

Society of Professional Journalists

IUP Chapter

Meeting minutes

December 1, 2008

8:30 p.m.

The Commonplace

<http://www.chss.iup.edu/journalism/spj/>

Present:

Kelly Andrews

Landon Garside

Dr. David Loomis

Mike Wilson

Business:

Recruiting

- Any ideas for next semester?
- Mention it is a resume builder
- Leadership positions will be open in the fall of '09

Leadership Positions

- President Landon Garside has agreed to extend his position as president to next semester
- Mike Wilson will also continue as vice president
- Leadership approved a motion that Treasurer Kaitlyn Johnston should do a census to see how many paid members we have in the chapter

Symposium

- Start promoting April 8, 2009, event
- Play promotional carts on WIUP-FM and during Indi Week In Review
- Landon agreed to talk to Communications Media professor Eric Lauber about getting advertisements on WIUP-TV
- Dr. Loomis will reserve a back-up room at the HUB, in addition to the room already reserved at Sutton Hall
- Create flyers for the event
- Advertise in Indiana Gazette and The Penn, if the budget allows
- Include event on university calendar
- Ask journalism professors to require attendance or give out extra credit for attending

Fundraising

- The Brown Hotel has agreed to SPJ benefit performance in late January or early February
- Dr. Loomis to contact Jeff Kelley, local blues player
- Dr. Loomis to finalize plans with Bill Harder
- SPJ members Mike Wilson and Natalie Schaefer also will perform
- Dr. Loomis and fellow local musicians will perform
- Bake sale

- tentatively set for next Wednesday, Dec. 10
- selling brownies, 2 for \$.50
- Kelly to contact Stouffer Hall secretary and get OK to set up shop in lobby
- Use this as an opportunity to promote SPJ and The HawkEye on IndiJournalism.org
- Once times are finalized for the bake sale, volunteers might be needed to sit at table and sell goods

Indi Week In Review

- Next show is 11 a.m. Dec. 7
- Topic is hard times for college students
- Two students from Dr. Loomis' News Reporting class are willing to come on the show and discuss their reporting on campus housing, tuition and student loans
- Possible (pre-recorded) interviews with officials at the Bursar/Financial Aid Office (Natalie Schaeffer?)
- Look up numbers of the cost of living on IUP's campus compared to other schools in the PASSHE system (Melissa Thompson?)

Alumni Panel

- Dr. Loomis is in possession of an alumni list that can be used to invite prospective guests for SPJ-sponsored workshops on job-prospecting, networking and real-worlding
- Guests will need to be contacted soon
- Generate a generic invitation that can be sent out to all prospective guests

The HawkEye on IndiJournalism.org

- A tentative meeting is planned at the end of January to recruit writers for the online newspaper
- Emphasize that it is independent from the university and SPJ, although SPJ supports and promotes independent journalism
- Promote that it is a way to for students and community members to get published

Adjourned

- 9:45 p.m.

Next Meeting

- Tentatively set for 8:30 p.m. Jan. 20, 2009