

LSC Use Only
Number: _____
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Action Date: _____

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Number: 98-8
Submission Date: _____
Action Date: 1-26-99

CURRICULUM PROPOSAL COVER SHEET
University-Wide Undergraduate Curriculum Committee

Senate
approval
3/2/99

Oct - 17 - 1997

I. CONTACT

Contact Person: Dr. Renee Liscinsky

Department: French

II. PROPOSAL TYPE (Check All Appropriate Lines)

- COURSE _____
Suggested 20 character title
- New Course* _____
Course Number and Full Title
- Course Revision _____
Course Number and Full Title
- Liberal Studies Approval + _____
for new or existing course Course Number and Full Title
- Course Deletion _____
Course Number and Full Title
- Number and/or Title Change _____
Old Number and/or Full Old Title
New Number and/or Full New Title
- Course or Catalog Description Change _____
Course Number and Full Title

- PROGRAM: _____ Major _____ Minor _____ Track _____
- New Program* _____
Program Name
- Program Revision* B.A. -- French for International Trade
Program Name
- Program Deletion* _____
Program Name
- Title Change _____
Old Program Name
New Program Name

III. Approvals (signatures and date)

[Signature]
Department Curriculum Committee

Renee Liscinsky
Department Chair

[Signature] 3/13/96
College Curriculum Committee

[Signature] 3/13/96
College Dean

+ Director of Liberal Studies (where applicable)

* Provost (where applicable)



Revised
1-21-99

Action-Date: _____

Submission Date: _____

Action-Date: _____

CURRICULUM PROPOSAL COVER SHEET
University-Wide Undergraduate Curriculum Committee

Revised
98-8

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Contact Person: Dr. Renée Liscinsky

Department: French

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COURSE Suggested 20 character title

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for new or existing course Course Number and Full Title

Course Deletion Course Number and Full Title

Number and/or Title Change Old Number and/or Full Old Title

Course or Catalog Description Change New Number and/or Full New Title

PROGRAM: Major Minor Track

New Program* Program Name

Program Revision* B.A. — French for International Trade Program Name

Program Deletion* Program Name

Title Change Old Program Name

New Program Name

III. Approvals (signatures and date)

[Signature]
Department Curriculum Committee

Renée Liscinsky
Department Chair

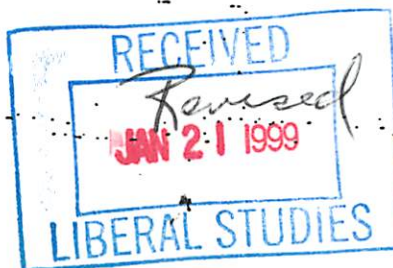
[Signature] 3/13/96
College Curriculum Committee

[Signature] 3/13/96
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+ Director of Liberal Studies (where applicable)

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Revised



Part II. DESCRIPTION OF CURRICULUM CHANGE

1. Catalog Description:

Department of French

Renée Liscinsky, Chair; Henry, Hurt, Jones, McCreary, op de Beeck; and professor emeritus Fisel

The Department of French offers a varied curriculum designed to provide not only basic language instruction but also the more advanced competencies needed by language specialists and students hoping to take advantage of an international study experience. For the French major, the department has three degree programs: the B.A. in French, the B.A. in French for International Trade, and the B.S. in French Education (K-12). The degree program in French for International Trade provides the solid undergraduate training preparatory to an M.B.A. in International Marketing and Finance.

Students majoring in French will acquire proficiency in all phases of language and enter more deeply into the history, culture, and literature of Francophone countries. They will also gain knowledge of the linguistic development of the language throughout the centuries. French majors generally find employment in government work, librarianship, journalism, foreign trade, airlines, tourism, business and teaching. Students choosing careers as teachers will find the close supervision and advanced methodology offered by the department a distinct asset.

College Language Requirements

Students in the College of Humanities and Social Sciences and in most departments of the College of Natural Sciences and Mathematics must pass the intermediate sequence of a foreign language (in French, FR201-FR202 or FR203) or demonstrate that they have somehow acquired the equivalent proficiency level. Students from the other colleges may choose to take French (FR201 and FR202 or the accelerated FR203) to fulfill a Liberal Studies elective. Any student who chooses French has an option to enroll in the traditional three-credits-per-semester courses or the accelerated six-credit track.

Placement/Exemption

The student with no previous French study will take FR101 (four credits) as a prerequisite. Students with previous French study will be placed into the appropriate course level by means of a written departmental exam administered in the summer for entering freshmen and during the first week of the term for other students. No student judged to be a native speaker of French will be allowed to enroll in any course below the 300 level, with the exception of FR254.

French for Elementary Education

A student in Elementary Education may elect a concentration of 18 semester hours of French, consisting of the following:

FR201-202	6sh
FR221-222	4sh
FR321-322	2sh
FR351-352	6sh

A student in Elementary Education interested in bilingual elementary teaching may, through special scheduling arrangements, increase the concentration in French to include foreign study and foreign child-centered internship experience.

Study Abroad -- Nancy, France

IUP has established a study abroad center in Nancy, France. All majors are encouraged to participate in the Study Abroad Program, especially those seeking the International Trade degree. Students have an option to participate in a full-year or one-semester (spring) program. A six-week summer session has also been added to the options available. Nonmajors may be accepted into any of the programs and, unless they have advanced proficiency, must enter the language courses offered in the *Cours pour étrangers* (Courses for Foreign Students). All foreign program credits are evaluated by the department as transfer credits. For further information about cost and application procedures, contact the French Department.

Internships

The Department of French, through contacts with certain French companies and through its affiliation with the ICN (*Institut Commercial de Nancy*), is able to place interns in Paris and other sites in France. The internship (generally six to twelve credits) is viewed as a highly desirable culminating experience following study in Nancy. For further information, contact the French Department at least six months in advance.

Bachelor of Arts -- French for International Trade

Liberal Studies: As outlined in the Liberal Studies section with the following specifications: **54-58**

Mathematics: Any LS Math course except MA217

Social Science: EC121, PS101, PC101

Liberal Studies electives: EC122, MA214, CO/BE/IM101, no courses with FR prefix

College: **0**
Foreign Language (included in major)

Major: **36**

Required courses:

FR201 College French I	3sh (1)
FR202 College French II	3sh (1)
FR221 Conversation III	2sh
FR222 Conversation IV	2sh
FR254 Civilization of Modern France	3sh
FR321 Advanced Conversation I	1sh
FR322 Advanced Conversation II	1sh
FR351 Advanced French I	3sh
FR352 Advanced French II	3sh
FR354 Business French	3sh
FR361 Development of French Culture and Literature I	3sh
FR362 Development of French Culture and Literature II	3sh

Controlled electives:

Two additional FR electives (advanced levels) (2) **6sh**

Other Requirements:

Business sequence: **24**

AD321 Business and Interpersonal Communications	3sh
AG201 Accounting Principles I	3sh
AG202 Accounting Principles II	3sh
BL235 Introduction to Business Law	3sh
FI310 Finance I	3sh
MG310 Principles of Management	3sh
MG350 International Business	3sh
MK320 Principles of Marketing	3sh

Free electives: **6-10**

Total degree requirements: **124**

(1) FR203 Accelerated College French will substitute for these courses.

(2) Most students can earn additional language credits (up to 18) in semester or year abroad programs.

2. Summary of Changes: B.A. in French for International Trade

a. Table comparing old and new programs

Bachelor of Arts -- French for International Trade

Liberal Studies: As outlined 54-56
in Liberal Studies section with the
following specifications:
Mathematics: MA121

Social Science: EC121, PS101, PC101
Liberal Studies electives: MA214, no courses
with FR prefix

College: 0
Foreign Language (included in major)

Major: 36
Required courses:
FR201 College French I 3sh(1)
FR202 College French II 3sh(1)
FR221 French Conversation III 2sh
FR222 French Conversation IV 2sh
FR254 Civilization of Modern France 3sh
FR321 Advanced Conversation I 1sh
FR322 Advanced Conversation II 1sh
FR351 Advanced French Language I 3sh
FR352 Advanced French Language II 3sh
FR354 Business French 3sh
FR361 Dev. of Fr. Cult. and Lit. I 3sh
FR362 Dev. of Fr. Cult. and Lit. II 3sh

Controlled electives:
Two additional FR electives
(advanced levels) (2) 6sh

Other Requirements:
Business Sequence: 33
AD321 Business and Interper. Comm. 3sh
AG201 Accounting Principles I 3sh
AG202 Accounting Principles II 3sh
BL235 Introduction to Business Law 3sh
EC122 Principles of Econ. 3sh
FI310 Finance I 3sh
IM300 Info. Sys.: Theory and Practice 3sh
MG311 Human Behavior in Organ. 3sh
MG360 Manage. and Prod. Concepts 3sh
MK320 Principles of Marketing 3sh
QB215 Business Statistics 3sh

Free Electives: 0-1
Total degree requirements 124-125

(1) FR203 Accelerated College French will
substitute for these courses.
(2) Most students earn additional language credits
(up to 18) in semester or year abroad.

Liberal Studies: As outlined in 54-58
Liberal Studies section with the
following specifications:
Mathematics: Any LS Math course except
MA217
Social Science: PS101, PC101, EC121
Liberal Studies electives: MA214, EC122,
IM/BE/CO101, no course with FR prefix

No change 0

Major: 36
Required courses:
No change 3sh(1)
No change 3sh(1)
No change 2sh
No change 2sh
No change 3sh
No change 1sh
No change 1sh
No change 3sh
No change 3sh
No change 3sh
No change 3sh
No change 3sh
No change 3sh

Controlled electives:
No change (2) 6sh

Other Requirements:
Business Sequence: 24
No change 3sh
No change 3sh
No change 3sh
No change 3sh
Moved to Liberal Studies
No Change 3sh
Deleted from major
MG310 Principles of Management 3sh
MG350 International Business 3sh
No change 3sh
Deleted from major

Free Electives: 6-10
Total degree requirements 124

(1) FR203 Accelerated College French will
substitute for these courses.
(2) Most students earn additional language
credits (up to 18) in semester or year
abroad.

Part II. DESCRIPTION OF CURRICULUM CHANGE (continued)

2. Summary of Changes: B.A. in French for International Trade (continued)

b. List all associated course changes

TO BE DELETED FROM DEGREE SPECIFICATIONS

MA121 Calculus I for Business, Natural and Social Sciences 4sh

TO BE ADDED TO DEGREE SPECIFICATIONS

Any LS Math course except MA217 3-4sh

IM/CO/BE101 Microbased Computer Literacy 3sh

TO BE DELETED FROM BUSINESS SEQUENCE

IM300 Information systems: Theory and Practice 3sh

MG311 Human Behavior in Organizations 3sh

QB215 Business Statistics 3sh

TO BE ADDED TO BUSINESS SEQUENCE

MG310 Principles of Management 3sh

MG350 International Business 3sh

Part II. DESCRIPTION OF CURRICULUM CHANGE (continued)

3. Rationale for change:

Rationale for restructuring the B.A. in French for International Trade

The FRIT (French for International Trade) degree has traditionally been based upon the concept that a candidate for this degree would need to meet a specific number of French requirements as well as a specific Business sequence. The degree program in French for International Trade provides the solid undergraduate training preparatory to an M.B.A. in International Marketing and Finance.

In 1993, the College of Business approved a minor in Business Administration for non-business majors (See catalog description below). The purpose of our revision is to update the requirements of the FRIT degree and make them consistent with courses now offered in the College of Business under this recently approved minor. In addition, we will require MG350 International Business, which is appropriate to the spirit of a degree program focusing on international trade.

The FRIT degree will remain in the Department of French since the proposed changes require fewer than 25% of the total credits from the College of Business. Of the 124 credits needed for this degree, only 24 will be required from the College of Business, hence this program will not exceed the 25% limit beyond which a program is considered a Business degree.

Minor in Business Administration for Non-Business Majors

The Eberly College of Business offers, as a joint effort of its departments, a twenty-one-credit-hour minor for non-business majors. The program is designed to give non-business majors a general background in business with twelve credits of prescribed Liberal Studies courses and twenty-one credits of required business courses.

Prescribed Liberal Studies:

Social Science: EC121

Mathematics: MA214 or MA217

Liberal Studies Electives: BE/CO/IM101, EC122

Required Business Courses:

	15
AG201 Accounting Principles I	3sh
AG202 Accounting Principles II	3sh
FI310 Finance I	3sh
MG310 Principles of Management	3sh
MK320 Principles of Marketing	3sh

Two of the following with advisement:

	6
AD321 Business and Interpersonal Communications	3sh
BL235 Introduction to Business Law	3sh
IM300 Information Systems: Theory and Practice	3sh

Changes to FRIT degree will be minor, in some cases mere shifts between the Liberal Studies sequence and the Business sequence:

- Since the only course for which MA121 was a prerequisite has been eliminated from the Minor in

Business Administration, we propose that any approved LS Math course, except MA217, serve as a replacement. The degree will still require successful completion of MA214.

- EC122 which is currently listed in the Business sequence will become a Liberal Studies elective requirement as is BE/CO/IM101.
- Since IM300 is listed as optional in the Business Administration Minor, we propose to require the other two courses in that group (i.e., AD321, BL235).
- MG350 International Business will replace MG330 Production and Operations Management (since MG330 is no longer required in the Business Minor).
- Some of the required business sequence may be taken while in Nancy (study abroad), but no more than 30 business hours (on campus or transfer) will be applicable to the FRIT degree.
- QB215 is no longer a part of the Business Administration Minor.
- MG310 replaced MG311 in the Business Core in 1991.

Part III. IMPLEMENTATION

1. These program changes are mutually acceptable to the College of Business and to the French Department with students substituting the new courses for the old. Thus, the "phase-in" of the new FRIT major will be handled through the same advising procedure and course substitutions.
2. No new courses are proposed. Changes in Business courses have already been effected without change of teaching load or other requirements.
3. There will be no change in the requirements for space, equipment and supplies. Transfer credits from the Institut Commercial de Nancy will be handled through current arrangements, thus no new travel funds will be necessary either.
4. We expect a modest increase in FRIT majors and will require no additional resources.

Part IV. COURSE PROPOSALS

The reorganization of the FRIT major entails no new courses.

Part V. LETTERS OF SUPPORT

As requested by the Curriculum Committee, please note the letters acknowledging changes in the mathematics courses and the function of EC121 in the major.

Chair, Math Department
 Chair, Liberal Studies
 Dean, Eberly College of Business

To: Foster Jones
French Department

Fr: Jacqueline Gorman, Acting Chair 
Mathematics Department

The Mathematics Department supports the deleting of MA 121,
Calculus I for Business, Natural and Social Sciences, as a requirement
the for French for International Trade major.

Liberal Studies Office
352 Sutton Hall

E-mail DRCHRDSN
Phone 5715

Date: April 4, 1997

To: Robert Whitmer, Chair, French Department

From: Darlene Richardson, Director

At its meeting on April 3, 1997, the Liberal Studies Committee approved the changes in the Liberal Studies requirements for the BA in French for International Trade (FRIT) with the following change:

Mathematics: Any LS math course except MA 217.

As I mentioned to you in an earlier e-mail, because the FRIT program prescribes so many of the LS courses (e.g., all courses in Social Science category and all courses in Liberal Studies Electives category), the Liberal Studies Committee felt that students needed more choice in their Math requirement. Dr. Carter thought that such a modification would be accepted by your department. Please let me know if this modification is not acceptable to your department.

Copy: Brenda Carter, Dean

- 1) send copy email to DR
- 2) SC - Dick Roberts - Physics
separate out FRIT

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NEWMAI

Subj: Program Revision - French for International Trade

Please accept my apology for the delay in preparing a letter of support for the revisions in the French for International Trade Program. I certainly appreciate the work which you have invested in revising this program and believe that the revisions will benefit all majors in the French for International Trade Program.

The revised program is acceptable to the Eberly College of Business from an accreditation standpoint since the total required business component is less than 25% of the hours required for graduation. Please let me know if the curriculum committee has any questions regarding the business component to your revised program.

MAIL>

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Enhance your career opportunities

Consider the minor in Business Administration for Non - Business Majors

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Prescribed Liberal Studies:

Social Science:	EC121
Mathematics:	MA214 or MA217
Liberal Studies Electives:	BE/CO/TM101, EC122

Required Business Courses:

AG201	Accounting Principles I	3sh
AG202	Accounting Principles II	3sh
FI310	Finance I	3sh
MG310	Principles of Management	3sh
MK320	Principles of Marketing	3sh

Two of the following with advisement:

- { AD321	Business and Interpersonal Communication	3sh
- { BL235	Introduction to Business Law	3sh
IM300	Information Systems: Theory and Practice	3sh

Courses are Available for Fall, 1993

**Please contact the Management Department
at x2535 for advisement.**