

**SOCIETY OF PROFESSIONAL JOURNALISTS
IUP CHAPTER
REGULAR MEETING MINUTES
September 16, 2015, 5 p.m., Stabely 101**

Attendance:

Tiffany Catherman, Jed Johnson (Vice Chair of promotions committee), Alexa Titchen (promotion committees chair), Kirsten Schlorff (treasurer), Isaiah Warfield (secretary), Ethan Brogan (vice president), Kandace Mecham (president), David Loomis (faculty adviser)

Note-taker: Isaiah Warfield

Convened: 5:04 p.m.

Agenda:

1. Intros, welcome

- a. Kandace welcomed new members to SPJ and provided a brief discussion of last meetings, as well as the cancellation of SPJ at IUP Day. Kandace presented an AP Activity to SPJ.

AP Activity: Which is correct?

- A) Let's eat Grandma
- B) Let's eat grandma
- C) Let's eat, Grandma

Correct Answer is C. This was an exercise that tested SPJ. This then brought up the discussion of tutoring to JRNL majors by Kandace. There was a discussion for tutoring to take place in the library or in Stabely 101. Ethan questioned if it would be one-on-one tutoring or group tutoring, and Kandace said she's not sure, but would figure out with Loomis which method would be more efficient.

2. Discussion

- a. Agenda for the academic year:
 - i. SPJ Memorabilia
 - 1. The design of the pencils for SPJ was made
 - 2. Cost: \$75 for 500 pencils
 - 3. No action taken
 - ii. Ethics Week Event
 - 1. Kandace said the PRSSA Club wanted to collaborate with SPJ on this event on either October 14 or 28.

2. Loomis questioned the framework, as well as the ethical dilemmas that would be discussed at this event. Also, who would be the participants of the panel?
3. Alexa was hoping that Loomis and JRNL professor Michele Papakie would be debating. Ethan made the suggestion to talk about IUP Homecoming and IUPatty's. Kandace suggested the possibility of discussing an email that IUP public relations spokeswoman Michelle Fryling sent last spring regarding a story about IUPatty's that was published in The HawkEye.
4. Loomis questioned whether this debate will be open to the public, and Kandace responded that it will. Loomis pointed out that it would be necessary to find a big space such as an auditorium for the event.
5. Loomis brought up *The Chronicle of Higher Education* as a source for news about issues in higher education, such as drinking, rape culture, and frat-house partying.
6. Next meeting, Loomis wanted to talk more about the Ethics Week Event, also other members bring an idea for what questions to address at the event.

iii. WIUP-FM

1. Students interested in reviving the SPJ-sponsored, every-other-week local-news program on the campus radio station were Kandace, Ethan, Alexa, Jed and Andrea Mowers. Logan Hullinger's name was added to the list. Loomis said he would contact the station managers about scheduling.
2. Interested students need to discuss commitments and story ideas soon. Contact Loomis for details.

iv. Promoting Club Events/Ideas

1. Ethan suggested the possibility setting up a table with coffee and pencils in the Journalism Department. Ethan suggested having SPJ come into classes and discuss SPJ to the classes.
2. Loomis questioned if they were going to be given away, and Kandace and Ethan both said that they would give away free pencils and coffee to the people.
3. Kandace brought up the Student Journalist Round-Up Organization that would take place on October 31.
4. Loomis announced that Erik Arneson, executive director of the Pennsylvania Office of Open Records in Harrisburg, will speak to Loomis' Issues & Problems class in Davis 418 on Sept 24, 2-3:15 p.m. Arneson will discuss the state's Right to Know Law, Sunshine Act and other open-records laws useful to citizens and reporters. SPJ members welcome. RSVP with Loomis.

v. Tour of the New York Times

1. Loomis discussed with SPJ a tour of the New York Times. If interested, the tours would be on Fridays at 10 a.m., would have to leave IUP campus Thursday night. Also, it's recommended that you bring \$50 for food. No action was taken, pending research into costs, accommodations, travel arrangements and schedules.
2. The New York Times emailed guidelines:

We offer tours of our printing plant in College Point, Queens but not at our headquarters in Manhattan.

To request a tour for your class, please contact Deirdre Deignan at (718) 281-7388 or by e-mail: deignd@nytimes.com.

Tour guidelines are as follows:

- Group size - no more than 30.
- Day and time of tours: Fridays at 10 AM
- Upon arrival, the group is shown a short video followed by the tour and a question/answer session.
- The group will visit each of the different departments: paper handlers, plate room, pressroom, mailroom, delivery and the control room.
- Total time is 2 to 2 ½ hours.
- You must arrange your own transportation. Address: 1 New York Times Plaza, Flushing, NY 11354.
- There is no charge for the tour.
- A fax on school letterhead with the requested date should be sent to Deirdre Deignan at:
(718) 281-7219

Thank you.
Carol D'Andrea
NYT Education Dept
edu@nytimes.com

3. Ethan will determine how much a van will cost and whether or not the university will supply SPJ with one.
- vi. Kandace brought up that there will be a cookout at her place on October 3. Kandace encouraged members of SPJ to come to the cookout. Also, you have to pay a fee of \$5 that will go towards SPJ.
 - vii. Kandace stressed to make sure that the members of SPJ "Like" *IUP's Chapter of SPJ* on Facebook.
3. Next meeting: Sept. 30, 5-6 p.m., Stabely 101
 4. Adjourned: 5:55 p.m.

#####