

# GRADUATE FIRST-DESTINATION REPORT FOR THE CLASS OF 2022



Every year, the IUP Career and Professional Development Center collects information about the post-graduation activities and the statuses of that year's graduating class. For the best knowledge rate, we administered an online survey and conducted internet searches to verify data.

The National Association of Colleges and Employers defines the knowledge rate as the percent of graduates for whom the institution has reliable and verifiable information regarding graduates' post-graduation statuses. This report includes survey response results, as well as knowledge-rate data.

Demonstrating the first-destination success of our graduates is worthwhile. Colleges and universities are scrutinized for the return on investment they provide to students because of economic challenges and inflation in the US, the cost of higher education, and the demands families/consumers face to meet these costs. We work diligently to stay abreast of the latest trends in workforce development to provide programs and services that contribute to IUP's mission and efforts in academic support, student retention and persistence, enrollment management, and return on educational investment.

It's important to note that we cannot easily measure the total positive effects of a college education, just as indicators of success are not employment and earnings alone. Certainly, as the NACE First-Destination Survey Standards and Protocols document states, "the most significant and substantive outcomes occur over the lifetime of the individual graduate."

Respectfully,

A handwritten signature in black ink, appearing to read 'Tammy Manko'.

Tammy Manko, EdD  
Director

## HIGHLIGHTS

OF THE CLASS OF 2022 (ALL DEGREE LEVELS)

**2,370** TOTAL GRADUATES (IUP HAD ACCURATE CONTACT INFORMATION FOR 2,370)

**2,370** RECENT GRADUATES SURVEYED

**23%** SURVEY RESPONSE RATE (534 GRADUATES RESPONDED TO THE SURVEY)

**49%** TOTAL KNOWLEDGE RATE (1,165 GRADUATES FOR WHOM WE HAVE RELIABLE, VERIFIABLE DATA)

**89%** OF RECENT GRADUATES FOR WHOM DATA WAS GATHERED ARE PRODUCTIVE (1,042 GRADUATES)

**77%** OF RESPONDENTS ARE CONSIDERED TO BE PRODUCTIVE (411 GRADUATES)

**87%** OF RESPONDENTS ARE EMPLOYED IN A FIELD OF THEIR CHOICE (214 GRADUATES/ SURVEY RESPONDENTS)

**\$51,965** AVERAGE ANNUAL INCOME OF GRADUATES WHO REPORTED SALARY (196 GRADUATES)

## DEFINITIONS: Class of 2022

August 2021, December 2021, and May 2022 graduates

### Productive:

The percentage of graduates falling into any of the following categories:

- employed full-time or part-time
- pursuing additional education full-time or part-time
- serving in the military or other service organization
- not seeking employment or additional education

### Total Knowledge Rate:

The percentage of graduates for whom we have reliable and verifiable information regarding post-graduation statuses.

### Survey Response Rate:

The percentage of surveyed graduates who responded to the survey.

## Continuing Education Locations

(This is not a comprehensive list.)

- Arizona State University
- California University of Pennsylvania
- Carlow University\*
- Chatham University\*
- Clarion University of Pennsylvania
- Fordham Gabelli School of Business
- George Mason University
- Indiana University of Pennsylvania (IUP)\*
- Jefferson/Thomas Jefferson University
- Kent State University
- Kutztown University of Pennsylvania
- La Salle University
- Lebanon Valley College
- Liberty University
- Messiah University
- Millersville University of Pennsylvania
- Oregon State University
- Pennsylvania State University\*
- Point Park University\*
- Ross University School of Veterinary Medicine\*
- Savannah College of Art and Design
- Seton Hill University\*
- Slippery Rock University
- University of Arizona
- University of Buffalo
- University of Colorado
- Anschutz Medical Campus
- University of Maryland
- University of Missouri
- University of North Carolina (UNC) at Greensboro
- UNC Eshelman School of Pharmacy
- University of Pittsburgh School of Social Work\*
- University of Virginia
- Valdosta State University
- Walsh University
- West Chester University of Pennsylvania\*
- West Virginia University (WVU)\*

\*Indicates educational institutions that participated in on-campus recruitment and/or consortium job fairs.

## Employers Hiring IUP Graduates

(This is not a comprehensive list.)

- ADP\*
- Aetna
- Allegheny Health Network\*
- Amazon
- ATI Technologies
- BDO USA
- Bechtel Plan Machinery, Inc.\*
- BNY Mellon\*
- Buckeye International, Inc.\*
- Citizen's Bank
- Clango Inc.
- Commonwealth of Pennsylvania
- Cook Medical
- Dedicated Nursing Associates (DNA)\*
- Dell Technologies
- DHL\*
- Dick's Sporting Goods
- DTL Development
- Enterprise\*
- Excela Health
- ExxonMobil
- Fairway Laboratories
- First Commonwealth Bank\*
- General Motors Company
- Geisinger
- Giant Eagle, Inc.
- The Hershey Company\*
- H.F. Lenz Co.
- Highmark Health
- Indiana Regional Medical Center (IRMC)\*
- Indiana University of Pennsylvania (IUP)\*
- Insight Global
- Johns Hopkins Health System
- Kettering Health
- Legrand North America
- M.C. Dean Inc.
- Nationwide
- Northwestern Mutual\*
- Pennsylvania Department of Agriculture
- Pennsylvania Department of Conservation and Natural Resources
- Pennsylvania Department of Environmental Protection
- Pennsylvania Department of Labor and Industry
- PJ Dick Trumbull Lindy Group
- PNC\*
- S&T Bank\*
- Thermo Fisher Scientific
- The Walt Disney Company
- University of Pittsburgh Medical Center (UPMC)\*
- U.S. Department of Defense
- WesBanco
- Whirlpool Corporation

\* Indicates employers who participated in on-campus recruitment or consortium job fairs.

## Helping Students Become Successful

To advance the success of IUP graduates, the Career and Professional Development Center provides multiple opportunities for students and alumni to engage in career education and professional development programs and activities, including, but not limited to:

- mock interviews
- etiquette dinners
- presentations/workshops
- career coaching
- résumé reviews
- cover letter reviews
- internship/job search assistance
- graduate school preparation
- professional networking events
- service learning/community service
- career/job and internship fairs
- on-campus interviews/recruitment
- career and major exploration
- The Washington Center
- Disney College Program

While some degrees are clearly in higher demand in the workforce, IUP students are provided opportunities for learning about the value of, and how to leverage, transferable skills and soft skills to complement their classroom experience. Ultimately, the students who master these lessons will be most effective in the workplace. According to current research, employers seek these skills in employees:

- critical thinking and problem solving
- collaboration across networks and teamwork
- leadership with ability to influence others
- technical knowledge related to job
- agility and adaptability—ability to plan, organize, and prioritize work
- initiative, entrepreneurialism, work ethic, and professionalism
- effective verbal and written communication skills
- proficiency with computer software programs
- accessing and analyzing information
- curiosity and imagination

The Graduate First-Destination Outcomes Report for the Class of 2022 was prepared by members of the Career and Professional Development Center team.

- Audrey Patterson
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- Sheila Gardner
- Tammy Manko
- Career Development Advocates (undergraduate student employees)