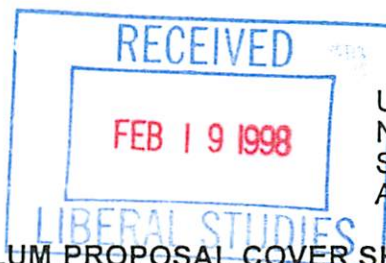


LSC Use Only
Number: _____
Submission Date: _____
Action-Date: _____



UWUCC USE Only
Number: 97-524
Submission Date: _____
Action-Date: _____

CURRICULUM PROPOSAL COVER SHEET
University-Wide Undergraduate Curriculum Committee

I. CONTACT

Contact Person Mary Beth Leidman (MBLeid) Phone x5763
Department Communications Media

II. PROPOSAL TYPE (Check All Appropriate Lines)

COURSE Broadcast Regs
Suggested 20 character title

____ New Course* _____
Course Number and Full Title

Course Revision CM 354 Broadcast Regulations
Course Number and Full Title

____ Liberal Studies Approval+ _____
for new or existing course Course Number and Full Title

____ Course Deletion _____
Course Number and Full Title

Number and/or Title Change CM 454 Broadcast Regulations
Old Number and/or Full Old Title

CM 354 Broadcast Regulations
New Number and/or Full New Title

____ Course or Catalog Description Change _____
Course Number and Full Title

____ **PROGRAM:** _____ Major _____ Minor _____ Track

____ New Program* _____
Program Name

____ Program Revision* _____
Program Name

____ Program Deletion* _____
Program Name

____ Title Change _____
Old Program Name

New Program Name

III. Approvals (signatures and date)

<u>B. Gantvolsen</u> 12/15/97 Department Curriculum Committee	<u>Scott P. Dault</u> 12/15/97 Department Chair
<u>[Signature]</u> 2/18/98 College Curriculum Committee	<u>[Signature]</u> 2/18/98 College Dean
_____ + Director of Liberal Studies (where applicable)	_____ *Provost (where applicable)

Course Revision

Part II. Description of Curriculum Change

1. **New Syllabus of Record (attached)**
2. **Summary of Proposed Revisions**

This revision includes a course number and prerequisite change.

1. Old course number and catalog description

CM 454 Broadcast Regulation

3c-01-3sh

Prerequisites: CM 404, permission

This course delves into the areas of law affecting broadcasters. Topics covered are laws pertaining to cable television, station licensing and renewal, political broadcasting, libel, copyright, the right of reply, and privacy. The historical development of the FCC and its jurisdictions will also be examined. Case studies will be discussed along with the relevancy of some laws as they pertain to today's society.

2. New course number and catalog description

CM 354 Broadcast Regulation

3c-01-3sh

Prerequisites: CM 150

This course delves into the areas of law affecting broadcasters. Topics covered are laws pertaining to cable television, station licensing and renewal, political broadcasting, libel, copyright, the right of reply, and privacy. The historical development of the FCC and its jurisdictions will also be examined. Case studies will be discussed along with the relevancy of some laws as they pertain to today's society.

3. Justification/rationale for the changes

The course number is being changed to more accurately represent the level of difficulty for the students taking the course and academic year in which they are typically taking the course. The number change would encourage students to enroll in the course earlier in their program.

The prerequisites are being changed as part of the overall program revision for the department. CM 404 is being deleted from the program. The background content for this course is sufficiently covered in CM 101 and CM 150 for students to successfully complete CM 354.

4. Old Syllabus of Record (attached)

Part III. Letters of support (attached to end of documents)

Part II. Description of Curriculum Change

1. New Syllabus of Record

1. CATALOG DESCRIPTION

CM 354 - BROADCAST REGULATIONS

3 credits
3 lecture hours
0 lab hours
(3c-01-3sh)

Prerequisites: CM 150, or permission of instructor

This course delves into the areas of law affecting broadcasters. Topics covered are laws pertaining to cable television, station licensing and renewal, political broadcasting, libel, copyright, the right of reply, and privacy. The historical development of the FCC and its jurisdictions will also be examined. Case studies will be discussed along with the relevancy of some laws as they pertain to today's society.

II. COURSE OBJECTIVES:

Upon completion the student will be able to:

1. Identify and explain certain, specific laws pertaining to broadcasting.
2. Identify specific sections of broadcast and cable law
3. Apply basic legal terminology and usage
4. Analyze the broadcaster's freedoms and the responsibilities under the law.
5. Avoid situations in broadcasting which break the law.
6. Analyze broadcast laws and apply principles to real and hypothetical situations.
7. Define the basic structure of the F.C.C. and its operation.
8. Define the structure of the Government of the United States
9. Define five theories of interpretations of the First amendment
10. Effectively work in teams in cooperative learning settings
11. Contrast a variety of viewpoints drawn from the literature on legal theories and applications
12. Apply basic legal research methodology

III. COURSE OUTLINE:

Week #1 (3 class Hours)

- Course Introduction and Requirements
- Introductory Cooperative Learning Activity
- Establishment of Study Groups
- Topic: Overview of Structure of U.S. & State Governments

Week #2 (3 class hours)

- Topic: Declaration of Independence & Constitution
- Quiz: - Struc. of Government, Constitution, etc.

- Week #3 (3 class hours)
 --Topic: The United States Legal System
 --Jurisdiction
 --Categorizing law by Source
 --Criminal Law versus Civil Law
 --The Judicial Process
- Week #4 (3 class hours)
 --Topic: Applications and Interpretations of 1st Amendment
 --Reasons for Freedom of Speech
 --Scope of Protection
 --Special Activity: 1st Amendment Corner Debate
Quiz: The United States Legal System
- Week #5 (3 class hours)
 --Topic: Risk to Public Safety
 --Clear and Present Danger Standard
 --National Security
 --Personal Injury
 --Special Activity: Intro. to Basic Legal Research for Case Study
Quiz: The First Amendment
- Week #6 (3 class hours)
 --Topic: Defamation of Character and Libel
 --Defamatory Content
 --Falsity
 --Publication and Identification
 --Fault
Quiz: Risk to Public Safety
- Week #7 (3 class hours)
 --Topic: Privacy
 --Appropriation
 --Disclosure of Private Facts
 --False Light
 --Intrusion
 --Criminal Protections
Quiz: Defamation of Character and Libel
- Week #8 (3 class hours)
 --Topic: Gaining Access to Places and Information
 --Access to Places
 --Access to Government Proceedings
 --Access to Government Records
Quiz: Privacy
- Week #9 (3 class hours)
Mid Term: Individual Case Presentations
- Week #10 (3 class hours)
 --Topic: The Justice System and the Media
 --Sixth Amendment versus First Amendment
 --Preventing Broadcast
 --Access to Proceedings
 --Shield Laws versus Foreclosure
 --Contempt
Quiz: Gaining Access to Places and Information

Week #11 (3 class hours)

- Topic: Protections of Creative Property
 - Basics of Copyright
 - Principles of Fair Use
 - Copyright and Technology
 - Trademark

--Special Activity: Formation of Groups for Area Study Debates
Quiz: The Justice System and the Media

Week #12 (3 class hours)

- Topic: Commercial Speech
 - Relationship to First Amendment
 - Deceptive Ads and the FTC
 - State Legislation
 - Rejection of Advertising

Quiz: Protections of Creative Property

Week #13 (3 class hours)

- Topic: Electronic Media
 - Rudiments of Broadcast Regulations
 - Broadcast Licensing from Telecommunications Act - 1996
 - Cable Television

Quiz: Commercial Speech

Week #14 (3 class hours)

- Topic: Obscenity and Indecency
 - History of Pornography
 - Defining Obscenity
 - Obscenity and the Constitution
 - Controlling Obscenity
- Special Activity: Group Preparation for Final Area Debates

The two hour final exam block will be used for Final Debates.

IV. Evaluation Methods

Quizzes and Assignments:

Quizzes:	10X100 points each	= 1000	(53% of total)
Homeworks	20X10 points each	= 200	(10.5% of total)
Individual Case Study Presentation	1X100 points	= 100	(5% of total)
Written Case Study Essay	1X200 points	= 200	(10.5% of total)
Group Area Debate	1X200 points	= 200	(10.5% of total)
Area Study Essay	1X200 points	= 200	(10.5% of total)
Total Possible Points		= 1900	

Grading Scale: Grades are calculated by totaling the points received on all assignments and dividing that number by the total points possible. The resulting percentage determines the letter grade, based on the scale below:

90-100%	=	A
80-89%	=	B
70-79%	=	C
60-69%	=	D
below 60%	=	F

V. Required Textbooks, supplemental books and readings

Zelezny, J. Communications Law, Wadsworth Publishing, Belmont, California. 1996.

VI. Special resource requirements

not applicable

VII. Bibliography

Bensman, Marvin R. (1985) Broadcast Regulation: Selected Cases and Decisions. Second Edition. University Press of America, Inc., Lanham, Maryland.

Dominick, Joseph R., Sherman, Barry L., Copeland, Gary A. (1993) Broadcasting/Cable and Beyond. McGraw-Hill Inc., New York, New York.

Francois, William E. (1986) Mass Media Law and Regulation, Fourth Edition. Macmillan Publishing Company, New York, New York.

Gillmore, David M., Barron, Jerome A., Simon, Todd F., Terry, Herbert. (1990) Mass Communication Law: Cases and Comments. West Publishing Company, St. Paul, Minnesota.

Gross, Lynne S. (1979) See/Hear: An Introduction to Broadcasting. Wm. C Brown Publishers, Dubuque, Iowa.

Head, Sydney and Christopher Sterling. (1994) Broadcasting in America, Sixth Edition. Houghton Mifflin Company, Boston, Massachusetts.

Holsinger, Ralph L. and Jon Paul Dilts. (1994) Media Law, Third Edition. McGraw Hill, Inc., New York, New York.

Jaksa, James A. and Michael S. Pritchard. (1994) Communication Ethics: Methods of Analysis, Second Edition. Wadsworth Publishing Company, Belmont, California.

Munro, Colin R. (1979) Television, Censorship and Law. Saxon House, Westmead, England.

Zelezny, John D. (1993) Cases in Communications Law. Wadsworth Publishing Company, Belmont, California.

BROADCAST REGULATIONS
CM 454

FALL, 1991

Dr. Mary Beth Leidman
G16A Stouffer Hall
ex. 2492 or 5763

Office Hours:
Tues & Thurs. 3:00-4:30
Wed. 3:15 - 4:15 or by appt.

COURSE DESCRIPTION: THIS COURSE INTRODUCES STUDENTS TO LEGAL ISSUES AND PRECEDENTS AS THEY PERTAIN TO BROADCASTING. IT WILL EXAMINE NUMEROUS LAWS, REGULATIONS AND POLICIES GOVERNING THE INDUSTRY AS WELL AS EXAMINE THE HISTORY AND DEVELOPMENT OF THE LEGAL STRUCTURE.

I. COURSE OBJECTIVES: UPON COMPLETION THE STUDENT WILL BE ABLE TO:

1. IDENTIFY AND EXPLAIN CERTAIN LAWS WHICH PERTAIN TO BROADCASTING
2. UNDERSTAND SPECIFIC SECTIONS OF BROADCAST LAW
3. UNDERSTAND CERTAIN BASIC LEGAL TERMINOLOGY AND USAGE
4. UNDERSTAND THE BROADCASTER'S FREEDOMS AND RESPONSIBILITIES UNDER THE LAW
5. AVOID BROADCASTING SITUATIONS WHICH BREAK THE LAW
6. MAKE INTELLIGENT BROADCASTING CHOICES WHEN THE LAW IS CALLED INTO QUESTION
7. UNDERSTAND THE BASIC STRUCTURE OF THE F.C.C. AND ITS OPERATION
8. UNDERSTAND LEGAL RESEARCH METHODOLOGY

II. COURSE OUTLINE

- Week 1: Introduction
- Week 2: The Constitution of the United States
History of the evolution of Broadcast Law
- Week 3: The First Amendment
- Week 4: The First Amendment
- Week 5: Defamation
- Week 6: Privacy
- Week 7: Restraints of Expression
- Week 8: Gathering and Reporting News
- Week 9: News Persons' Individual Protections and Privileges
- Week 10: Principles of Regulation

COURSE OUTLINE (con't)

Week 11: The Structure of the Federal Communications Commission

Week 12: Licensing

Week 13: FCC Regulations of Broadcast Operations

Week 14: Regulations and the New Technologies

Week 15: NETWORK: Could it happen? Should it happen? Are we protected?

(THE TOPIC CALENDAR ABOVE IS SUBJECT TO CHANGE)

III. METHODOLOGY

This course will be taught with a variety of methods including extensive lecturing and discussion. Furthermore, video tapes and guest lectures will be integrated where applicable. Each week the class will debate a hypothetical case pertaining to the section of the course being currently examined. Broadcast Regulations is designed to give students a feeling of immediacy and pertinence as the law pertains to the industry.

IV. TEXTS AND OTHER REQUIRED READING

ZUCKMAN, H.L. & GAYNES, M.J., MASS COMMUNICATIONS LAW, WEST, 1983.

BENSMAN, M., BROADCAST LAW CASE BOOK, WEST, 1984.

BROADCASTING MAGAZINE

V. OTHER COURSE REQUIREMENTS

A. You will be required to submit two research papers during the semester. They are to be typed and there is no "length" requirement. Make them as long as you need to to get the job done. These papers will be graded on content as well as presentation. Be sure to use footnotes or endnotes documenting your sources. A bibliography must be included.

PAPER 1. A CASE STUDY: Select a case within the annals of broadcast law that you find interesting and would like to find out more about. Research the background of the case and report on it. (ex. Street v. NBC; Hill v. Time, inc.) Trace the development of the case through the courts and the decisions that were involved. Conclude the discussion with your thoughtful opinion about the ramifications of the final opinion on broadcasting today and in the future.

Paper 2. AN AREA STUDY: Select an area of the law (libel, invasion of privacy, de-regulation, first amendment) and discuss the ramifications of that area on broadcasting. Refer to various cases, and place the area in context with broadcasting today. Note changes in the area and conclude with your predictions for the future.

(REQUIREMENTS FOR BOTH PAPERS WILL BE DISCUSSED DURING CLASS)
OTHER CLASS REQUIREMENTS (con't.)

- B. SUCCESSFUL COMPLETION OF THREE TESTS DURING THE COURSE OF THE SEMESTER. THESE WILL BE ANNOUNCED ONE WEEK BEFORE THE TEST IS TO BE GIVEN.
- C. CLASS PARTICIPATION

VI. GRADING CRITERIA

PAPERS: The overall grade for these assignments will be based upon completeness and organization of the discussion. Some areas which will be examined include: citations, writing, and bibliography.

TESTS: The three exams will be a combination of objective questions, short answer and essay. All tests will contain 100 points and the grading scale will not be "curved".

VII. OVERALL GRADING CRITERIA

There will be five "major" grades during the semester. Each will count approximately 19% of your final grade and will be averaged thusly. (Please refer to the grade sheet attached to this syllabus.) The remaining 5% will be a combination of in class participation and completion of homework assignments.

Final grades will be averaged according to the following scale:

Note: Final grade computations are done on the attached grade sheet. They are figured on the 4.0 scale. Therefore all grades are eventually translated into that scale. Projects and the term paper are awarded in letter grade and the test is numerical.

A+:	4.2	95-100	C-:	1.7	73
A:	3.9	93	C--:	1.5	70
A-:	3.6	91	D++:	1.3	69
A--:	3.4	90	D+:	1.1	68
B++:	3.3	88	D:	1.0	66
B+:	3.1	87	D-:	.7	65
B:	3.0	85	F:	.4	64 to 0
B-:	2.7	83			
B--:	2.5	80			
C++:	2.3	78			
C+:	2.1	77			
C:	2.0	75			

WORK NOT COMPLETED WILL RECEIVE "0" CREDIT

LATE WORK WILL BE GRADED DOWN A FULL GRADE FOR EVERY DAY THAT IT IS LATE.