IUP Indiana University of Pennsylvania

IUP Graduate Handbook

Eberly College of Business

MBA Program

Handbook Updated 2023-24

MBA – Master of Business Administration Program

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Indiana University of Pennsylvania

Transforming lives—it's why we're here and what we do best. We focus on giving our students the education, opportunities, and experiences that create ideal conditions for personal growth and success. Along the way, we make an impact on the region, and even the world, through collaborations, shared facilities, research efforts, and our alumni, who take what they've learned at IUP with them as they pursue their professional goals.

The Eberly MBA

Continuous growth is the sign of strong business. The same is true for your career.

The Eberly Master of Business Administration degree can be a powerful force in your professional life, moving you ahead at a pace that works for you. Through our On-Campus MBA, and Supply Chain Management MBA options, you can reach your goals in a way that fits conveniently into your life.

Balance our competitive tuition with the career-boosting qualities we've built into our MBA program such as specialized tracks and business outreach opportunities. Together, they add up to a powerful bottom line. A healthy bottom line gives you room to grow—whether it's a business or your business career.

IUP's Civility Statement

As a university of different peoples and perspectives, IUP aspires to promote the growth of all people in their academic, professional, social, and personal lives. Students, faculty, and staff join together to create a community where people exchange ideas, listen to one another with consideration and respect, and are committed to fostering civility through university structures, policies, and procedures. We, as members of the university, strive to achieve the following individual commitments:

To strengthen the university for academic success, I will act honestly, take responsibility for my behavior and continuous learning, and respect the freedom of others to express their views.

To foster an environment for personal growth, I will honor and take care of my body, mind, and character. I will be helpful to others and respect their rights. I will discourage intolerance, hatred, and injustice, and promote constructive resolution of conflict.

To contribute to the future, I will strive for the betterment of the community, myself, my university, the nation, and the world.

Affirmative Action https://catalog.iup.edu/content.php?catoid=7&navoid=951

Title IX Reporting Requirement https://catalog.iup.edu/content.php?catoid=7&navoid=959

Student Conduct and Student Rights https://www.iup.edu/studentsupportandstandards/policies/index.html www.iup.edu/gradcatalog

Eberly College of Business

The Eberly College of Business at IUP has a long tradition of training individuals for successful careers in both business and information technology. The Eberly College has approximately 25,000 alumni. Many of them hold high-level positions in major corporations and accounting firms. There is substantial evidence that these graduates have been well prepared for today's competitive environment. The MBA programs at IUP have been designed to sharpen your human relations, analytical, and decision-making skills so that you can compete in today's global environment. Our faculty members have both strong academic training and real-world experience. In addition, many of them have executive or consulting experience with major corporations.

The Eberly College is accredited by AACSB-International, the premier accrediting body for collegiate business programs worldwide.

Mission Statement

The mission of the Eberly College is to provide students with a broad range of high-value undergraduate and graduate business programs aimed at fostering ethical behavior and entrepreneurial spirit and developing skills vital to their success in today's world.

The college enrolls a highly diverse student body from Pennsylvania, other states, and from many countries around the world. The college provides a student-centered and technologically integrated learning environment. The college maintains a global focus and provides opportunities for real-world exposure and cross-cultural experience.

Eberly College is especially committed to high-quality instruction. It is committed to research activities which enhance the quality of instruction and contribute to both the applied and basic literature of business.

Committed to the economic vitality of the region, Eberly College engages in service activities that include opportunities for involvement of both faculty and students with the business community.

Vision Statement

The Eberly College of Business aspires to be a premier business school, recognized worldwide for excellence through applied learning, leadership development, cross-cultural enrichment, scholarship, and service.

Accreditation

AACSB International—the Association to Advance Collegiate Schools of Business—has accredited the undergraduate and graduate business degree programs offered by the ECOB. Accreditation shows that a school fulfills its mission, meets its objectives, and maintains the high standards set by AACSB International. The outcome is managers and business professionals who know how to think, communicate, solve problems, and provide leadership in the global marketplace.

Faculty and Staff

MBA Program Staff Directory: <u>https://iup.edu/mba/staff/</u>

Admission

In addition to meeting minimum admission requirements of IUP Graduate School, students seeking admission to the MBA program must submit:

- Current Resume/CV
- Interview/telephone interview if required
- Official GMAT/GRE scores are waived for all students meeting the IUP Graduate School admission requirements.

Admission decisions are based on applicant's academic record, GMAT/GRE scores (if applicable), prior work experience, strength of recommendation letters, clarity of goal statement, and interview/telephone interview (if needed by the admissions committee).

Application links:

- *Domestic*: <u>www.iup.edu/admissions/graduate/howto/index.html</u>
- International: <u>www.iup.edu/admissions/international/graduate-student-</u> requirements/index.html

For more information regarding Admission Classification and Provisional Admission for International Graduate Application, view the Graduate Catalog: <u>www.iup.edu/gradcatalog</u>

International Student Admission

Qualified international students will be conditionally accepted to the IUP MBA program but will be required to have a confirmed valid US visa before being able to register for classes. For more information regarding the application process for international students please visit the Office of International Education website: https://www.iup.edu/admissions/international/graduate-student-requirements/index.html

Financial Assistance

Graduate Assistantships

Eberly College of Business MBA Program offers graduate assistantships with awards ranging from 6 to 12 credits of tuition waiver and stipends ranging from \$1500 to \$3000 per semester.

- Assistantships are awarded based on a competitive review based on applicant's academic track record, research skills, relevant work experience, computer skills and communication skills.
- Graduate Assistantships are available only to students at IUP main campus MBA program.

www.iup.edu/admissions/graduate/financialaid/assistantships-and-scholarships/

Office of Financial Aid: www.iup.edu/financialaid/

https://www.iup.edu/admissions/graduate/financialaid/index.html

Office of Financial Aid: www.iup.edu/financialaid/

Academic Advisement

The MBA Program Coordinator is the advisor for MBA students. The coordinator/advisor will assist you with course selections for each semester as well as create an MBA schedule plan for timely completion of your degree. The advisor will also mentor you in the areas of professional development and career advancement. MBA students are expected to consult with the advisor each semester prior to registration and keep track of their progress towards degree completion in their MBA curriculum sheet.

Campus Resources & Student Support

The School of Graduate Studies and Research: www.iup.edu/graduatestudies/ Graduate Catalog: <u>www.iup.edu/gradcatalog</u> Office of Student Billing: https://www.iup.edu/student-billing/ Office of the Registrar: www.iup.edu/registrar/ Disability Support Services: www.iup.edu/disabilitysupport/ Office of Social Equity: www.iup.edu/socialequity/ IUP Campus Library: www.iup.edu/library/ MyIUP: www.iup.edu/myiup/ IT Support Center: www.iup.edu/itsupportcenter/ Veterans and Service Members: www.iup.edu/veterans/resource-center/ IUP Writing Center: www.iup.edu/writingcenter/ IUP Career and Professional Development Center: www.iup.edu/career/ IUP Parking Services and Visitor Center: www.iup.edu/parking/ University Policy: www.iup.edu/police/ | 724-357-2141 Crisis Intervention 24/7 Hotline: 1-877-333-2470 Student Registration: www.iup.edu/registrar/students/registration-resources/index.html

IUP Email

IUP offers an email account to all active students. Your IUP email address is the primary means by with the university will contact you with official information and you should use for all IUP official communications. It is your responsibility to check your IUP email regularly. Visit https://www.iup.edu/itsupportcenter/get-support/e-mail-and-calendar/general/ to learn more about setting up this account. For more information regarding University Policy on email communications, view the Graduate Catalog: https://catalog.iup.edu/index.php

Graduate Student Assembly

The Graduate Student Assembly (GSA) represents the graduate student body's interests at IUP and within the Indiana community. The GSA makes recommendations related to university-wide and graduate-specific policies and in areas of concern in the cultural, intellectual, and social life of the part-and full-time graduate student. Visit <u>www.iup.edu/graduatestudies/gsa</u> for more information.

Programs and Degrees

Master of Business Administration Program

The Master of Business Administration degree program is designed to serve the needs of junior and intermediate-level business executives who are seeking additional knowledge and skills to do a more efficient job of problem solving and decision-making. Also, the program is structured to give recent college graduates advanced training in business management prior to entry into a business career.

This 30-credit MBA program may be taken on either a part-time or full-time basis. Courses are scheduled for both day and evening sessions, including a limited schedule of online course offerings in the summer.

Early Admission option - Eligible undergraduate students (90 UG credits completed, 3.25 overall GPA) may apply for MBA early admission. Completed graduate credits will count toward both the graduate and undergraduate degrees (maximum of 12 credits).

Optional Business Specialization

After completing the 27-credits of Core I, students seeking to specialize can take nine additional credits (3 classes) of prescribed course work and receive a concentration in areas such as: Entrepreneurship, Finance, Information Systems, International Business, Human Resources Management, Marketing, Professional Accountancy, Supply Chain Management. All concentrations may not be available for the MBA, Executive Track students. The MBA program director will advise the Executive Track students about the available concentrations during the time of admission.

MBA, Supply Chain Management (SCM), STEM

In the in-demand disciplines of Science, Technology, Engineering, and Mathematics (STEM), supply chain management occupies a unique role. It is the closest business discipline to engineering, which is why the US Department of Homeland Security has designated it as a STEM-specific discipline.

Students in this 39-credit program benefit by being able to combine the behavioral, marketing, and strategic knowledge and skills learned in a traditional MBA with the technical, quantitative, and analytical skills imparted by supply chain-oriented courses. Faculty with expertise in industrial engineering and supply chain management teach students to use these interdisciplinary skills to solve complex business issues and help to navigate the future of business.

Evaluation of Students

For information regarding School of Graduate Studies and Research policies on grading, view the Graduate Catalog: <u>https://catalog.iup.edu/index.php</u>

IUP master's students must maintain a minimum of 3.0 ("B") cumulative graduate quality point average to be in good standing academically. Students who fall below good standing are placed on probation for their next active semester or summer term, during which the cumulative average must be raised to 3.0. Students who fail to raise their cumulative averages to at least 3.0 during their probation period will be

dismissed from their degree program as well as from the School of Graduate Studies and Research and will not be permitted to register for further courses.

MBA program consists entirely of coursework and there is no thesis required for this degree.

Degree Completion

Successful graduation requires students to complete all required courses for their selected program of study with a minimum of a 3.0 cumulative graduate quality point average.

MBA

A. Core I (Prerequisites):

Students must complete the following prerequisite courses or equivalent with a grade of "C" or better or successfully complete equivalent proficiency examinations approved by MBA Program Coordinator

- Financial Accounting (for ACCT 607 Management Accounting)
- Basic Statistics (for QBUS 601 Data Analysis and Decision Making)
- Microeconomics (for ECON 634 Managerial Economics)
- Basic Finance (for FIN 630 Financial Management)

B. Core II (27 credits) required for all MBA programs)

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QBUS 601	Data Analysis & Decision Making	3 cr.
ECON 634	Economics for Managers & Engineers	3 cr.
ACCT 607	Management Accounting	3 cr.
MGMT 613	Advances in Organizational Behavior and Human Resource Management	3 cr.
FIN 630	Financial Management	3 cr.
FIN 630 MKTG 603	Financial Management Marketing Analysis and Decision Making	3 cr. 3 cr.
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MKTG 603	Marketing Analysis and Decision Making	3 cr.
MKTG 603 MGMT 637	Marketing Analysis and Decision Making Operations & Supply Chain Management	3 cr. 3 cr.

C. Elective (3-credits) MBA

Optional Business Specialization

After completing the 27-credits of Core I, students seeking to specialize can take nine additional credits (3 classes) of prescribed course work and receive a concentration in areas such as: Entrepreneurship, Finance, Information Systems, International Business, Human Resources Management, Marketing, Professional Accountancy, Supply Chain Management. All concentrations may not be available for the MBA.

MBA, Supply Chain Management (SCM), STEM

A. Core I (Prerequisites):

Students must complete the following prerequisite courses or equivalent with a grade of "C" or better or successfully complete equivalent proficiency examinations approved by MBA Program Coordinator

- Financial Accounting (for ACCT 607 Management Accounting)
- Basic Statistics (for QBUS 601 Data Analysis and Decision Making)
- Microeconomics (for ECON 634 Economics for Managers & Engineers)
- Basic Finance (for FIN 630 Financial Management)

B. Core II (27 credits) required for all MBA programs)

QBUS 601	Data Analysis & Decision Making	3 cr.
ECON 634	Economics for Managers & Engineers	3 cr.
ACCT 607	Management Accounting	3 cr.
MGMT 613	Advances in Organizational Behavior and Human Resource Management	3 cr.
FIN 630	Financial Management	3 cr.
MKTG 603	Marketing Analysis and Decision Making	3 cr.
MGMT 637	Operations & Supply Chain Management	3 cr.
IFMG 640	Information Systems Management	3 cr.
MGMT 695	Strategic Management	3 cr.

C. Core III (12 credits) SCM STEM MBA only

Required: (9 cr.)

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MGMT 534	Industrial Quality: Statistical Tools and Management	3 cr.
MGMT 537	Supply Chain Modeling and Analysis	3 cr.
MKTG 534	Business Logistics: Technical Analyses and Applications	3 cr.

Any one of the following: (3 cr.)

MGMT 698	Management Internship
MGMT 699	Independent Study in Management
QBUS 550	Data Science for Business
SAFE 645	Principles of Occupational Safety
SAFE 647	Applied Ergonomics

For more information, view the Graduate Catalog: <u>https://catalog.iup.edu/index.php</u>

University Policies and Procedures

University policy is the baseline policy. Programs may have a policy that is more stringent than the University baseline policy; however, not less stringent than the University baseline policy. For questions regarding this statement, please contact [Program Coordinator] or the School of Graduate Studies and Research.

Academic Calendar

View the IUP Academic Calendar: www.iup.edu/news-events/calendar/academic/

The Following University and SGSR policies can be found at https://catalog.iup.edu/index.php

Academic Good Standing Academic Integrity Bereavement-Related Class Absences Continuous Graduate Registration for Dissertation and Thesis Grade Appeal Policy Graduate Fresh Start Policy Graduate Residency Requirement Leave of Absence Policy Time Limitations Time-to-Degree Masters/Doctoral Dismissal Appeal Policy Transfer of Credits Policy

Research

Eberly College of Business offers MBA students research grants on a competitive basis for individual and group research projects. Limited funding is also available to present papers in regional/national business-related academic conferences. Financial support is also available for competing in regional/national business competitions. For more information, please contact the MBA office.

https://catalog.iup.edu/index.php www.iup.edu/research/

Department/Program Awards

Eberly College of Business MBA program awards "Outstanding MBA Student Certificate" to students with a 4.0 grade point average. Academic scholarships are also awarded on a competitive basis based on academic performance in the MBA program and MBA faculty recommendations. For more information, please contact MBA office.

Acknowledgement Signature Page

Understanding the requirements and expectations of the MBA program is a important element of your ensured success. Please read the handbook carefully and contact the MBA department or IUP Graduate Admissions if you have any questions.

My signature below indicates that I am responsible for reading and understanding the information provided and referenced in this department/program student handbook.

_____ [please initial] I understand my program coordinator may share this document with the School of Graduate Studies and Research.

Print Name

Signature

Date

Submit to iup-mba@iup.edu within 30 days of starting the program.

The MBA Program will keep this signed document on file.