

15-70a

UWUCC App - 11/10/15

Senate App - 12/1/15

# [Communications Media][303][Scriptwriting]-CrsRvs-2015-10-22

## Form Information

**First Step:** Change the text in the [brackets] so it looks like this: **CRIM 101 Intro to Criminology-CrsRvs-2015-08-10**

**Second Step:** Click save on bottom right

**Third Step:** Make sure the word "**DRAFT**" is in yellow at the top of the proposal

**Fourth Step:** Click on **EDIT CONTENTS** and start completing the template. When exiting or done, click save on bottom right

When ready to submit click on the workflow icon and hit approve. It will then move to the chair as the next step in the workflow.

Please direct any questions to curriculum-approval@iup.edu

## \*Indicates a required field

<b>Proposer*</b>	Vicky Ortiz	<b>Proposer Email*</b>	vortiz@iup.edu
<b>Contact Person*</b>	Vicky Ortiz	<b>Contact Email*</b>	vortiz@iup.edu
<b>Proposing Department/Unit*</b>	Communications Media	<b>Contact Phone*</b>	7-3781

**Course Level\*** undergraduate-level

## Course Revisions

(Check all that apply; fill out categories below as specified; i.e. if only changing a course title, only complete Category A)

Category A:

Category B:

**COMM 303 Scriptwriting**                      **3c-01-3cr**

**Prerequisites:** COMM 101, ENGL 101 and 202 (grade of C or better) or instructor permission

An introduction to the design of media materials and script writing. Style and techniques of writing are analyzed. Classroom emphasis is on writing critiques, and revision of designs and scripts. Scripts for audio, multimedia presentations and motion picture and television productions will be written. This course may be offered under a different topic area such as: COMM 303 Scriptwriting: Comedy or COMM 303 Scriptwriting: Drama. May be repeated for a maximum of six credits under a different topic area.

**\* Teacher Education: Please complete the Teacher**

**Education section of this form (below)**

**\* Liberal Studies: Please complete the Liberal Studies**

**section of this form (below)**

**\* Distance Education: Please complete the Distance**

**Education section of this form (below)**

**Rationale for Proposed Changes (All Categories)**

**(A) Why is the course being revised/deleted:\***

This curriculum revision requests the ability to offer COMM 303 under a variable course name. The rationale for this request is based on the desire of Communications Media students to have course content focused in a specific area within the communications media field. The ability to offer this course with variable names provides that opportunity. The course objectives do not need to change to accommodate this request. The students enrolled in any section will be able to meet the approved course objectives with the content focused on a specific area. Examples of the variable name are included with the revised course description. This course may be repeated for a maximum of six credits under different topic areas. Students who need to D/F repeat COMM 303 may repeat the course under a different variable title. No other changes are being made.

**(B) University Senate Summary of Rationale\***

***Please enter a single paragraph summary/rationale of changes or proposal for University Senate.***

This curriculum revision requests the ability to offer COMM 303 under a variable course name. The rationale for this request is based on the desire of Communications Media students to have course content that is more focused in a specific area within the communications media field. The ability to offer this course with variable names will provide that opportunity.

**(C) Implications of the change on the program, other**

This will have a positive impact on students. The objectives of the course does not need to change to accommodate this request. The students enrolled in any section will still be able to meet the objectives of the course with the content focused on a specific area. Examples of the variable name are included with each course description.

**programs and the Students:\***

**Current Course Information\***

**Proposed Changes**

**Category A**

<b>(D) Current Prefix*</b>	COMM	<b>Proposed Prefix</b>	COMM
<b>(E) Current Number*</b>	303	<b>Proposed Number</b>	303
<b>(F) Current Course Title*</b>	Scriptwriting	<b>Proposed Course Title</b>	Scriptwriting
<b>(G) Prerequisite(s)</b>	COMM 101, ENGL 101 and 202 (grade of C or better) or instructor permission	<b>Proposed Prerequisite(s)</b>	COMM 101, ENGL 101 and 202 (grade of C or better) or instructor permission
<b>(H) Current Catalog Description</b>	An introduction to the design of media materials and script writing. Style and techniques of writing are analyzed. Classroom emphasis is on writing critiques, and revision of designs and scripts. Scripts for audio, multimedia presentations and motion picture and television productions will be written.	<b>Proposed Catalog Description</b>	An introduction to the design of media materials and script writing. Style and techniques of writing are analyzed. Classroom emphasis is on writing critiques, and revision of designs and scripts. Scripts for audio, multimedia presentations and motion picture and television productions will be written. This course may be offered under a different topic area such as: COMM 303 Scriptwriting: Comedy or COMM 303 Scriptwriting: Drama. May be repeated for a maximum of six credits under a different topic area.

***If changing Category A, no further action required.***

**Category B (if no change, leave blank)**

<b>(I) Number of Credits</b>	<b>Proposed Number of Credits</b>
Class Hours:	Class Hours:
Lab Hours:	Lab Hours:
Credits:	Credits:
<b>(J) Current Course (Student Learning) Outcomes</b>	<b>Proposed Course (Student Learning) Outcomes</b>
<b>(K) Dual Listed Courses Only: List Current Learning Objectives for the Higher-Level Course</b>	<b>Dual Listed Courses Only: List Proposed Learning Objectives for the Higher-Level Course</b>

(L) Brief  
Course  
Outline

*As outlined by the federal definition of a "credit hour", the following should be a consideration regarding student work - For every one hour of classroom or direct faculty instruction, there should be a minimum of two hours of out of class student work.*

*(It is acceptable to copy*

*from old syllabus)*

Brief Course  
Outline

*(Give sufficient detail to communicate the*

*content to faculty across campus.*

*It is not necessary to include specific*

*readings, calendar or assignments)*

*As outlined by the federal definition of a "credit hour", the following should be a consideration*

*regarding student work - For every one hour of classroom or direct faculty instruction,*

*there should be a minimum of two hours of out of class student work.*

## Distance Education Section

**- Complete this section only if adding Distance Education to a New or Existing Course**

If Completing this  
Section,

Check the Box to the  
Right:

Course Prefix/Number

Course Title

Type of Proposal

**See CBA, Art. 42.D.1 for Definition**

Brief Course Outline

***Give an outline of sufficient detail to communicate the course content to faculty across campus. It is not necessary to include specific readings, calendar or assignments***

***As outlined by the federal definition of a "credit hour", the following should be a consideration regarding student work - For every one hour of classroom or***

***direct faculty instruction, there should be a minimum of two hours of out of class student work.***

**Rationale for Proposal (Required Questions from CBA)**

How is/are the instructor(s) qualified

in the Distance Education delivery

method as well as the discipline?

For each outcome in the course, describe

how the outcome will be achieved using

Distance Education technologies.

How will the instructor-student and

student-student interaction take place?

(if applicable)

How will student achievement be evaluated?

How will academic honesty for tests

and assignments be addressed?

## Liberal Studies Section

*- Complete this section only for a new Liberal Studies course or Liberal Studies course revision*

If Completing this Section,

Check the Box to the Right:

Liberal Studies Course Designations (Check all that apply)

Learning Skills:

Knowledge Area:

Liberal Studies  
Elective

*Please mark the designation(s) that apply - must meet at least one*

Expected  
Undergraduate  
Student

*Describe how each Student Learning Outcome in the course enables students to become Informed Learners, Empowered Learners and/or Responsible Learners*

Learning Outcomes  
(EUSLOs)

*See <http://www.iup.edu/WorkArea/DownloadAsset.aspx?id=181694>*

Description of the  
Required

*Narrative on how the course will address the Selected Category Content*

Content for this  
Category

All Liberal Studies courses are required to include perspectives on cultures and have a supplemental reading.

Please answer the following questions.

Liberal Studies  
courses must  
include

the perspectives and  
contributions

of ethnic and racial  
minorities and

of women whenever  
appropriate to

the subject matter.  
Please explain

how this course will  
meet this

criterion.

Liberal Studies  
courses require the

reading and use by  
students of at

least one  
non-textbook work of

fiction or non-fiction  
or a collection

of related articles.  
Please describe

how your course will  
meet this

criterion.

## Teacher Education Section

*- Complete this section only for a new Teacher Education course or Teacher Education course revision*

If Completing  
this Section,

Check the  
Box to the  
Right:

Course  
Designations:

Key  
Assessments

For both new and revised courses, please attach (see the program education coordinator):

- The Overall Program Assessment Matrix
- The Key Assessment Guidelines
- The Key Assessment Rubric

File

Modified ^

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No files shared here yet.

Narrative  
Description  
of the

*How the proposal relates to the Education Major*

Required  
Content

**For Deans Review**

Are Resources Available/Sufficient for this Course?

Is the Proposal Congruent with the College Mission?

Has the Proposer Attempted to Resolve Potential Conflicts with Other Academic Units?

Comments: