

LSC Use Only No:	LSC Action-Date:	UWUCC USE Only No.	UWUCC Action-Date:	Senate Action
		10-67a.	App 3/29/11	App 4/19/11

Curriculum Proposal Cover Sheet - University-Wide Undergraduate Curriculum Committee

Contact Person B. Gail Wilson	Email Address bgwilson@iup.edu
Proposing Department/Unit Communications Media	Phone 357-3210

Check all appropriate lines and complete information as requested. Use a separate cover sheet for each course and for each program proposal.

1. Course Proposals (check all that apply) <input checked="" type="checkbox"/> New Course ___ Course Prefix Change ___ Course Deletion ___ Course Revision ___ Course Number and/or Title Change ___ Catalog Description Change		
<u>Current</u> Course prefix, number and full title		<u>Proposed</u> course prefix, number and full title, if changing
2. Additional Course Designations: check if appropriate ___ This course is also proposed as a Liberal Studies ___ Other: (e.g., Women's Studies, Pan-African) ___ This course is also proposed as an Honors Colleg		
3. Program Proposals ___ New Degree Program ___ Program Title Change ___ Other ___ New Minor Program ___ New Track ___ Catalog Description Change <input checked="" type="checkbox"/> Program Revision		
B.S. Communications Media		
<u>Current</u> program name		<u>Proposed</u> program name, if changing
4. Approvals		Date
Department Curriculum Committee Chair(s)	<i>B. Gail Wilson</i>	1-20-11
Department Chair(s)	<i>Kevin P. DeWitt</i>	1/20/11
College Curriculum Committee Chair	<i>Jay Stet</i>	2/18/11
College Dean	<i>Mary Ann Rafath</i>	2/18/11
Director of Liberal Studies *		
Director of Honors College *		
Provost *	<i>Heidi Sherman (m)</i>	3/8/11
Additional signatures as appropriate: (include title)		
UWUCC Co-Chairs	<i>Gail Sechrist</i>	3-29-11

* where applicable

Received

FEB 23 2011

Liberal Studies

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1/20/11

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Part II. Description of Curriculum Change

1. Catalog Copy of Proposed Program Revision

Department of Communications Media

Bachelor of Science - Communications Media

Liberal Studies: As outlined in Liberal Studies section with the following specifications: **51**

Mathematics: 3cr

Social Science: PSYC 101

Liberal Studies electives: 6cr, BTED/COSC/IFMG 101 (to be taken in the freshman year), no courses with COMM prefix.

Major:

42

Required courses:

COMM 101 Communications Media in American Society	3cr
COMM 150 Aesthetics and Theory of Communications Media	3cr
COMM 395 Career Planning	1cr
COMM 475 Senior Portfolio Presentation	1cr
COMM 493 Internship (summer only)	6, 9, 12cr

Minimum of one course from the following:

COMM 302 Research in Communications Media	3cr
COMM 303 Scriptwriting	3cr
COMM 330 Instructional Design for Training and Development	3cr
COMM 403 Broadcast Newswriting	3cr

Minimum of two production courses from the following:

COMM 240 Communications Graphics	3cr
COMM 249 Basic Audio Recording Techniques	3cr
COMM 251 Television Production	3cr
COMM 271 Beginning Photography	3cr
COMM 306 2D Digital Game Development	3cr
COMM 340 Advanced Communication Graphics	3cr
COMM 348 Animation	3cr
COMM 349 Radio Production	3cr
COMM 351 Advanced Video Production	3cr
COMM 371 Photography II: The Print	3cr
COMM 374 Documentary Photography	3cr
COMM 406 3D Game & Simulation Design & Development	3cr
COMM 408 Media Field Studies	3cr
COMM 440 Multimedia Production	3cr
COMM 448 3D Modeling & Animation for Games & Simulations	3cr
COMM 449 Advanced Audio Recording Techniques	3cr
COMM 451 Broadcast News Process	3cr
COMM 471 Electronic Imaging	3cr

Controlled electives:

13-19cr

Other COMM elective courses including courses from the above lists not taken as part of those requirements.

Other Requirements:

21

Courses outside Communications Media that augment the student's major course of study (advisor approval)

Free Electives:

6cr

(#) Total Degree Requirements

120

(#) A maximum of 12cr of COMM 493 can be applied to requirements for graduation

2. Summary of changes

a. Table comparing old and new programs

Department of Communications Media (existing program)		Department of Communications Media (proposed program)	
Bachelor of Science - Communications Media		Bachelor of Science - Communications Media	
Liberal Studies: As outlined in Liberal Studies section with the following specifications: Mathematics: 3cr Social Science: PSYC 101 Liberal Studies electives: 6cr, BTED/COSC/IFMG 101 (to be taken in the freshman year), no courses with COMM prefix.	51	Liberal Studies: As outlined in Liberal Studies section with the following specifications: Mathematics: 3cr Social Science: PSYC 101 Liberal Studies electives: 6cr, BTED/COSC/IFMG 101 (to be taken in the freshman year), no courses with COMM prefix.	51
Major:	42	Major:	42
Required courses:		Required courses:	
COMM 101 Communications Media in American Society	3cr	COMM 101 Communications Media in American Society	3cr
COMM 150 Aesthetics and Theory of Communications Media	3cr	COMM 150 Aesthetics and Theory of Communications Media	3cr
COMM 395 Career Planning	1cr	COMM 395 Career Planning	1cr
COMM 475 Senior Portfolio Presentation	1cr	COMM 475 Senior Portfolio Presentation	1cr
COMM 493 Internship (summer only)	6, 9, 12cr	COMM 493 Internship (summer only)	6, 9, 12cr
Minimum of one course from the following:		Minimum of one course from the following:	
COMM 302 Research in Communications Media	3cr	COMM 302 Research in Communications Media	3cr
COMM 303 Scriptwriting	3cr	COMM 303 Scriptwriting	3cr
COMM 330 Instructional Design for Training and Development	3cr	COMM 330 Instructional Design for Training and Development	3cr
COMM 403 Broadcast Newswriting	3cr	COMM 403 Broadcast Newswriting	3cr
Minimum of production two courses from the following:		Minimum of two production courses from the following:	
COMM 240 Communications Graphics	3cr	COMM 240 Communications Graphics	3cr
COMM 249 Basic Audio Recording Techniques	3cr	COMM 249 Basic Audio Recording Techniques	3cr
COMM 251 Television Production	3cr	COMM 251 Television Production	3cr
COMM 271 Beginning Photography	3cr	COMM 271 Beginning Photography	3cr
COMM 340 Advanced Communication Graphics	3cr	COMM 306 2D Digital Game Development	3cr
COMM 349 Radio Production	3cr	COMM 340 Advanced Communication Graphics	3cr
COMM 351 Advanced Video Production	3cr	COMM 348 Animation	3cr
COMM 371 Photography II: The Print	3cr	COMM 349 Radio Production	3cr
COMM 405 Process of Digital Game Development	3cr	COMM 351 Advanced Video Production	3cr
COMM 408 Media Field Studies	3cr	COMM 371 Photography II: The Print	3cr
COMM 440 Multimedia Production	3cr	COMM 374 Documentary Photography	3cr
COMM 447 Animation	3cr	COMM 406 3D Game & Simulation Design & Development	3cr
COMM 449 Advanced Audio Recording Techniques	3cr	COMM 408 Media Field Studies	3cr
COMM 451 Broadcast News Process	3cr	COMM 440 Multimedia Production	3cr
COMM 471 Electronic Imaging	3cr	COMM 448 Modeling & Animation for Games & Simulations	3cr
COMM 474 Documentary Photography	3cr	COMM 449 Advanced Audio Recording Techniques	3cr
Controlled electives:	13-19cr	Controlled electives:	13-19cr
Other COMM elective courses including courses from the above lists not taken as part of those requirements.		Other COMM elective courses including courses from the above lists not taken as part of those requirements.	
Other Requirements:	21	Other Requirements:	21
Courses outside Communications Media that augment the student's major course of study (advisor approval)		Courses outside Communications Media that augment the student's major course of study (advisor approval)	
Free Electives:	6cr	Free Electives:	6cr
(#) Total Degree Requirements	120	(#) Total Degree Requirements	120
(#) A maximum of 12cr of COMM 493 can be applied to requirements for graduation		(#) A maximum of 12cr of COMM 493 can be applied to requirements for graduation	

b. List of all associated changes.

Two existing Communications Media courses that are currently approved as production courses are being submitted for revision with new course numbers and revised course titles. The program revision here addresses those course number and name changes in our production course listing.

COMM 405 Process of Digital Game Development is being changed to COMM 306 2D Digital Game Development and COMM 447 Animation is being changed to COMM 348 Animation to provide for the appropriate sequence of numbers with the new courses being proposed (COMM 406 and COMM 448 as listed below).

Additionally, one other course in this production course list COMM 374 (previously 474) Documentary Photography was recently revised, including a number change. That correction was not made in the catalog at the time the course was revised and therefore is included in this program revision.

Two new Communications Media courses are being added to the list of requirements under the heading “Minimum of two production courses from the following:” The two courses listed below meet the department’s approved description of a “production” course and are appropriate for inclusion in this category. Those courses are:

COMM 406 3D Game & Simulation Design & Development
COMM 448 3D Modeling & Animation for Games & Simulations

3. Rationale for Change

This program change provides more options for students to fulfill their production course requirement.

Part III. Implementation

1. How will the proposed revision affect students already in the existing program?

The proposed revision provides students with more options for fulfilling their production course requirement. It will have no other impact on students currently enrolled in the program.

2. Are faculty resources adequate?

This program revision requires no additional faculty resources as current faculty members are available to teach these courses.

3. Are other resources adequate?

Yes. Existing laboratory space and production facilities are adequate.

4. Do you expect an increase or decrease in the number of students as a result of these revisions?

No. We expect no change in student enrollment.

Part IV. Periodic Assessment

1. Describe the Evaluation Plan

The Department of Communications Media will undergo a five year review and these courses will be assessed as part of that review.

2. Specify the frequency of the evaluations.

The Communications Media Department conducts a program review every five years.

3. Identify the evaluating entity.

The Communications Media Department is not accredited by any program in the specific discipline. However, some individual courses offered for Education majors are evaluated by NCATE. Two external reviewers assessed the program during our five-year review process.

Part V. Course Proposals

Two course revision proposals (COMM 306 and COMM 348) and two new course proposals (COMM 406 and COMM 448) are included with this program revision proposal.

Part VI. Letters of Support and Acknowledgement

No other departments are impacted by this program revision, therefore, no other letters are included.