

14-133  
UWUCC AP 2/24/15  
Senate App 3/31/15

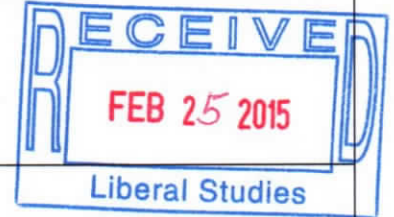
## New Course Proposal Template

### Steps to the approval process:

1. Complete the applicable template(s) and email them to the departmental or program curriculum committee chair.
2. The curriculum chair emails the proposal to the curriculum committee, then to the department/program faculty for a vote and finally to the department/program chair.
3. The department/program chair emails the proposal to [curriculum-approval@iup.edu](mailto:curriculum-approval@iup.edu); this email will also serve as an electronic signature.
4. Curriculum committee staff will log the proposal, forward it to the appropriate dean's office(s) for review within 14 days and post it on the X Drive for review by all IUP faculty and administrators. Following the dean's review the proposal goes to the UWUCC/UWGC and the Senate.
5. Questions? Email [curriculum-approval@iup.edu](mailto:curriculum-approval@iup.edu).

Contact Person:	Nurhaya Muchtar	Email Address:	nmuchtar@iup.edu
Proposing Depart/Unit:	Communications Media	Phone:	724-357-3417

Course Prefix/Number	<i>See the Registrar's list of Unavailable course numbers at <a href="http://www.iup.edu/WorkArea/linkit.aspx?LinkIdentifier=id&amp;ItemID=129323">http://www.iup.edu/WorkArea/linkit.aspx?LinkIdentifier=id&amp;ItemID=129323</a>.</i> <b>COMM 407</b>
Dual/Cross Listed	<i>Dual Listed - Courses listed at two levels, such as undergraduate and graduate, masters and doctoral, etc. Cross Listed - Course has more than one prefix such as GEOG RGPI. 233.</i> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No  If yes with: Click here to enter text.
Number of Credits	(UG) Class Hours - 3c (UG) Lab Hours - 0l Credits - 3cr
Prerequisite(s)	COMM 351
Corequisite(s)	<i>This means that another course must be taken in the same semester as the proposed course</i> Click here to enter text.
Additional Information (Check all that apply. Note: Additional documentation will be required)	<input type="checkbox"/> Liberal Studies (please also complete Template C) <input type="checkbox"/> Teacher Education (Is it Step 1 a prerequisite or is it part of the Professional Education Sequence If so please also complete Template D) <input type="checkbox"/> Distance Education (Please also complete Template E)
Course Title	Television Feature Production
Recommended Class Size (optional) (provide justification)	Are you recommending a class size: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No  If yes: (check one of the following reasons and provide a narrative explanation) <input checked="" type="checkbox"/> Pedagogical <input checked="" type="checkbox"/> Physical limitation of classroom <input type="checkbox"/> Accreditation body standards/recommendations <input type="checkbox"/> Other Explanation ( <i>required</i> ): The class emphasizes practice. Having a maximum of 20 people helps make sure they all have access to equipment and each of them receives individual attention to develop their production skills.
Catalog Description	<i>Guidelines: Do not include pre/co-requisite information here. The registrar prefers a concise description of course content, beginning with an active verb.</i> Designed to teach students the creative and technical elements necessary to produce feature programming for television. Combines theory and practice, with an emphasis on practice.



Template A

	Provides knowledge and skills on video capture, audio pick-up and mixing, and lighting design for field production and in-studio production. Produces feature stories for television, which includes filming on and off campus, script writing, interviewing and editing as practiced at an international level.
<p>Student Learning Outcomes</p> <p><i>(These should be measurable, appropriate to the course level, and phrased in terms of student achievement, not instructional or content outcomes)</i></p> <p><i>If dual listed, indicate additional learning objectives for the higher level course.</i></p>	<p>Upon successful completion of the course, students will be able to:</p> <ol style="list-style-type: none"> <li>1. Evaluate elements included in television features program.</li> <li>2. Conduct pre-production for a television feature story efficiently</li> <li>3. Perform various roles as a member of a production team</li> <li>4. Generate professional video and audio footages for television production</li> <li>5. Write scripts for television feature production</li> <li>6. Produce feature stories</li> </ol>
<p>Brief Course Outline:</p> <p><i>Give an outline of sufficient detail to communicate the course content to faculty across campus. It is not necessary to include specific readings, calendar, or assignments.</i></p>	<p>Theme 1: Introduction to feature production Feature in radio and television Feature in news programming Audience, style and segmentation in feature programming</p> <p>Theme 2: Elements for TV feature stories Camera workshop</p> <p>Theme 3: Interviewing</p> <p>Theme 4: Understanding scripts for TV feature Creating a story board</p> <p>Theme 5: Pre- Production Scriptwriting</p> <p>Theme 6: Editing (Advance Premier Workshop) Post production</p> <p>Theme 7: Producing a TV feature about an individual or a company. Producing short and long television feature stories</p>
<b>Rationale for Proposal</b>	
Why is this course being proposed?	To provide a well- rounded skills on television production that includes interviewing, scriptwriting, filming and producing feature stories.
How does it fit into the departmental curriculum? (Check all that apply)	<input type="checkbox"/> Major Requirement <input type="checkbox"/> Minor Requirement <input type="checkbox"/> Core Requirement <span style="margin-left: 600px;"><i>(Interdisciplinary core – e.g Business/Education)</i></span> <input type="checkbox"/> Required Elective <input type="checkbox"/> Liberal Studies <input checked="" type="checkbox"/> Open Elective <input type="checkbox"/> Other - Click here to enter text.
Is a similar class offered in other departments?	<input type="checkbox"/> Yes Please provide comment: Click here to enter text. <input checked="" type="checkbox"/> No

Template A

<p>Does it serve the college/university above and beyond the role it serves in the department?</p>	<p><input checked="" type="checkbox"/> Yes          Please provide comment: The television feature production class serves the college and university by providing additional programs for IUP television. Students who are enrolled in this class will learn to write, edit, shoot and produce stories that happened on the IUP campus, as well as the Indiana community. The class will help create awareness on information and activities that connect the university and the community. This class would also be a good tool to market the university. The following link is a video sample of the types of television feature stories that have been produced by the students in the class. <a href="https://www.youtube.com/watch?v=NCC1_FiYRCE">https://www.youtube.com/watch?v=NCC1_FiYRCE</a>.  <input type="checkbox"/> No</p>
<p>Who is the target audience for the course?</p>	<p><input checked="" type="checkbox"/> Course Designed for Majors ( <input type="checkbox"/> Required <input checked="" type="checkbox"/> Not Required)  <input checked="" type="checkbox"/> Course Designed for Minor <span style="float: right;"><input checked="" type="checkbox"/> Departmental Elective</span>  <input type="checkbox"/> Restricted to Majors/Minors <span style="float: right;"><input type="checkbox"/> Open to Any Student</span>  <input type="checkbox"/> Liberal Studies  <input type="checkbox"/> Other - Click here to enter text.</p>
<p>Implications for other departments</p>	<p>A. What are the implications for other departments (<i>For example: overlap of content with other disciplines, requirements for other programs</i>)?          There are no overlapping courses in other departments.          B. How have you addressed this with other department(s) involved? What was the outcome of that attempt? (Attach documents as appropriate)          Click here to enter text.</p>
<p><b>For Dean's Review</b></p>	
<ul style="list-style-type: none"> <li>• Are resources available/sufficient for this course?    <input type="checkbox"/> Yes    <input type="checkbox"/> No    <input type="checkbox"/> NA</li> <li>• Is the proposal congruent with college mission?    <input type="checkbox"/> Yes    <input type="checkbox"/> No    <input type="checkbox"/> NA</li> <li>• Has the proposer attempted to resolve potential conflicts with other academic units?    <input type="checkbox"/> Yes    <input type="checkbox"/> No    <input type="checkbox"/> NA</li> </ul> <p>Comments: Click here to enter text.</p>	

**Subject:** revised COMM 409  
**From:** Sharon Aikins <saikins@iup.edu>  
**Date:** 2/27/2015 2:27 PM  
**To:** Gail Sechrist <gailsech@iup.edu>

Hi Gail,

You brought over a revised copy of 14-133 COMM 409. Can you send me the electronic revised word version so that I may forward it to Randy Cromwell for TECC?

Thanks,  
Sharon

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Sharon Aikins, Administrative Assistant  
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