



**IUP CHAPTER  
SOCIETY OF PROFESSIONAL JOURNALISTS  
REGULAR MEETING MINUTES**

Thursday, Nov. 16, 2017, 4 p.m., CHSS 408

Attendance:

Cody Minich, president  
Katrina Zellner, secretary, note-taker  
Samantha Kahle, art director, culinary consultant  
Snezhana Shultz  
Hannah Studlack  
Ryan Dillon  
Dave Loomis, faculty adviser

BUSINESS

■ Recruiting:

Cody said he has prepared new SPJ promotional slides for the HSS building's fourth-floor hallway television.

■ PaSSHE Media Summit trip to Bloomsburg University, Nov. 4-5

- Snezhana said it was a worthwhile trip; so did Cody and Katrina. All said it was beneficial for what speakers told about the industry's future, jobs, skills, etc. Start building your portfolio.
- Loomis reminded members that SPJ has two scholarship funds that receive money from the annual SPJ fundraisers -- the Bill Harder Fund and the Jake Williams Fund. These funds aim to subsidize expenses of members who attend conferences,

workshops and similar sorts of events that develop professional skills and academic credentials.

■ Reporting:

- Snezhana said she tried to get a story about drug use at the junior high. The school freaked out. She said she will try to talk to the principal.
- Hannah told about the story she was reporting -- about IUP students in one of the suites who reported that they were entrapped by lurking campus police officers. Turns out they took a breathalyzer test and failed; they got caught underage drinking. One of the student sources changed her mind about publishing the story when she realized her mother might find out.
- Cody said he is working on stories about an alleged cult in the honors college and allegedly fake news in Indiana County.

■ Podcasts

- Cody picked three stories – two political, one non-political
- Interested podcast members: Jon Biller, Steven Langdon, Dave Loomis, Cody Minich
- Barkley Rhoat has expressed interest in multimedia
  - owns Sony mirrorless digital camera

■ 12<sup>th</sup> Annual SPJ fundraiser

- Get Down @ The Brown, March 2018, a Friday after spring break (tentatively scheduled by the owner of The Brown)
- Members: nominate performers, bands
- Volunteers for gate person to collect the \$5 cover at the door

Next meeting: ???

Meeting adjourned: 5 p.m.

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