

APP
APR 10 2003

LSC Use Only No:	LSC Action-Date:	UWUCC USE Only No.	UWUCC Action-Date:	Senate Action Date:
		02-115c	App-4/22/03	App-4/29/03

Curriculum Proposal Cover Sheet - University-Wide Undergraduate Curriculum Committee

Contact Person Charles R. McCreary	Email Address chasmc@iup.edu
Proposing Department/Unit Department of French and German	Phone (724) 357-2707

Check all appropriate lines and complete information as requested. Use a separate cover sheet for each course proposal and for each program proposal.

1. Course Proposals (check all that apply)

<input type="checkbox"/> New Course	<input type="checkbox"/> Course Prefix Change	<input type="checkbox"/> Course Deletion
<input type="checkbox"/> Course Revision	<input type="checkbox"/> Course Number and/or Title Change	<input type="checkbox"/> Catalog Description Change

<u>Current</u> Course prefix, number and full title	<u>Proposed</u> course prefix, number and full title, if changing
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2. Additional Course Designations: check if appropriate

<input type="checkbox"/> This course is also proposed as a Liberal Studies Course.	<input type="checkbox"/> Other: (e.g., Women's Studies, Pan-African)
<input type="checkbox"/> This course is also proposed as an Honors College Course.	

3. Program Proposals

<input type="checkbox"/> New Degree Program	<input type="checkbox"/> Program Title Change	<input checked="" type="checkbox"/> Program Revision
<input type="checkbox"/> New Minor Program	<input type="checkbox"/> New Track	<input type="checkbox"/> Other

<u>Current</u> program name <i>Bachelor of Arts - German for International Trade</i>	<u>Proposed</u> program name, if changing
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4. Approvals	Date
Department Curriculum Committee Chair(s) <i>Charles R. McCreary</i>	March 12, 2003
Department Chair(s) <i>Charles R. McCreary</i>	March 12, 2003
College Curriculum Committee Chair <i>Judith Lewis</i>	3/13/03
College Dean <i>Bob [unclear]</i>	3/13/03
Director of Liberal Studies *	
Director of Honors College *	
Provost *	
Additional signatures as appropriate: (include title)	
UWUCC Co-Chairs <i>Gail Schriest</i>	4/22/03

* where applicable

REC
APR 11 2003

APR 25 2003

Part II. Description of Curriculum Change

1. Catalog description for the revised program

Bachelor of Arts—German for International Trade

Liberal Studies: As outlined in Liberal Studies section with the following specifications: 54

Mathematics: Any LBST math course except MATH 217

Social Science: ECON 121

Liberal Studies Electives: BTED/COSC/IFMG101, ECON 122, MATH 214, no course with GRMN prefix

College:

Foreign Language (included in major) 0

Major: 36

Required Courses:

GRMN 221	Conversation III	2sh
GRMN 222	Conversation IV	2sh
GRMN 251	German III	3sh
GRMN 252	German IV	3sh
GRMN 253	Intermediate Composition and Conversation	3sh
GRMN 254	Business German	3sh
GRMN 321	Advanced Conversation I	1sh
GRMN 322	Advanced Conversation II	1sh
GRMN 351	Advanced German Language I	3sh
GRMN 352	Advanced German Language II	3sh
GRMN 361	Development of German Culture and Literature I	3sh
GRMN 362	Development of German Culture and Literature II	3sh

Controlled Electives:

Two additional GRMN electives (advanced levels) 6sh (1)

Other Requirements:

Business Sequence: (2) 24

ACCT 201	Accounting Principles I	3sh
ACCT 202	Accounting Principles II	3sh
BLAW 235	Legal Environment of Business	3sh
BTST 321	Business and Interpersonal Comm	3sh
FIN 310	Fundamentals of Finance	3sh
MGMT 310	Principles of Management	3sh
MGMT 350	International Business	3sh
MKTG 320	Principles of Marketing	3sh

Free Electives: 6

Total Degree Requirements: 120

(1) Most students earn additional language semester hours (usually 12-14) in semester study abroad.

(2) Students not majoring in business may count a maximum of 30sh in business coursework toward the 120sh-degree minimum. Business semester hours in excess of 30 will be permitted only as semester hours beyond the 120 required for graduation.

2. Summary of changes

a. Changes to Liberal Studies Requirements

Current Listing:

Liberal Studies: As outlined in Liberal Studies section with the following specifications: 54-56

Mathematics: MATH 121

Social Science: ECON 121

Liberal Studies Electives: MATH 214, no courses with GRMN prefix

Revised Listing:

Liberal Studies: As outlined in Liberal Studies section with the following specifications: 54

Mathematics: Any LBST math course except MATH 217

Social Science: ECON 121

Liberal Studies Electives: BTED/COSC/IFMG101, ECON 122, MATH 214, no course with GRMN prefix

We propose the replacement of MATH 121 since this course is no longer a prerequisite of the Business Core. Under the old program, ECON 122 was required as a part of the Business Core. We proposed that it be moved to the Liberal Studies Elective section. In addition, we propose that IFMG 300 (previously required as a part of the Business Core) be replaced by BTED/COSC/IFMG 101 as a Liberal Studies Elective.

b. Changes to Major – Business Sequence

Current Listing

Other Requirements: Business Sequence:	33
ACCT 201 Accounting Principles I	3sh
ACCT 202 Accounting Principles II	3sh
BLAW 235 Legal Environment of Business	3sh
BTST 321 Business and Interpersonal Comm	3sh
ECON 122 Principles of Economics II	3sh
IFMG 300 Info Systems: Theory and Practice	3sh
FIN 310 Fundamentals of Finance	3sh
MGMT 311 Human Behavior in Organizations	3sh
MGMT 360 Management and Production Concepts	3sh
MKTG 320 Principles of Marketing	3sh
QBUS 215 Business Statistics	3sh

Revised Listing

Business Sequence:	24
ACCT 201 Accounting Principles I	3sh
ACCT 202 Accounting Principles II	3sh
BLAW 235 Legal Environment of Business	3sh
BTST 321 Business and Interpersonal Comm	3sh
FIN 310 Fundamentals of Finance	3sh
MGMT 310 Principles of Management	3sh
MGMT 350 International Business	3sh
MKTG 320 Principles of Marketing	3sh

Bachelor of Arts—German for International Trade

Current listing

Liberal Studies: As outlined in Liberal Studies section with the following specifications: **54-56**
Mathematics: MATH 121
Social Science: ECON 121
Liberal Studies Electives: MATH 214, no courses with GRMN prefix

College:

Foreign Language (included in major) **0**

Major: 36

Required Courses:

GRMN 221 Conversation III	2sh
GRMN 222 Conversation IV	2sh
GRMN 251 German III	3sh
GRMN 252 German IV	3sh
GRMN 253 Intermediate Comp and Conv	3sh
GRMN 254 Business German	3sh
GRMN 321 Advanced Conversation I	1sh
GRMN 322 Advanced Conversation II	1sh
GRMN 351 Advanced German Language I	3sh
GRMN 352 Advanced German Language II	3sh
GRMN 361 Dev of German Cult and Lit I	3sh
GRMN 362 Dev of German Cult and Lit II	3sh

Controlled Electives:

Two additional GRMN electives (advanced levels)
 6sh (1)

Other Requirements:

Business Sequence: 33

ACCT 201 Accounting Principles I	3sh
ACCT 202 Accounting Principles II	3sh
BLAW 235 Legal Environment of Business	3sh
BTST 321 Business and Interpersonal Comm	3sh
ECON 122 Principles of Economics II	3sh
IFMG 300 Info Systems: Theory and Practice	3sh
FIN 310 Fundamentals of Finance	3sh
MGMT 311 Human Behavior in Organizations	3sh
MGMT 360 Management and Prod Concepts	3sh
MKTG 320 Principles of Marketing	3sh
QBUS 215 Business Statistics	3sh

Free Electives: 0-1

Total Degree Requirements: 124

- (1) Most students earn additional language semester hours (usually 12-14) in semester study abroad.

Revised listing

Liberal Studies: As outlined in Liberal Studies section with the following specifications: **54**
Mathematics: 3 cr. Any LBST math course except MATH 217

Social Science: ECON 121

Liberal Studies Electives: 9cr.

BTED/COSC/IFMG101, ECON 122, MATH 214, no course with GRMN prefix

College:

Foreign Language (included in major) **0**

Major: 36

Required Courses:

GRMN 221 Conversation III	2sh
GRMN 222 Conversation IV	2sh
GRMN 251 German III	3sh
GRMN 252 German IV	3sh
GRMN 253 Intermediate Comp and Conv	3sh
GRMN 254 Business German	3sh
GRMN 321 Advanced Conversation I	1sh
GRMN 322 Advanced Conversation II	1sh
GRMN 351 Advanced German Language I	3sh
GRMN 352 Advanced German Language II	3sh
GRMN 361 Dev of German Cult and Lit I	3sh
GRMN 362 Dev of German Cult and Lit II	3sh

Controlled Electives:

Two additional GRMN electives (advanced levels)
 6sh (1)

Other Requirements:

Business Sequence: (2) 24

ACCT 201 Accounting Principles I	3sh
ACCT 202 Accounting Principles II	3sh
BLAW 235 Legal Environment of Business	3sh
BTST 321 Business and Interpersonal Comm	3sh
FIN 310 Fundamentals of Finance	3sh
MGMT 310 Principles of Management	3sh
MGMT 350 International Business	3sh
MKTG 320 Principles of Marketing	3sh

Free Electives: 6

Total Degree Requirements: 120

- (1) Most students earn additional language semester hours (usually 12-14) in semester study abroad.
 (2) Students not majoring in business may count a maximum of 30sh in business coursework toward the 120sh-degree minimum. Business semester hours in excess of 30 will be permitted only as semester hours beyond the 120 required for graduation.

The proposed changes to the Business Sequence of the German for International Trade major will update the requirements to those currently used by the College of Business, deleting those courses which are no longer required. These changes are based on the Minor in Business Administration which was enacted by the College of Business in 1993, with the addition of MGMT 350 International Business.

Taken together, these revisions reduce the total number of credits to 120, and update the program to be in line with the French for International Trade major, while maintaining a small number of Free Electives in the program.

Part III. Implementation: Answers to Questions.

1. How will the proposed revision affect students already in the existing program?

--This program revision would go into effect in fall 2003. These changes would have no effect on current students.

2. Are faculty resources adequate? If you are not requesting or have not been authorized to hire additional faculty, demonstrate how this course will fit into the schedule(s) of current faculty.

-- No additional faculty will be required to implement this program.

3. Are other resources adequate?

-- Yes.

4. Do you expect an increase or decrease in the number of students as a result of these revisions? If so, how will the department adjust?

-- No increase in students enrolled in this program is anticipated.

Part IV. Periodic Assessment:

1. Describe the evaluation plan. Include evaluation criteria. Specify how student input will be incorporated into the evaluation process.

--This program will be reviewed as a part of the Department's Five Year Review process. Student responses to faculty evaluations of the German courses will be taken into account as a part of the review.

2. Specify the frequency of the evaluations.

--See previous question

3. Identify the evaluating entity.

--Department of French and German.

Part V. Course Proposals: N/A.

Part VI. Letters of Support:

Mary Sadler

From: "Charles R. McCreary" <chasmc@iup.edu>
To: <msadler@iup.edu>
Sent: Wednesday, April 23, 2003 3:06 PM
Attach: German For International Trade rev.doc
Subject: Fwd: Program Revision -- German for International Trade

Hello again Mary,
In checking my records, I see that I actually had already sent this email on March 12. I believe this meets with the committee's requirements. Let me know if you need anything else.

(Louise Burky = Management Information Systems = IFMG & QBUS)

Thanks,

--- Original Message ---

From: "Charles R. McCreary" <chasmc@iup.edu>
To: <gsstoudt@iup.edu> <nagendra@iup.edu> <taiani@iup.edu> <gpcline@iup.edu> <lbburky@iup.edu>
Cc: Ken Brode <kwbrode@grove.iup.edu> Peter M. Sullivan <vze2xhgh@verizon.net> Peter Sullivan <psulliv@grove.iup.edu>
Sent: Wed, 12 Mar 2003 14:53:53 -0500
Subject: Program Revision -- German for International Trade

>Dear Colleagues,

>
>As a part of the effort to bring all major programs into compliance
>with the 120 credit hour mandate, we of the Department of French and
>German have voted on and approved the attached revision to our major
>in German for International Trade. This revision is substantive as
>it changes requirements both in the area of Liberal Studies and the
>Business Sequence. We have decided to bring this program in line
>with our similar program in French for International trade (approved
>in 1997.)

>
>I am writing to you to ask for your support for this program
>revision. The specific changes which I would like to call to your
>attention are:

>
>
>Math requirement changed from MATH 121 to two math courses: MATH 214
>and any LS. math course. (Calculus, previously a prerequisite for
>Business is no longer required.)
>Business sequence based on Minor in Business Administration with the
>addition of MGMT 350.
>It is my belief that your programs will not see a negative impact
>from this revision, but rather a small increase in your enrollments.

>*****

>Charles R. McCreary, chasmc@iup.edu on 12/03/2003
>Department of French and German
>IUP
>435 Sutton Hall
>724-357-2707

>Pour qui sont ces serpents qui sifflent sur vos têtes?
>*****

>

Mary Sadler

From: "Charles R. McCreary" <chasmc@iup.edu>
To: <msadler@iup.edu>
Sent: Wednesday, April 23, 2003 2:56 PM
Subject: Fwd: Re: Program Revision -- German for International Trade

Mary,

Below you will find a letter of support for the German for International Trade revision from Management.

--- Original Message ---

From: "Prashanth Nagendra Bharadwaj" <nagendra@iup.edu>
To: Charles R. McCreary <chasmc@iup.edu>
Cc: <gsstoudt@iup.edu> <taiani@iup.edu> <gpcline@iup.edu> <lburky@iup.edu>Ken Brode
 <kwbrode@grove.iup.edu>Peter M. Sullivan <vze2xhgh@verizon.net>Peter Sullivan <psulliv@grove.iup.edu>
Sent: Thu, 13 Mar 2003 11:40:13 -0500
Subject: Re: Program Revision -- German for International Trade

>Dear Dr. McCreary,

>Please accept this as my department's formal support for the program
 >revision that you have outlined--Business sequence based on Minor in
 >Business Administration with the addition of MGMT 350.

>Best regards,

>Prashanth

>

>"Charles R. McCreary" wrote: Dear Colleagues, As a part of the
 >effort to bring all major programs into compliance with the 120
 >credit hour mandate, we of the Department of French and German have
 >voted on and approved the attached revision to our major in German
 >for International Trade. This revision is substantive as it changes
 >requirements both in the area of Liberal Studies and the Business
 >Sequence. We have decided to bring this program in line with our
 >similar program in French for International trade (approved in
 >1997.) I am writing to you to ask for your support for this program
 >revision. The specific changes which I would like to call to your
 >attention are:

>Math requirement changed from MATH 121 to two math courses: MATH 214
 >and any LS. math course. (Calculus, previously a prerequisite for
 >Business is no longer required.)

>Business sequence based on Minor in Business Administration with the
 >addition of MGMT 350. It is my belief that your programs will not
 >see a negative impact from this revision, but rather a small

>increase in your enrollments. *****

>*****Charles R. McCreary, chasmc@iup.edu on

>12/03/2003Department of French and GermanIUP435 Sutton Hall724-357-

>2707Pour qui sont ces serpents qui sifflent sur vos têtes?*****

>*****

>

Charles R. McCreary, chasmc@iup.edu on 23/04/2003

Department of French and German

IUP

435 Sutton Hall

724-357-2707

Pour qui sont ces serpents qui sifflent sur vos têtes?

Mary Sadler

From: "Charles R. McCreary" <chasmc@iup.edu>
To: <msadler@iup.edu>
Sent: Wednesday, April 23, 2003 2:55 PM
Subject: Fwd: Program Revision -- German for International Trade

Hi Mary,
Enclosed is a letter of support for the German for International Trade revision from MATH.

--- Original Message ---

From: "Gary Stoudt" <gsstoudt@iup.edu>
To: 'Charles R. McCreary' <chasmc@iup.edu>
Cc: Gary Stoudt <gsstoudt@iup.edu>
Sent: Fri, 14 Mar 2003 14:20:13 -0500
Subject: Program Revision -- German for International Trade

- >The Mathematics Department supports the revision of the German for
- >International Trade program. The revision makes the program
- >consistent
- >with the French for International Trade program.
- >
- >The Mathematics Department can accommodate the change in enrollments
- >from MATH 121 to other Liberal Studies Mathematics courses.
- >
- >Gary
- >
- >Gary Stoudt, Chairperson
- >Mathematics
- >

Charles R. McCreary, chasmc@iup.edu on 23/04/2003
 Department of French and German
 IUP
 435 Sutton Hall
 724-357-2707
Pour qui sont ces serpents qui sifflent sur vos têtes?
