volunteered to assist with the program
- The radio show committee will meet following SPJ meetings for 15 – 30 minutes

- 4) [SPJ Conference at Stony Brook University on March 23 – 24](#)
  - Sean Yoder, Jake Williams, Danielle Bashore, Junene Taylor, Jeremy Hartley and Adam Haring expressed interest in attend the spring 2012 SPJ conference in Stony Brook, N.Y.
  - Dr. Loomis will contact the representative for SPJ campus chapters to determine if the conference rate (\$115.00) only applies to due-paying SPJ members
  - More information to come
  
- 5) SPJ Fundraiser
  - No Fall Fundraiser will be held
  - SPJ's annual Get Down at the Brown event will be held in the spring with a tentative date of late March to mid-April
  - Hosting a dodgeball tournament was also discussed among members as a possible revenue source either for Spring 2012 or Fall 2012
  
- 6) SPJ Symposium?

**Next SPJ Meeting: November 8, 2011, 8 p.m., in 203 Stabley Library**

**Future Meeting Dates: November 29 and December 6, 2011, at 8 p.m.**