

IUP CHAPTER
SOCIETY OF PROFESSIONAL JOURNALISTS
REGULAR MEETING MINUTES

February 1, 2016, 5 p.m., Stabely 101

Attendance:

Tiffany Catherman, Andrea Mowers, Carly Martuccio, Alexa Titchen (Promotions Committees Chair), Kirsten Schlorff (treasurer), Isaiah Warfield (secretary), Ethan Brogan (vice president), Kandace Mecham (president), David Loomis (faculty adviser)

Note-taker: Isaiah Warfield

Convened: 5:07 p.m.

Agenda:

1. SPJ's Meeting Time
 - a. Kandace and SPJ agreed to switch the meeting time to Wednesdays at 4:00 p.m.
2. SPJ's Next Meeting
 - a. Kandace informed SPJ that she was working with the WIUP-FM radio station and equipment, and explained the difficulty of working on the radio equipment. However, she explained that Jim Rogers would help SPJ if members want to revive The Hawk Report, the SPJ-sponsored and –staffed WIUP-FM local public-affairs radio program. Kandace told members that next meeting SPJ will be using the media lab outside the Journalism department on the fourth floor next to the elevators in the new College of Humanities and Social Sciences building and try to learn audio recording and editing.
 - b. Carly said they could learn editing of basic digital files.
 - c. Kandace told SPJ members to record and interview (or record themselves), email the audio file to themselves, and download the audio file in the media lab for editing at the next SPJ meeting.
 - d. Kandace told SPJ that this would take place February 17 at 4:00 p.m.
3. Promotion of SPJ
 - a. Kandace brought up to SPJ that students from a PR class are interested in taking SPJ on as a client and promoting SPJ during spring semester 2016.
 - b. Alexa said she and Jed Johnson would collaborate with the students from the PR class (Dakota Milo and Kenzie Goulstone) on promotion.

- c. The next meeting with the PR students is scheduled for Wednesday, Feb. 10, ~11:15 a.m., in the office of Dr. Loomis, CHSS Room 404K.
- 4. Andrea Mowers Internship at Washington Center
 - a. Andrea Mowers discussed her application to Washington Center and the reasons why she wants the internship at Washington Center.
 - b. Mowers talked about her desire for an SPJ Jake Williams Scholarship and how it could help her if she receives the internship at Washington Center.
 - c. Loomis suggested SPJ give Andrea tentative approval now, pending her acceptance into the internship program later this spring. Then, SPJ will vote finally on approval and on the amount of money, considering the balance in the Williams Scholarship fund and on replenishment from the March 18 Get Down @ The Brown annual fundraiser.
- 5. Road Trip to Pittsburgh
 - a. Loomis said IUP JRNL alumni at *The Pittsburgh Post-Gazette*, *The Pittsburgh Tribune Review*, and *Pittsburgh Magazine* and the Pennsylvania NewsMedia Association Foundation are interested in helping SPJ organize a journalism conference in September. Kandace and Loomis said the plan is for a keynote speaker and other panelists to discuss issues such as ethics, coverage of the media, politics, sports, and issues between journalists and police force. Kandace asked SPJ members to inform her about any suggestions they have about the event at next meeting.
- 6. Get Down @ The Brown
 - a. Kandace said the 10th annual Get Down at the Brown benefit for SPJ would take place on March 18th and that she needs help from SPJ to pass around promotional fliers.
 - b. Ethan said he would email Loomis his band's demo recording before the event.
- 7. Fliers for SPJ scholarships and textbooks programs
 - a. Kandace said she would update the scholarships and textbook fliers.
- 8. Property Tax Reassessment
 - a. Kandace said reported on Loomis' planning for an April 2016 knowledge-based-journalism symposium on the top story of 2015 in Indiana County – property tax reassessment. IUP SPJ members and journalism students are invited to participate in the event that aims to inform, not report conflict, on an important local issue that affects every resident who owns or rents a place in Indiana, Pa. Kandace said the event aims to showcase experts in tax policy, economics, politics, legislation and journalism in a way that makes the important understandable, as the SPJ Code of Ethics urges journalists to do.
- 9. Food Desert
 - a. Kandace brought up to SPJ that she is doing a story about IUP's lack of grocery stores and food insecurities with not enough healthy and nourishing food.

10. Next meeting: February 17, 4-5 p.m., Media Computer Lab, fourth floor, adjacent to elevators outside JRNL department, new CHSS building
11. Adjourned: 5:54 p.m.