

# 2019 PENNSYLVANIA SPORTS BUSINESS CONFERENCE

*Beyond the Sport: Impacting the Community*

## PA Sport Business Case Competition

Presented by Living Sport

Thursday, April 4, 2019



### CASE COMPETITION OVERVIEW

The PASBC Case Competition offers unique opportunity for undergraduate and graduate students in the sport management field to compete in a fast-paced and challenging sport business real-life or artificial scenario. Through the case competition, students will be able to showcase their skill sets and knowledge obtained in their core sport management curricula, earn practical learning experience, and also an excellent networking opportunity. For more information on our presenting sponsor please visit [livingsport.com](http://livingsport.com) or email [kristin@livingsport.com](mailto:kristin@livingsport.com).

### RULES and PROCEDURES

- All current undergraduate and graduate students are eligible to compete in the case competition.
- Each team must be comprised of 3-4 students.
- By **March 22, 2019 (11:59pm EDT)**: Both students and advisors must be officially registered for the conference.
- On **Saturday, March 30, 2019 (1 pm EDT)**, Full case and supporting materials will be released to both team captains and their faculty advisor.
- On **Tuesday, April 2, 2019 (11:59 pm EDT)**, each team **MUST** send their final PowerPoint (PPT) file to Dr. Soojin Kim ([kim@kutztown.edu](mailto:kim@kutztown.edu)). Keep in mind the submitted PPT will be the final version and NO updates will be allowed. Also, teams should NOT include items with internet needs within the presentation. Note: MS office; Power Point Program or PDF should be used. GoogleDOC PPT will NOT be accepted.
- On **Thursday, April 4, 2019 (3pm EDT)**: Mandatory Rule Meeting (TBD)
- On **Thursday, April 4, 2019 (4pm EDT)**: First round presentations (if there are more than Six teams for each undergraduate or graduate teams). Each team will be given 15 minutes to present, followed by five minutes of Q&A from the judging panel.
- On **Thursday, April 4, 2019 (by 7pm EDT)**: Finalists will be notified.
- On **Friday, April 5, 2019 (8am EDT)**: Final round presentations for both undergraduate and graduate teams.
- On **Friday, April 5, 2019 (Noon)**: Winner will be announced at PSBC Awards Luncheon
- Judging panel will consist of sport/industry professionals and PASBC committee members

### TEAM ENTRY

Faculty advisors must notify their interest to compete in the case competition no later than **March 9, 2019** to [kim@kutztown.edu](mailto:kim@kutztown.edu). The following information must be included in the email

- Name and contact information of faculty advisor, name of school
- Name and contact information of each team member, identify competing division (undergraduate or graduate)

### LOCATION

The 2019 PASBC Case Competition will take place at **the Hilton Garden Inn Indiana at IUP**.

**For more information about the 2019 PASBC Case Competition, please contact:**

[kim@kutztown.edu](mailto:kim@kutztown.edu)