

**MARKETING DEPARTMENT**  
**2017-18 Committee Lists**

<p style="text-align: center;"><b>Strategic Planning Council (SPC)</b></p> <p>Dr. Framarz Byramjee          Dr. Krish Krishnan          Dr. Madan Batra          Dr. Rajendar Garg</p>	<p style="text-align: center;"><b>University Senate</b></p> <p>Dr. Lisa Sciulli (also on USRC Small Grants Committee)</p>
<p style="text-align: center;"><b>SPC Subcommittees</b></p> <p><i>Special Programs</i>          Dr. Krish Krishnan</p> <p><i>AACSB issues/AoL/Research/Scholarship</i>          Dr. Framarz Byramjee</p> <p><i>Online Coursework Test Integrity</i>          Dr. Madan Batra</p> <p><i>Online Coursework Quality</i>          Dr. Lisa Sciulli</p>	<p style="text-align: center;"><b>Summer School Policy/Procedures</b></p> <p>Dr. Charlene Bebko          Dr. Madan Batra          Dr. Varinder Sharma          Dr. Lisa Sciulli          Dr. Parimal Bhagat</p>
<p style="text-align: center;"><b>Advisor, Student Marketing Association</b></p> <p style="text-align: center;">Dr. Charlene Bebko</p>	<p style="text-align: center;"><b>APSCUF Reps Council</b></p> <p style="text-align: center;">Dr. Varinder Sharma</p>
<p style="text-align: center;"><b>Technology Council</b></p> <p style="text-align: center;">Dr. Parimal Bhagat</p>	