

**IUP CHAPTER
SOCIETY OF PROFESSIONAL JOURNALISTS
REGULAR MEETING MINUTES**

Wednesday, Sept. 7, 2016, 5 p.m., CHSS 408

Attendance:

Ethan Brogan (president), Alexa Titchen (secretary), Isaiah Warfield (vice president), David Loomis (faculty adviser)

Note-taker: Alexa

Convened: 5 p.m.

Agenda:

1. Investigative Journalism Symposium
Cost: \$5 (may be subsidized by JRNL department)
Date: September 27 & 28, 2016
Location: Titusville, PA (two hours north of IUP)

Transportation and overnight accommodations will be provided

Registration: Contact JRNL secretary Lee Vest by Monday, Sept. 19, 4 p.m.

Details: See attachments to Aug. 30 and Sept. 2 emails to JRNL listserv from JRNL secretary Lee Vest

2. Jake Williams Book Loan Library
Gather journalism books for donation to the lending library aimed at students who cannot afford textbooks — AP Stylebooks, JRNL 105 textbooks, JRNL 328/News Reporting textbooks, etc.

3. SPJ membership
IUP SPJ has zero students with membership in the national organization. This no-cost deal has reached its limit, Loomis reported. The no-cost arrangement was rooted in the 2007-2008 recession. Then, SPJ HQ in Indianapolis unofficially blessed the no-cost arrangement. Now, IUP SPJ has reason to suspect that non-membership in the national organization is harming our students, as Loomis explained.

Discussion proposed passing the hat for at least one member of SPJ to pay the \$36 annual membership. Ethan was nominated as the designated student member. More student memberships are encouraged for the benefit of the campus chapter.

Ethan noted that the IUP PRSSA chapter charges annual memberships that are about double SPJ annual membership.

4. "Wag the Dog" (1997) will be shown at 5 p.m., Wednesday, Oct. 5, co-sponsored by the IUP Center for Film Studies, IUP PRSSA, IUP SPJ and the JRNL department.
Location: TBA
Needs promotion, in conjunction with JRNL department, PRSSA
5. Rigorous SPJ membership recruitment!

Ethan will visit classes to pitch membership.

Loomis will send promotional materials to Lee Vest for posting on departmental website, Facebook site, hallway TV screen, etc.

SPJ members will represent the organization at IUP Day, IUP Expo events, and other venues.

All members need to make recruiting their job
6. Promote SPJ Scholarships \$3,000
-Bill Harder
-Jake Williams
... to subsidize SPJ members who want to afford living in the Nation's Capital during a summer internship, to cover expenses of attendance at academic or professional conferences, etc.
Most recent recipient: SPJ member Andrea Mowers, Jake Williams grant recipient, summer 2016, \$500.
7. To do, fall 2016: Seminar on electoral process and the media's influence on it. Proposed Title: "Bullshit detection before the election"
- Possible collaboration with political science department
- Bonus offering?
- Food?
8. 11th annual Get Down @ the Brown SPJ Journa-palooza, March 2017 (tentative).
- Recruit performers!
9. Next meeting: Wed., Sept. 21, 5-6 p.m., HSS 408
Tentative meeting scheduled for fall 2016:

Wed., Sept. 21, 5-6 p.m., HSS 408
Wed., Oct. 5 (see item 4, above)
Wed., Oct. 19, 5-6 p.m., HSS 408
Wed., Nov. 2, 5-6 p.m., HSS 408
Wed., Nov. 16, 5-6 p.m., HSS 408
Wed., Nov. 30, 5-6 p.m., HSS 408
Wed., Dec. 7, 5-6 p.m., HSS 408
10. Meeting Adjourned: 5:50 p.m.

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