MINUTES OF THE MEETING OF THE COUNCIL OF TRUSTEES OF INDIANA UNIVERSITY OF PENNSYLVANIA HELD IN GORELL RECITAL HALL, JOHN SUTTON HALL, THURSDAY, MARCH 14, 2013, AT 4:30 P.M. PURSUANT TO NOTICE GIVEN

Susan S. Delaney, chair of the Council of Trustees, called the meeting to order.

#### The following council members were present:

Mrs. Susan S. Delaney, Chair

Dr. Mary Esther Van Shura, Secretary

Mr. James C. Miller, Treasurer

Mr. Mark A. Holman

Mr. Andrew S. Longacre

Mr. David Osikowicz

The Honorable Samuel H. Smith

Mr. Gealy W. Wallwork

#### The following council members were absent:

Mr. Jonathan B. Mack, Vice Chair

Ms. Colleen Kopp

Mrs. Carolyn P. Snyder

## The following university administrators were also present:

Dr. Michael A. Driscoll, President

Dr. Timothy S. Moerland, Provost and Vice President for Academic Affairs

Dr. Cornelius Wooten, Vice President for Administration and Finance

Dr. Rhonda H. Luckey, Vice President for Student Affairs

Mr. James Begany, Vice President for Enrollment Management and Communications

Mr. Bill Speidel, Vice President for University Advancement

Dr. Tim Mack, Dean of Graduate Studies and Research

Mrs. Robin A. Gorman, Executive Assistant to the President for Government and Community Relations

Ms. Barbara J. Moore, Director of Institutional Research, Planning, and Assessment

## IUP COUNCIL OF TRUSTEES' EXECUTIVE SESSION

The IUP Council of Trustees met in Executive Session in the afternoon to discuss personnel issues, collective bargaining/labor relations matters, acquisition of real estate, litigation, and other privileged and confidential matters.

#### READING AND CONSIDERATION OF THE MINUTES

The following motion was approved:

THAT THE MINUTES OF THE MEETING OF THE COUNCIL OF TRUSTEES HELD ON DECEMBER 13, 2012, BE APPROVED.

## REPORT OF THE PRESIDENT

President Driscoll began his report with an athletics update. The men's basketball team won its ninth PSAC championship, giving IUP three PSAC championships so far this academic year. The men's and women's basketball teams headed into the NCAA Atlantic Region tournament seeded

third and fourth, respectively. That weekend, the men were to play West Liberty State in Wheeling and the women were to play Gannon in Erie.

The excitement from IUP fans displayed during the basketball games this season at the Kovalchick Complex was worth talking about, the president said. Several times the attendance exceeded 3,000 students, employees, retired employees, alumni, and community members. It appeared the games have become a rallying point for those who want to be supportive of IUP, and the Kovalchick Complex serves as the common ground. IUP would mark the two-year anniversary of the Kovalchick Complex's opening on March 4, and the university is on a steady course for realizing the vision so many have had for this facility. The complex was named a 2012 "Top Stop" by *Venues Today* magazine. It ranked fourth nationally based on capacity, total gross sales, total event attendance, and number of shows. Known as an event destination, it also supports the university's community service and educational mission.

The previous week, the FBI and other law enforcement organizations held an official crime seminar at the Kovalchick Complex. Frank Abagnale, one of the world's most respected authorities on forgery and embezzlement, was the seminar's keynote speaker for an audience of banking and insurance professionals, law enforcement personnel, and students and faculty members. Dr. Driscoll noted that those in attendance may not have recognized Mr. Abagnale's name until he mentioned that Mr. Abagnale wrote about his own criminal career in the book *Catch Me If You Can*.

The Kovalchick Complex had also recently been the venue for an energy round table, during which IUP faculty experts were brought together to discuss IUP's role in the energy industry. Dr. Driscoll noted most would agree that energy and the appropriate use of natural resources are the keys to a successful and comfortable future for everyone. New degree programs and new faculty positions are part of the university's cross-disciplinary moves to capitalize on energy-related opportunities. Dr. Driscoll made reference to an informational flier available in the back of the meeting room about IUP's energy resource efforts, and he encouraged members of the audience to take one.

Energy and natural resources are important topics on campus, but they are not the only signs of progress, President Driscoll said. He suggested that audience members also pick up the new edition of *Points of Pride*, a handout that covers numerous stories about academic success and excellence and opportunities students have had outside of the classroom.

Recently, IUP celebrated the 40th anniversary of the implementation of Title IX by honoring retired assistant athletic director Ruth Podbielski at a basketball game. In honor of the anniversary, Ms. Podbielski and President Driscoll's wife, Becky, were serving as honorary chairs of the campaign to raise funds for scholarships for women athletes. Ms. Podbielski was to be honored again the next month with the President's Medal of Distinction at the Leader's Circle event. The President's Medal of Distinction is the highest nondegree award IUP bestows.

March was also Women's History Month, and appropriately, the University Museum was featuring an exhibit about the women's movement in Pittsburgh. Dr. Driscoll invited everyone to stop by the museum to view the exhibit.

President Driscoll noted that IUP established an endowed scholarship fund that month in honor of Renée Fleming. He noted that Ms. Fleming's recent performance in Fisher Auditorium was extremely well attended. More than 30 of her family members, including her father, Edwin, a member of the Class of 1959, attended the concert, as did Governor Tom Corbett and his wife, Susan.

He said it was wonderful to welcome home this four-time Grammy winner, and he is grateful that IUP has benefactors, some of whom who wished to remain anonymous, who fulfilled the scholarship in her honor. Many students will benefit from it. The first award will be given in fall 2014.

President Driscoll pointed out that the new scholarship came on the heels of the campus's Philanthropy Day celebration and the kickoff of the University Family Campaign. With about 25 percent of IUP's budget coming from the commonwealth, the university must supplement that as much as possible through private support. At Philanthropy Day, IUP celebrated the generosity of more than 9,000 people who provided gift support the previous year. Students took the time to write postcards that were mailed to first-time donors. One of those donors would receive a card written by the president, as well. The event marked the beginning of the University Family Campaign, and this year that campaign is of particular significance. When corporations and foundations consider institutions like IUP for charitable giving, they ask how many alumni and employees give. When faculty and staff members give, it sends a message to alumni, external agencies, and those in Harrisburg that IUP is dedicated to its cause and worthy of their support.

And, there is extra incentive to give this year. One of the performance measures in the Pennsylvania State System of Higher Education is increasing the number of individual donors. If IUP does, it stands to be awarded additional budget money from PASSHE. The University Family Campaign started out at 48 percent of goal; however, the president would like IUP to do better than meet the goal. He requested that everyone invest in IUP. The university is also informing alumni about the performance measure through solicitations and other communications.

In February, along with the University Advancement staff, Dr. Driscoll met with alumni in various parts of Southwest Florida. The week before the Council of Trustees meeting, after serving as a panelist at the Council for Advancement and Support of Education district meeting, he met with key alumni in Pittsburgh. It was the perfect opportunity to conduct a small visioning exercise and introduce a few students to IUP alumni, he said.

Dr. Driscoll indicated that he has invited Michele Papakie, of the Journalism Department, to work closely with him in facilitating discussions on developing a shared vision of IUP's future. The map of how IUP realizes that vision will come later, but with the help of Dr. Papakie and her students, who are helping to facilitate the process, the university is discussing with many constituents, like alumni, what IUP is today, what makes it distinctive, and what they want it to become. The students did a great job in Pittsburgh of keeping the alumni on track, and the alumni gave very thoughtful answers. Dr. Driscoll said it is important that IUP is able to involve its own faculty and students in the important work of determining the future direction for this institution.

At the time of the meeting, enrollment for next fall was projected to be about 15,000 students, down slightly from last year, President Driscoll said. Western Pennsylvania's demographics will continue to work against IUP until the fall of 2016, when the downturn flattens. Two hundred members of next year's freshman class will be the first to benefit from the Sutton Scholarship.

Enrollment affects budget, and Cornelius Wooten, vice president for Administration and Finance, and his staff have been studying many scenarios that may be handed down from the State System. They are focusing on what is most likely—IUP's projected enrollment, an allocation from the state that is equal to that of last year, and a tuition increase of 3 percent. That translates into a \$6-million deficit, or 3 percent of the budget. The university-wide budget committee is active in issues surrounding the shortfall, should this scenario come to pass.

On April 16, IUP was to send a team of students to participate in the State System's Advocacy Day, which is meant to raise awareness among state legislators of the System's budget needs and IUP's budget needs.

He noted that IUP would welcome hundreds of guests for his inauguration and the Distinguished Alumni Awards Gala the weekend of April 26 and 27. The university was to celebrate academic achievement on April 28 during the annual Honors Convocation. Commencement ceremonies will take place May 18.

The president concluded his report noting that he would like to thank Robin Gorman for all of her hard work in ensuring that the Council of Trustees meetings go smoothly.

The following motion was approved:

#### THAT THE REPORT OF THE PRESIDENT BE ACCEPTED.

# **PUBLIC COMMENT**

No public comments were made.

## **NEW BUSINESS**

## REPORT OF THE ADMINISTRATION AND FINANCE COMMITTEE

Gealy Wallwork, chair of the Administration and Finance Committee, presented the following report:

The Administration and Finance Committee reviewed and discussed the items appearing on pages 169-177 of the Docket Report and in Exhibits 1 through 6, which depict the highlights of the Administration and Finance Division.

# December 13, 2012, Committee Minutes

The committee reviewed the December 13, 2012, minutes of the Administration and Finance Committee meeting. The minutes were approved as distributed.

#### Capital Spending Plan

The committee reviewed the proposed five-year capital spending plan as distributed.

The following motion is recommended for approval:

THAT THE FIVE-YEAR CAPITAL SPENDING PLAN DISTRIBUTED BE APPROVED FOR SUBMISSION TO THE PENNSYLVANIA STATE SYSTEM OF HIGHER EDUCATION ON OR BEFORE APRIL 1, 2013.

# Naming of Annual Facilities Inspection Committee and Selection of Meeting Date

The Administration and Finance Committee agreed that all committee members should participate in the annual facilities inspection if their respective schedules permit. After discussion, the committee selected the date of Tuesday, April 30, for the inspection to occur. The Office of the Associate Vice President for Facilities Management will coordinate the inspection plans. The committee will report its findings at the May 2013 Council of Trustees meeting.

## 2013-14 Fee Increases

The revised student fee proposals for Academic Year 2013-14, as depicted in Exhibit 5, were reviewed by members of the Council of Trustees. These proposed fees were provided to the trustees at the December 13, 2012, Council of Trustees meeting for review.

The following motion is recommended for approval:

THAT THE FEE INCREASES FOR 2013-14, AS SHOWN IN EXHIBIT 5, BE APPROVED.

## Procurements and Services, Purchasing Card Expenditures

As required by Act 13 and Act 188, the committee reviewed the procurements and services since the last meeting as depicted in Exhibit 6 of the Docket Report.

The following motion is recommended for approval:

THAT, AS REQUIRED BY ACT 13 AND ACT 188, PROCUREMENTS AND SERVICES NEGOTIATED OR AWARDED BY THE PRESIDENT FROM OCTOBER 1, 2012, THROUGH DECEMBER 31, 2012, FOR \$4,546,009.76, INCLUDING CARD PURCHASES AS SHOWN IN EXHIBIT 6 OF THE DOCKET REPORT, BE APPROVED.

#### **Budget Status Report**

Cornelius Wooten, vice president for Administration and Finance, provided a status report regarding the Educational and General budget for the period of July 1, 2012, through February 28, 2013.

## Mid-Year Budget Report

Dr. Wooten submitted the Mid-Year Budget Report for Fiscal Year 2012-13 for review by the committee. This document contains detailed information related to budget and institutional data.

## **Emergency Operations Plan Update**

The IUP Administration and Finance Division offered two-day training to approximately 40 IUP administrators, who were selected because of their likely involvement, directly or indirectly, in an emergency situation. The training was scheduled on January 30 and 31, 2013, through the efforts of the IUP Office of Public Safety and University Police. The IUP administrators completed two Federal Emergency Management Agency (FEMA) courses. These courses facilitate an understanding of the Incident Command System and are instrumental in achieving emergency preparedness.

## REPORT OF THE ACADEMIC AFFAIRS COMMITTEE

Mark Holman presented the following report in the absence of Jonathan Mack, chair of the Academic Affairs Committee:

#### **Approval of Senate Actions**

The Academic Affairs Committee recommends that the following University Senate actions, which have the endorsement of the president and the provost, be approved:

- Approval of new tracks within programs approved at the November 6, 2012, meeting of the University Senate:
  - The Bachelor of Science in Education—Middle-Level Education Grades 4-8/Science Specialization
  - The Bachelor of Science in Education—Middle-Level Education Grades 4-8/Social Studies Specialization
- Approval of program revisions approved at the December 4, 2012, meeting of the University Senate. These revision are to the following:
  - o The Bachelor of Science—Physical Education and Sport—Sport Administration and the Bachelor of Science—Physical Education and Sport—Exercise Science from the Health and Physical Education Department

- The minor in Political Science, the Bachelor of Arts—Political Science, and the Bachelor of Arts—Political Science/Pre-Law Track from the Political Science Department
- Approval of program revisions approved at the January 29, 2013, meeting of the University Senate. These revisions are to the following:
  - o The minor in Journalism from the Journalism Department
  - The Doctor of Education in School Psychology from the Educational and School Psychology Department

The following action is recommended:

THAT THE ACADEMIC AFFAIRS COMMITTEE APPROVE THE SENATE ACTIONS WHICH WERE APPROVED AT THE NOVEMBER 6, 2012, DECEMBER 4, 2012, AND JANUARY 29, 2013, MEETINGS OF THE UNIVERSITY SENATE AND SUBSEQUENTLY APPROVED BY PRESIDENT DRISCOLL.

#### Comments by Dr. Moerland

Provost Timothy Moerland shared with the Council of Trustees the recent good news that the Eberly College of Business and Information Technology has been included in the nation's list of top 20 colleges for veterans.

Dr. Moerland then provided an overview of people and personnel within the Academic Affairs Division. At the time, there were 53 faculty searches under way. The university was only about a fifth of the way through the process, but he was happy to report an 80 percent success rate in hiring the candidates of choice.

Regarding the two dean searches, the search committee for the College of Education and Educational Technology position recommended two individuals, and IUP was in negotiations, with the hope of having confirmation in the very near future. The search committee for the College of Health and Human Services position had made its recommendations, and Provost Moerland would be making an offer in the next few days.

An update concerning the 2015-16 Middles States accreditation planning was shared by Provost Moerland. The process takes three years of work, and the university was finalizing the research design and establishing the leadership related to this important initiative. Dr. Moerland introduced Laura Delbrugge as the co-chair of the upcoming Middle States steering committee and recognized the excellent work by Karen Rose Cercone in getting the university to the superb level of preparation IUP currently enjoys.

An update was provided regarding current international initiatives. Over the next two weeks, two teams were to travel to China to further develop IUP's already healthy portfolio of partners. The focus of the scheduled visits was to be on partnerships in the areas of business and fine arts.

Finally, Provost Moerland updated the Council of Trustees on IUP's ongoing efforts to align the curriculum with the commonwealth's work-force needs and economic drivers. Key within those needs over the next several decades is Marcellus shale. Recently, there was an energetic round-table discussion with IUP faculty members and administrators, along with industry partners, to generate ideas of how IUP can provide for the educational needs and priorities of this growing work-force area. The first of several initiatives to come will be a Safety Knowledge Center. This center leverages IUP's curriculum and knowledge base in safety sciences, geoscience, and nursing. Another is the development of a bachelor's level land manager (landman) degree program. This degree is being developed on a fast track with leadership from the Eberly College of Business and Information Technology, with collaboration from other areas, such as Geoscience. A spirited discussion ensued between the Council of Trustees and Provost Moerland regarding IUP's important role in the energy field and additional options for consideration.

## REPORT OF THE UNIVERSITY ADVANCEMENT COMMITTEE

James Miller, chair of the University Advancement Committee, presented the following report:

The following resolution was approved:

#### RESOLUTION FOR ESTABLISHING THE DR. KATHLEEN JONES WHITE WRITING CENTER

WHEREAS, the Foundation for IUP has received a commitment from David E. White, husband of the late Kathleen Jones White, who graduated with a Bachelor of Science degree in Home Economics from Indiana State Teachers College in 1956, a master's in education from Penn State University, and a Ph.D. from Ohio State University;

WHEREAS, Dr. White joined the Home Economics Department at IUP in 1968 and taught both undergraduate and graduate courses in clothing and served as advisor to the IUP Home Economics Club, chairperson of the Scholarship Committee, and freshman class advisor;

WHEREAS, Dr. White was instrumental in the establishment of IUP's Consumer Services Department in 1971, was appointed dean of the IUP School of Home Economics in 1972, received the Distinguished Alumni Award from the College of Home Economics at Ohio State University in 1983, retired as dean of IUP's College of Human Ecology in 1985 after more than 20 years of service to IUP, and was granted emeritus status in 1986 for her distinguished career at IUP;

WHEREAS, Dr. White was a member of the home economics honor societies of Kappa Omicron Phi, Omicron Nu, and Phi Upsilon Omicron; the American Home Economics Association; the Pennsylvania Home Economics Association; Kappa Delta Pi education honor society; Delta Kappa Gamma honorary society; the National Education Association; the Pennsylvania State Education Association; and the American Association of University Women, serving as president in 1970;

**WHEREAS**, it was Dr. White's love of reading and writing that guided her husband, David E. White, toward the IUP Writing Center;

**NOW, THEREFORE, BE IT RESOLVED**, that the Council of Trustees of Indiana University of Pennsylvania honors the memory of Kathleen Jones White for her outstanding accomplishments and efforts on behalf of the university by establishing the Dr. Kathleen Jones White Writing Center.

Approved this 14th day of March, 2013.

#### Discussion:

An update was given by Bill Speidel, vice president for University Advancement, for the division. Mr. Speidel shared highlights of the division's activities and initiatives since December 31, 2012.

A video featuring undergraduate student Becki Beadling was shared. It is the second in a three-part series promoting the Dean's Merit Scholarship. In the Spring issue of *IUP Magazine*, a half-page ad directs alumni to a landing page on the IUP website that features the video, a written story, and a call to action to make a gift to the Dean's Merit Scholarship.

IUP Development highlights include the recent \$110,000 gift from the Heinz Endowments in support of the IUP Promise Plus program and the participation of more than 670 students in IUP events surrounding a recent national Philanthropy Day celebration.

In concert with Vice President Speidel, Associate Vice President for Development Evan Bohnen initiated a review of gift officer prospect portfolios, a review of Development staffing, and a Development team planning retreat for Fiscal Year 2013-14.

The Alumni Relations team, consisting of Mary Jo Lyttle, Mary Morgan, and Sara Lawer, provided an update on the national programming conducted since January to build outreach with IUP alumni, the university's largest constituent group. Coupled with on-campus initiatives, the Alumni Relations team had 10 **IUP on the Road** events scheduled for the coming months in Pittsburgh, Philadelphia, Harrisburg, Washington, D.C., New York, Los Angeles, and San Diego.

In addition to building outreach with alumni, the IUP Ambassadors student group, known for its success in building outreach with students and bridging the gap to becoming alumni, won three CASE awards at the recent District II conference for Affiliated Student Advancement Programs. In its 20-year history, the IUP Ambassadors student group has received 30 CASE national and international awards.

Looking ahead, IUP was to host the Distinguished Alumni Awards Gala, honoring 10 of IUP's most accomplished alumni, the weekend of April 26. There will also be seven reunion groups—including the Class of 1963, which will celebrate its 50th reunion—returning to campus this spring to reengage with their alma mater.

#### REPORT OF THE STUDENT AFFAIRS COMMITTEE

Andrew Longacre, chair of the Student Affairs Committee, presented the following report:

The Student Affairs Committee met today and reviewed information presented in the docket, pages 206-208, regarding Student Affairs programs and student, staff, and faculty accomplishments.

Frank Condino, director of Intercollegiate Athletics; Scott Weigner, campus minister; Byron Dovales, student-athlete in football; and Emilia Osborne, student-athlete in women's tennis, gave a presentation on "Student-Athletes Serving as Global Citizens in Their January 2013 Trip to the Dominican Republic." This is one example in which the Athletic Department, coaches, and student-athletes embrace the university mission of service and civic engagement.

Dr. Condino provided highlights of the spring athletic season: The men's and women's basketball teams were to compete in the NCAA Division II Atlantic Regional playoffs that weekend. The men's basketball team won the PSAC Championship.

Rhonda Luckey, vice president for Student Affairs, provided an update on the ways in which the Student Affairs Division supports the well-being of individual students and the university community as a whole. Specific projects mentioned included Title IX education, support for students with concerns, contemplative practices—the newest element of living-learning, and minigrant awards supporting student retention and graduation.

# REPORT OF THE ENROLLMENT MANAGEMENT AND COMMUNICATIONS COMMITTEE

Mary Esther Van Shura, chair of the Enrollment Management and Communications Committee, presented the following report:

The Enrollment Management and Communications Committee reviewed the items appearing on pages 47-54 of the Docket Report summarizing the division's activities, programs, and accomplishments.

Michael Powers, director of Electronic Communications, provided an update on and demonstration of IUP Mobile, the forthcoming smartphone application. Already, one out of every six visitors to the IUP website uses a mobile device, and that number is growing. IUP Mobile fills an important need for students and faculty members by allowing them easy access to campus events and news, an interactive map, and their grades, schedules, and class lists. The app, developed by a cross-divisional team, was released March 4 for both the Apple and Android smartphone platforms and has already been downloaded more than 2,600 times.

#### OTHER BUSINESS

The following resolution was approved:

#### RESOLUTION OF APPRECIATION FOR DR. GERALD W. INTEMANN

**WHEREAS**, Provost and Vice President for Academic Affairs Gerald Internann has played a major role in advancing the academic enterprise at Indiana University of Pennsylvania for more than four years;

**WHEREAS**, in the face of adverse fiscal conditions, Dr. Internan managed tremendous change and oversaw countless searches in the name of preserving faculty positions;

**WHEREAS**, under the leadership of Dr. Intemann, IUP conducted a seamless transition to implement new distance-learning tools;

**WHEREAS**, Dr. Internan upheld IUP's distinctive role in the Pennsylvania State System of Higher Education by working tirelessly to preserve the doctoral mission and overseeing the implementation of new doctoral programs in Nursing and Safety Sciences;

**WHEREAS**, Dr. Internann, a man of wisdom and good conscience, always strove to maintain high academic standards;

**NOW**, **THEREFORE**, **BE IT RESOLVED**, that the Council of Trustees of Indiana University of Pennsylvania expresses its deepest appreciation and highest regard for the service and contributions of Dr. Gerald Internann.

Approved this 14th day of March, 2013.

#### APPOINTMENT OF NOMINATING COMMITTEE

The following motion was approved:

THE FOLLOWING IUP COUNCIL OF TRUSTEES MEMBERS WILL SERVE ON THE NOMINATING COMMITTEE FOR THE NEXT TERM OF OFFICERS THAT WILL BE ELECTED AT THE MAY 16, 2013, COUNCIL OF TRUSTEES PUBLIC MEETING:

MR. JAMES C. MILLER, CHAIR THE HONORABLE SAMUEL H. SMITH MR. MARK A. HOLMAN

#### **MEETING DATES**

The following motion was approved:

# THAT THE CALENDAR OF MEETINGS FOR 2013-14 BE APPROVED:

SEPTEMBER 12, 2013 DECEMBER 12, 2013 MARCH 13, 2014 MAY 15, 2014

# RESOLUTION SETTING THE NEXT MEETING DATE

The following motion was approved:

THAT THE NEXT MEETING OF THE COUNCIL OF TRUSTEES BE HELD ON MAY 16, 2013.

# **ADJOURNMENT**

THE MEETING ADJOURNED AT 5:19 P.M.

Dr. Mary Esther Van Shura Secretary, IUP Council of Trustees