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Subject: SPJ minutes 2/23

Date: Thu, 26 Feb 2009 17:32:25 -0500

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Hello everyone,

Attached are minutes from Monday night's meeting. Have a fun and safe spring break!

Thanks,

Kelly



[Attachment: SPJ minutes 2-23-09.docx](#) (17K)

Society of Professional Journalists

IUP Chapter

Meeting minutes

Feb. 23, 2009

8:30 p.m.

The Commonplace Coffeehouse

<http://www.chss.iup.edu/journalism/spj/>

Present:

Kelly Andrews, secretary

Landon Garside, president

Mike Wilson, vice president

Dr. Loomis, faculty adviser

Business:

Recruiting

- Continue posting fliers
- Aim to bring in younger crowd; Mike Wilson to talk with Randy Jesick's JRNL 102 and 105 classes
- Broaden to other majors-Honors College, English, any others?
- Natalie Shaefer —can you help get in contact with Honors College?

Fundraiser Results

- Net \$307 from the third-annual SPJ Benefit concert at The Brown Hotel on Feb. 7
- Benefit photos to post on SPJ's Web site

SPJ Web site

- Lee Vest, journalism department secretary, is updating the Web site
- Updates include: performance photos, officer's photos, officer's bio blurbs, SPJ minutes

The HawkEye

- Check out new stories and archived stories posted at www.IndiJournalism.org
- Possibly make deadlines for submissions to The HawkEye; post deadlines through journalism listserv (hopefully create some buzz this way)

April 8 Symposium

- Approved to use finances from The Sweeney Fund
- Advertising funds approved
- Working with Lasting Impressions on advertising and promotional plan
- Dr. Loomis is sending out invitations to possible panelists
- Still looking for panelists who opposed The Right to Know Law
- Natalie Shaefer: College of Humanities and Social Sciences tech person cannot help with setup at Gorrell but can help with setup at the HUB; still looking for someone who can help with setup and takedown of mics, speakers, projectors, etc.
- Campus police agreed to make arrangements for parking when it is closer to the event
- Jake Kocan and Laura Mazzenga from Lasting Impressions are working on advertising ideas
- Air Public Service Announcements approximately 2-3 weeks in advance on WIUP-FM
- Place ads in The Indiana Gazette (if budget allows) and The Penn

Indi Week In Review (IWIR)

- Last show was cancelled due to problems at WIUP-FM's station
- Next show is March 15
- Tentative topic is problems with IUP's Reverse 911 system
- Still need volunteers and reporters for the show
- Dr. Loomis to possibly bring in News Reporting students to report their findings on air

General

- Possibly invite Indiana Gazette reporters/management into our SPJ chapter as a professional liaison
- Mike Wilson recorded a promotional cart for SPJ to air on WIUP-FM

Adjourned

- 9:15 p.m.

Next Meeting

- Monday, March 9 at 8:30 p.m. at The Commonplace Coffeehouse
- This is our first Monday back from Spring Break—don't forget about SPJ!