

LSC Use Only
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99-12
98-20

CURRICULUM PROPOSAL COVER SHEET
University-Wide Undergraduate Curriculum Committee

App 3/14/00
Senate App 5/2/00

I. CONTACT

Contact Person Peter G. Broad Phone 5596

Department Spanish and Classical Languages

II. PROPOSAL TYPE (Check All Appropriate Lines)

 COURSE _____
Suggested 20 character title

 New Course* _____
Course Number and Full Title

 Course Revision _____
Course Number and Full Title

 Liberal Studies Approval + _____
for new or existing course Course Number and Full Title

 Course Deletion _____
Course Number and Full Title

 Number and/or Title Change _____
Old Number and/or Full Old Title

New Number and/or Full New Title

 Course or Catalog Description Change _____
Course Number and Full Title

 PROGRAM: X Major Minor Track

 New Program* _____
Program Name

 X Program Revision* B.A. Spanish for International Trade
Program Name

 Program Deletion* _____
Program Name

 Title Change _____
Old Program Name

New Program Name

III. Approvals (signatures and date)

[Signature] 4-20-98
Department Curriculum Committee

[Signature] 4-20-98
Department Chair

[Signature] 4/29/98
College Curriculum Committee

[Signature] 4/29/98
College Dean

+ Director of Liberal Studies (where applicable)

*Provost (where applicable)



Bachelor of Arts-Spanish for International Trade**Liberal Studies:** As outlined in the Liberal Studies section with the following specifications:**54-56****Mathematics:** MA121**Social Sciences:** EC121**Liberal Studies Electives:** GE252, MA214, CO/BE/IM101, no course with SP prefix**College:**

Foreign Language (included in the major)

Major:**34****Study Abroad (1)****Required courses:**

SP 201	or equivalent	4sh
SP222	Intermediate Spanish Conversation-Business	3sh
SP230	Intermediate Spanish Composition	3sh
SP260	Introduction to Hispanic Literature	3sh
SP321	Advanced Spanish Conversation	3sh
SP340	Hispanic Civ. Through the 19 th Century	3sh
SP342/344	20 th Century Spanish Civ. & Culture/ 20 th Century Spanish-American Civ. & Culture	3sh
SP354	Commercial Spanish	3sh
SP404	Advanced Grammar	3sh

Controlled Electives:

Other Spanish Electives 6sh

Other Requirements: Business Sequence**36**

AD321	Business and Interpersonal Communications	3sh
AG201	Accounting Principles I	3sh
AG202	Accounting Principles II	3sh
BL235	Introduction to Business Law	3sh
EC122	Principles of Economics II	3sh
FI310	Finance I	3sh
IM300	Information Systems: Theory and Practice	3sh
MG311	Human Behavior in Organizations	3sh
MG330	Production and Operations Management	3sh
MG495	Business Policy	3sh
MK320	Principles of Marketing	3sh
QB215	Business Statistics	3sh

Free Electives:**0****Total Degree Requirements:****124-126**

(1) Students in the B.A.-Spanish for International Trade major must successfully complete a program of language study in a Spanish-speaking country. This program must, as a *minimum*, last 4 weeks and carry 3 or more credits extending beyond the intermediate level. Students may fulfill this requirement by participating in any of IUP's study abroad programs in Spain, Mexico, or Costa Rica, or by transferring credits from another accredited program. Students wishing to fulfill this requirement through a non-IUP program should obtain prior approval from the department. Based on demonstration of adequate oral proficiency and significant cross-cultural experience, students may be exempted from this requirement with the approval of the adviser.

II. 2. Summary of changes.

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- b. There are no associated course changes.

II. 3. Rationale for Change.

In order to operate effectively in a career that requires the use of Spanish on a regular basis, students need to develop a high level of oral proficiency in the language. Studies have demonstrated that complete immersion in the target language is far and away the most effective way to develop that proficiency. In addition, students who are going to be working in careers that require them to deal with the Spanish-speaking world will be far more effective if they have first-hand experience in that world.

For many years, the vast majority of Spanish majors at IUP have participated in one or another of our study abroad programs. Those few who have not have found themselves at a distinct disadvantage in our advanced courses and in the job market. By requiring all Spanish majors to study abroad, we will insure a much higher level of competency among our graduates.

III. Implementation.

1. Students already in the program will not be affected. Only those students declaring a Spanish major after the change is approved will be affected. However, it is expected that current majors will have increased encouragement to study abroad as a result of this change.
2. There will be no effect on faculty teaching loads.
3. No additional resources will be required.
4. We do not expect a significant change in the number of majors as a result of this change.

IV. No new courses.

- V. **Letters of support:** No other departments will be affected. There will be no effect on Liberal Studies.

Old Program

Bachelor of Arts-Spanish for International Trade

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College:

Foreign Language (included in the major)

Major: 34

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SP321	Advanced Spanish Conversation	3sh
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SP342/344	20 th Century Spanish Civ. & Culture/ 20 th Century Spanish-American Civ. & Culture	3sh
SP354	Commercial Spanish	3sh
SP404	Advanced Grammar	3sh

Controlled Electives:

Other Spanish Electives 6sh

Other Requirements: Business Sequence

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AG202	Accounting Principles II	3sh
BL235	Introduction to Business Law	3sh
EC122	Principles of Economics II	3sh
FI310	Finance I	3sh
IM300	Information Systems: Theory and Practice	3sh
MG311	Human Behavior in Organizations	3sh
MG330	Production and Operations Management	3sh
MG495	Business Policy	3sh
MK320	Principles of Marketing	3sh
QB215	Business Statistics	3sh

Free Electives: 0

Total Degree Requirements: 124-126

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Study Abroad (1)

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Old Description - p.107

Study Abroad: The university has established study abroad centers in Spain, Mexico, and Costa Rica. The program in Valladolid, Spain, is a second-semester-only program, whereas the ones in Mexico and Costa Rica are summer programs. All majors are encouraged to participate in study abroad; nonmajors are also accepted into these programs. The 18 hours in Spain or 7 hours in Mexico, or 4 hours in Costa Rica are applicable to a major or a minor in Spanish. Students interested in more information should contact the Spanish department.

New Description - p.107

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