

LSC Use Only Proposal No: _____ LSC Action-Date: _____
 UWUCC Use Only Proposal No: **14-82** UWUCC Action-Date: **AP 10/28/14** Senate Action Date: **App 12/2/14**

Curriculum Proposal Cover Sheet - University-Wide Undergraduate Curriculum Committee

Contact Person(s) Zack Stiegler	Email Address stiegler@iup.edu
Proposing Department/Unit Communications Media	Phone 7-3219

Check all appropriate lines and complete all information. Use a separate cover sheet for each course proposal and/or program proposal.

1. Course Proposals (check all that apply)

New Course Course Prefix Change Course Deletion
 Course Revision Course Number and/or Title Change Catalog Description Change

Current course prefix, number and full title: **COMM 354: Broadcast Regulations**

Proposed course prefix, number and full title, if changing: **COMM 354: Media Law and Policy**

2. Liberal Studies Course Designations, as appropriate
 This course is also proposed as a Liberal Studies Course (please mark the appropriate categories below)

Learning Skills Knowledge Area Global and Multicultural Awareness Writing Across the Curriculum (W Course)
 Liberal Studies Elective (please mark the designation(s) that applies – must meet at least one)

Global Citizenship Information Literacy Oral Communication
 Quantitative Reasoning Scientific Literacy Technological Literacy

3. Other Designations, as appropriate

Honors College Course Other: (e.g. Women's Studies, Pan African)

4. Program Proposals

Catalog Description Change Program Revision Program Title Change New Track
 New Degree Program New Minor Program Liberal Studies Requirement Changes Other

Current program name: _____
Proposed program name, if changing: _____

5. Approvals	Signature	Date
Department Curriculum Committee Chair(s)		7/15/14
Department Chairperson(s)		9/16/14
College Curriculum Committee Chair		9/23/14
College Dean		9/28/14
Director of Liberal Studies (as needed)		
Director of Honors College (as needed)		
Provost (as needed)		
Additional signature (with title) as appropriate		
UWUCC Co-Chairs		11/4/14

Liberal Studies
 Received
 NOV 4 2014
 Received
 SEP 29 2014
 Liberal Studies

Part II. Description of Curriculum Change

1. Current Catalog Description

Current Catalog Description:

COMM 354 Broadcast Regulations

3c-01-3cr

Prerequisites: COMM 150 or instructor permission

Delves into the areas of law affecting broadcasters. Covers laws pertaining to cable television, station licensing and renewal, political broadcasting, libel, copyright, the right of reply, and privacy. Examines the historical development of the FCC and its jurisdictions. Discusses case studies along with the relevancy of some laws as they pertain to today's society.

2. Proposed Catalog Description:

COMM 354 Media Law and Policy

3c-01-3cr

Prerequisites: COMM 150 or instructor permission

Surveys areas of law and policy regulating commercial and consumer use of media technologies. Covers law and policy pertaining to broadcasting and cable, intellectual property, station licensing and renewal, defamation, privacy, Internet regulation. Examines the historical development of the FCC and its jurisdictions. Discusses case studies along with the relevancy of some laws as they pertain to today's mediated society.

3. Justification/Rationale

Since 354 was developed, the media environment has changed drastically, particularly with the evolution of the Internet and digital technologies. As recent history indicates, core areas of media law and policy have implications for digital media producers and consumers (copyright, obscenity, privacy, political expression, etc.). The current title "Broadcast Regulations" is narrow in scope, indicative of a pre-Internet era; Proposed title "Media Law and Policy" more accurately reflects the scope of legal issues facing Communications Media students as they navigate media industries in the 21st century.