Crafting an Elevator Speech

WHEN DO I USE AN ELEVATOR SPEECH?
- At a networking event
- Introducing yourself at a job fair
- Responding to the "Tell me a little bit about yourself" interview question
- Maybe even at a social event!

WHAT IS AN ELEVATOR SPEECH?
An elevator speech is a brief (20-40 seconds) message about yourself that summarizes who you are, what you've done, and what you hope to accomplish.

BE CREATIVE, PRACTICE YOUR DELIVERY, TAILOR FOR DIFFERENT AUDIENCES

WHO YOU ARE
- Name and major/minor
- Institution attending and when you are graduating
- Fact about yourself (what makes you stand out/why did you choose this field)

TOPICS TO INCLUDE AND QUESTIONS TO ANSWER

WHAT YOU HAVE DONE
- Talk about experiences you have had! Internships, club involvement, volunteer experience, research, jobs, study abroad, or other similar activities.

WHAT YOU HOPE TO ACCOMPLISH
- What are your future career goals?
- Why do you want to talk to this person or learn more about/work for this company or organization?