

RGPL 462/GEOG 562: Presentation Evaluation Rubric

Presenter: _____

	0-1 Point	2-3 Points	4 points	5 points	Total
1) Presentation Organization & Logic	Presentation is virtually impossible to follow ; lack clear logic; no organized sequence of information presented	Presentation is difficult to follow ; does not consistently follow a logical , organized sequence presenting information	Presentation is neither difficult nor easy to follow, but it makes sense ; information is presented in an organized sequence	Presentation is easy to follow ; information is presented in an organized, logical sequence	
2) Depth and Clarity	Little or no substantive depth. cursory or no treatment of scholarly knowledge. Student conveys poor or no understanding of material ; fails to convey key ideas or pragmatics of the topic/project clearly	Substantive at an elementary level. Student conveys some lack of understanding and /or clarity in presentation of material. Some connections may be unclear. May lack conciseness (e.g., summarizes studies rather than synthesizes scholarly literature).	Substantive beyond an elementary level. Clearly conveys understanding of most material. Some information not presented concisely (e.g., presents raw data or output rather than summarizing results succinctly).	Substantive at a level that includes some degree of complexity. Reflects genuine understanding. Information clearly and concisely presented (e.g., effectively synthesizes scholarly knowledge and summarizes results of the research project).	
3) Economic Development Plan & Content	Presentation partially addresses the five elements of the Economic Development plan (e.g., community assessment is incomplete; mission statement not clearly articulated; economic development goals as well strategies not clearly stated	Presentation addresses all five elements of the Economic Development Plan, but economic development goals and objectives don't complement the community assessment SWOT analysis	Presentation addresses all five elements of the Economic Development Plan (e.g., SWOT Analysis is consistent with economic development goals and objectives articulated, but proposed strategies partially complement match economic development goals.	Presentation addresses all five elements of the Economic Development Plan: excellent summary of community assessment, SWOT analysis; clearly articulated mission statement, economic goals/objectives, as well strategies	
4) Quality of Presentation	Student mumbles , is too quiet. Makes little or no eye contact with audience. Reads paper/notes. Visual aids , if used are superfluous.	Student's voice is low. Makes some eye contact. Mostly reads from notes. If visual aids are used, they loosely support presentation	Student's voice is clear and audible. Makes eye contact most of the time. May frequently rely on notes. If visual aids are used, they relate to the presentation , and minimal grammar errors.	Student's voice is clear and audible. Makes eye contact most of the time. Minimally refers to notes. If used, visual aids explain and reinforce the content of the	

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				presentation understanding of the material	
Additional Notes:				Maximum Possible Points: 20	